



CITY OF CARSON

Legislation Text

File #: 2022-167, Version: 1

Report to Mayor and City Council

Tuesday, May 03, 2022

Discussion

SUBJECT:

UPDATE AND RECOMMENDATIONS FROM THE 55TH ANNIVERSARY PLANNING AD HOC COMMITTEE (CITY COUNCIL)

I. SUMMARY

The 55th anniversary of the founding of the City of Carson will occur on February 20, 2023.

This item provides an opportunity for the 55th Anniversary Planning Ad Hoc Committee, consisting of Councilmember Hicks and Councilmember Rojas, to provide an update to City Council on current planning efforts. City Council is asked to discuss and consider selecting a logo, theme, and to allocate funding for Fiscal year 2022-2023 if desired.

The City has historically celebrated its anniversary of incorporation every five years with some number of events. There is typically a planning committee for these events consisting of volunteers and City staff.

In its preparations for the City of Carson 50th anniversary, the City Council allocated funding in the amount of \$49,000 to cover estimated expenses and the City was able to co-brand many of its existing budgeted special events as part of the 50th anniversary celebration. Volunteers helped plan for the celebration by participating on several subcommittees that focused on various aspects of the events and programs. Fundraisers were also held to supplement the \$49,000 allocation.

II. RECOMMENDATION

DISCUSS and PROVIDE direction on the selection of a logo, theme, and funding related to the City's 55th Anniversary.

III. ALTERNATIVES

TAKE another action deemed appropriate by the City Council and that is consistent with applicable laws.

IV. BACKGROUND

On February 6, 1968, more than half of 17,351 registered voters of what would ultimately be the City of Carson turned out to vote for incorporation. Approximately, 64% voted in favor of establishing its own city and 51% selected the name Carson. Two weeks later, on February 20, 1968, at ceremonies in the auditorium of Carson High School, the City of Carson was officially incorporated.

Beginning in 1969, the City Council appointed members of the committee that would plan each anniversary celebration. Since Carson has a directly-elected Mayor, appointments are made by the Mayor, with the approval of a majority of the City Council. The City has historically celebrated its anniversary of incorporation every five years with some number of events. There is typically a planning committee for these events consisting of volunteers and City staff.

V. FISCAL IMPACT

There is no direct fiscal impact associated with this item. The fiscal impact of any programs and activities associated with the 55th anniversary of the City would depend upon the specific items requested by the City Council.

Should the City Council request the development of programs and activities for the 55th anniversary, staff would need to study the cost impacts and report back to the City Council.

VI. EXHIBITS

None.

Prepared by: City Manager's Office