CITY OF CARSON

Legislation Details (With Text)

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Title: CONSIDER AMENDMENT NO. 1 TO A CONTRACT SERVICES AGREEMENT WITH BEAR DEMOGRAPHICS & RESEARCH, LLC FOR FOUR ADDITIONAL IN-PERSON COMMUNITY WORKSHOPS AT A COST OF $6,000

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Attachments: 1. Bear Demographics Amendment No. 1, 2. C-21-089 - BEAR DEMOGRAPHICS RESEARCH 2021 AUG 25

Date	Ver.	Action By	Action	Result

Report to Mayor and City Council
Tuesday, February 15, 2022

Consent

SUBJECT:

CONSIDER AMENDMENT NO. 1 TO A CONTRACT SERVICES AGREEMENT WITH BEAR DEMOGRAPHICS & RESEARCH, LLC FOR FOUR ADDITIONAL IN-PERSON COMMUNITY WORKSHOPS AT A COST OF $6,000

I. SUMMARY

This item is an amendment to a Contract Services Agreement with the demographer undertaking the City's 2022 Redistricting process to accommodate four (4) additional in-person community workshops requested by the City Council on February 1, 2022. The schedule of those meetings is at the end of this report.**II.   RECOMMENDATION**

1. APPROVE   Amendment No. 1 to a Contract Services Agreement with Bear Demographics & Research, LLC in the amount of $6,000.

2. AUTHORIZE the Mayor to execute the Amendment.

1.

III. ALTERNATIVES

TAKE another action the Council deems appropriate.

IV. BACKGROUND

In 2021, the City undertook the process of selecting a demographer to provide the City technical assistance for the required City Council District Redistricting process, which occurs every ten years upon the release of decennial census data by the U.S. Census Bureau.

The City issued a Request for Proposals and Bear Demographics & Research, LLC was selected as the demographer. The basic scope of the proposal was to produce and analyze draft maps for the community and City Council to review and attend the noticed public hearings and make presentations at a number of community workshops.

As an effort to increase transparency and increase community engagement the City Council increased the number of public workshops held in City parks to eight, of which four (one in a park in each of the City Council districts) were to be attended by the demographer, Andrew Westall, and the others conducted by staff. In the Fall, it was anticipated these January and February meetings would be in-person workshops. Except for the first two held in early January, however, these workshops have been moved to virtual meetings on Zoom and cable TV because of the surging Omicron variant of the coronavirus and LA County Department of Health orders limiting in-person meetings.

At the February 1 City Council meeting, the City Council expressed a desire to receive more community input and suggested a District Town Hall format, with a hybrid format with an in-person format (with the demographer, staff, and members of the public) supplemental by being broadcast through Zoom. These additional meetings will be held on two successive Saturdays. The schedule of these "Town Hall" workshops is as follows:

Town Hall Host	Date and Time	Location
CCM Hicks District 3	2/19/22 10:00 am Saturday	Mills Park
CCM Bocatija Rojas District 4	2/19/22 1:00 pm Saturday	Foisia Park
MPT Hilton District 1	2/26/22 10:00 am Saturday	Stevenson Park
CCM Dear At Large	2/26/22 12:00 pm Saturday	Community Center

These additional meetings are outside the scope of the existing agreement, and so an amendment to the contract is necessary. The cost is $1,500 per meeting or a total of $6,000.

V. FISCAL IMPACT

The cost of the additional services is $6,000. This will be covered by the City Manager's Office Professional Services Account.

VI. EXHIBITS

1. Amendment No. 1 to a Contract Services Agreement with Bear Demographics & Research, LLC (pgs. 3-10)

2. Contract Services Agreement with Bear Demographics & Research, LLC (pgs. 11-43)

1.

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