



CITY OF CARSON

Legislation Text

File #: 2022-427, Version: 1

Report to Mayor and City Council

Tuesday, June 07, 2022

Consent

SUBJECT:

CONSIDER A CO-SPONSORSHIP REQUEST FOR THE ADULT REAL RUN BASKETBALL LEAGUE (CITY COUNCIL)

I. SUMMARY

The Real Run Enterprise Incorporated (Real Run) is seeking a co-sponsorship with the City of Carson to operate a summer adult basketball league for college and prospective National Basketball Association (NBA) players. The co-sponsorship includes a request for 100% waiver of facility rental fees of \$12,302.80 and staff hours of \$1,440 for the use of the Veterans SportsComplex, for a total cost of \$13,742.80. Additionally, the organization is requesting that the City provide Summer Youth Workers to assist with game operations at an estimated cost of \$2,880 for the entire summer season. On May 25, 2022, the Parks, Recreation, and Cultural Arts Commission considered Real Run's request, and recommended the approval of its request. The City Council is now asked to consider approving the Commission's recommendation.

II. RECOMMENDATION

TAKE the following actions:

1. CONSIDER a co-sponsorship request from Real Run Enterprise Incorporated that includes a total of \$13,742.80 in waived facility rental and staff fees for use of the Veterans Sports Complex.
2. CONSIDER Real Run Enterprise Incorporated's request for the City to provide Summer Youth Workers at a total cost of \$2,880.

1.

III. ALTERNATIVES

1. DO NOT APPROVE the recommendation.

2. TAKE another action the City Council deems appropriate.

IV. BACKGROUND

Established in the 1990s, the Real Run Enterprise Incorporated (Real Run) is a 501 (c)(3) non-profit (Exhibit No. 1). It's relationship with the City of Carson began with the Summer Basketball Program that hosted professional players at the Veterans Sports Complex.

On May 17, 2005, City Council approved a waiver of for the use of Veterans Sports Complex at a cost of \$40,848 and the City providing Summer Youth Workers at a cost of \$9,806. On June 22, 2021, the City Council approved a fee waiver for facility use of Veterans Sports Complex at a cost of \$21,729, and for the City to provide Summer Youth Workers at a cost of \$5,208.

This year, Real Run is proposing to operate a summer adult basketball league for college and prospective National Basketball Association (NBA) players. The program will also include workshops for participating college and high school athletes, as well as interested local high school or college athletes in the City of Carson. Among the many workshop topics are Financial Literacy, Mental Health, Legal and Law Enforcement collaboratives, and Health and Fitness concepts. The League operator desires to run this program at the Sports Complex for eight weeks, from June 18, 2022, through August 6, 2022, on Saturdays only, from 10:00 AM to 4:00 PM. This schedule will encourage full participation by college athletes by eliminating conflicts between their summer commitments and their athletic or academic programs. Unlike in prior years when the program was held four days per week, this iteration will start earlier in the summer and for only one day of the week. In addition, the games are open to the public for the community to view and experience high-quality basketball games with elite players.

Staff has in the past explored the possibility of supporting this program as a City- operated adult sports league. However, as outlined by Real Run, registration is restricted to college athletes and current/prospective NBA players within 100 miles of the Sports Complex gymnasium. Due to its closed registration, the league would not be open to the general public, and thus would not be eligible to be operated as a City sports league.

Should the City Council agree to co-sponsor the summer league, Real Run Enterprises Incorporated would be responsible for all aspects of the exclusive, adult league, including games schedules, officials, score keeping, uniforms for league participants, 8 youth summer basketball clinics with giveaways, and collection of registration fees for 8 teams in the amount of \$1,000 per team. The City would be responsible for providing the Veterans Sports Complex's main gymnasium, bleachers, Activity Room, and staff for the facility only. The City, in conjunction with Real Run staff, would also offer a youth summer basketball clinic to operate prior to the weekly adult Real Run league games. With the oversight and administration of City staff, the free clinics will be coached by adult Real Run athletes and Real Run staff providing fundamentals of basketball, scrimmages, and instruction to participants along with giveaways donated by Real Run Enterprise. Finally, Summer Youth Workers would be provided by the City to assist with the cleaning of equipment, mopping

floors, and refilling of water for the players.

In order to keep registration fees down while delivering a quality league to elite adult players in the region, Real Run Enterprise requested the Parks, Recreation, and Cultural Arts Commission's support for a fee waiver request for facility use and staff hours at a total cost of \$13,302.80, and the assistance of Summer Youth Workers at a cost of \$2,880. During the Commission's May 25, 2022, regular meeting, it approved a recommendation to the City Council to support Real Run's request.

V. FISCAL IMPACT

Should the City Council decide to co-sponsor the program, the Real Run Enterprise Incorporated would receive a facility rental and staff cost fee waiver of \$13,302.80 total. The Real Run is also requesting the use of four (4) Summer Youth workers each evening of game play to assist with the program at a cost of \$2,880.

VI. EXHIBITS

1. Real Run Enterprises Incorporated 501(c)(3) Determination Letter. (pg. 4)
2. Facility Use Permit. (pg. 5-10)

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