



# CITY OF CARSON

## Legislation Text

File #: 2018-735, Version: 1

### Report to Mayor and City Council

Tuesday, October 02, 2018

Discussion

#### SUBJECT:

**CONSIDER RESOLUTION NO. 18-142, AUTHORIZING ADDITIONAL FUNDING FOR 2019 CITY OF CARSON SPECIAL EVENTS (CITY COUNCIL)**

#### I. SUMMARY

At its September 18, 2018 meeting, the City Council increased the budgets of the Veterans Day Celebration by \$7,500.00 and the Tree Lighting & Winterfest by \$5,000.00, for a total event budget of \$10,000.00 each. For 2019, six other programs have been identified that require either additional funds or the reinstatement of their respective budgets to both bring them to their Fiscal Year 2017/18 levels, and to permit staff to present an event comparable to what was done in the past. These programs and their respective funds requests are as follows:

- Nate Riddick Volunteer Recognition Banquet - \$5,000.00
- Miss Carson Scholarship Pageant - \$30,000.00
- Cinco de Mayo - \$10,000.00
- Philippine Independence Day - \$10,000.00
- Juneteenth - \$10,000.00
- Parent Conference - \$4,200.00

Tonight, the City Council is asked to consider approving the allocation of these funds.

#### II. RECOMMENDATION

TAKE the following actions:

1. APPROVE appropriations of \$5,000.00 for the Nate Riddick Volunteer Recognition Banquet; \$30,000.00 for the Miss Carson Scholarship Pageant; \$10,000.00 for Cinco

de Mayo; \$10,000.00 for Philippine Independence Day; \$10,000.00 for Juneteenth; and \$4,200.00 for the Parent Conference.

2. WAIVE further reading and ADOPT Resolution No. 18-142, "A RESOLUTION OF THE CARSON CITY COUNCIL AMENDING THE FISCAL YEAR 2018-19 BUDGET FOR THE NATE RIDDICK VOLUNTEER RECOGNITION BANQUET, MISS CARSON SCHOLARSHIP PAGEANT, CINCO DE MAYO, PHILIPPINE INDEPENDENCE DAY, JUNETEENTH, AND THE PARENT CONFERENCE."

### III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

### IV. BACKGROUND

The City of Carson typically presents between 20-25 special events annually. These programs are funded by a combination of sources, primarily the General Fund, revenues through ticket sales and, occasionally, donations. With the creation of the Carson Community Foundation, additional support has been provided.

During the most recent budget cycle, 16 of these special events were allocated funds by the City Council. In many cases the approved amounts for Fiscal Year (FY) 2018/19 were the same as what was appropriated in FY 2017/18. However, there remained several for which their budgets were either decreased or eliminated completely.

At its September 18, 2018, meeting, the City approved increasing the budgets of two of these events - the Veterans Day Celebration and the Tree Lighting & Winterfest - by \$7,500.00 and \$5,000.00, respectively, for a total budget each of \$10,000.00. These additional funds brought their budgets back to FY 2017/18 levels, and will permit staff to present a program comparable to what was done in the past.

Five other programs and the Human Relations Commission's Parent Conference have now been identified that require either additional funds or the reinstatement of their budgets. These events are as follows:

Event	FY 2017/18 General Fund Contribution	FY 2018/19 General Fund Contribution	Additional Funding Request
Nate Riddick Volunteer Recognition Banquet	\$10,000	\$10,000	\$5,000
Miss Carson Scholarship Banquet	\$30,000	\$0	\$30,000
Cinco de Mayo	\$10,000	\$0	\$10,000
Philippine Independence Day	\$10,000	\$0	\$10,000
Juneteenth	\$10,000	\$0	\$10,000
Parent Conference	\$4,200	\$0	\$4,200

A letter has been prepared and will be sent to the Carson Community Foundation (Foundation) requesting its support of the City's special events. However, until the Foundation determines which programs it wishes to support, with 2019 quickly approaching, and the planning and coordination of these events commencing soon, the City Council is asked to consider these funding requests.

## **V. FISCAL IMPACT**

Should the City Council approve staff's recommendation, an additional \$69,200 will need to be appropriated from the General Fund Balance. The estimated General Fund balance at June 30, 2019 is \$16,599,810, which is less than the City Council policy level of \$17,759,963 (20% of budgeted expenditures).

## **VI. EXHIBITS**

1. Human Relations Commission - Request for Parent Conference Funding Letter. (pg. 4)
2. Resolution No. 18-142. (pgs. 5-6)
3. Carson Community Foundation Support Letter. (pgs. 7-8)

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