



# CITY OF CARSON

## Legislation Text

File #: 2017-426, Version: 1

### Report to Mayor and City Council

Tuesday, August 01, 2017

Consent

#### SUBJECT:

**CONSIDERATION OF AMENDMENT NO. 2 TO THE AGREEMENT BETWEEN THE CITY OF CARSON AND TOWNSEND PUBLIC AFFAIRS FOR FEDERAL AND STATE LEGISLATIVE ADVOCACY SERVICES (CITY COUNCIL)**

#### **I. SUMMARY**

In 2014, the City of Carson entered into a 2-year agreement with Townsend Public Affairs for federal and state advocacy services, through October 6, 2016. (Exhibit No. 1.) The agreement was extended by a year, the extension set to expire on October 6, 2017. (Exhibit No. 2.) During the June 15, 2017 budget sub-committee meeting, the sub-committee voted to recommend extending the City's contract with Townsend Public Affairs for six months, during which time staff should proceed with a request for proposals. The proposed extension would be the second amendment to the original agreement between the City and Townsend. Amendment No. 2 updates the scope of services to exclude grant funding efforts as those efforts are now being handled by California Consulting. A draft of Amendment No. 2 is attached as Exhibit No. 3 and is before the Council as part of the sub-committee's recommendation.

#### **II. RECOMMENDATION**

TAKE the following actions:

1. APPROVE Amendment No. 2 to the agreement for contractual services by and between the City of Carson and Townsend Public Affairs for the period of October 19, 2017 through April 30, 2018.
2. EXTEND the contract services agreement with Townsend Public Affairs for state and federal legislative advocacy services, in the amount of \$8,000.00 per month for a period of 6 months expiring in April 2018.

3. DIRECT staff to conduct a request for proposals for Federal and State advocacy services.

- 1.

### **III. ALTERNATIVES**

TAKE another action the City Council deems appropriate.

### **IV. BACKGROUND**

In Townsend's capacity as our legislative advocate they have lobbied on many of bills at both state and federal levels that the City has supported or opposed. Attached for the City Council's review is a memo from Townsend Public Affairs outlining their most recent activity on behalf of the City of Carson (Exhibit No. 4).

### **V. FISCAL IMPACT**

Funds for these contract services were included in the FY 2017/18 adopted budget in account no. 01-50-010-001-6004.

### **VI. EXHIBITS**

1. Original Contract (pp. 3-23)
2. Amendment No. 1 (pp. 24-30)
3. Amendment No. 2 (pp. 31-37)
4. Memo from TPA to City, dated June 27, 2017 (pp. 38-40)

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