



Legislation Details (With Text)

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Date	Ver.	Action By	Action	Result
3/19/2019	1	City Council		

Report to Mayor and City Council

Tuesday, March 19, 2019

Discussion

SUBJECT:

FISCAL YEAR 2018-2019 TRANSPORTATION SERVICES UPDATE (CITY COUNCIL)

I. SUMMARY

This item is on the agenda at the request of Mayor Pro Tem Cedric Hicks. Staff has prepared a brief presentation regarding the current statuses of programs operated by the Transportation Services Division (Exhibit No. 1).

II. RECOMMENDATION

1. LISTEN to the presentation.
2. CONSIDER making adjustments to Transportation Services programs based on the results of ridership analysis.
3. CONSIDER directing staff to propose productive adjustments to the Dial-A-Ride program based on pilot models of Transportation Network Companies (TNC).
4. CONSIDER a professional mobility study and Comprehensive Operations Assessment (COA) to better prepare the City for ongoing changes in transit.

III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

IV. BACKGROUND

In 1998, the City of Carson Transportation Services Division introduced the North-South Shuttle service to meet the needs of commuters seeking connections from Carson to regional bus lines and the Harbor Gateway Transit Center in Gardena. This shuttle service was added as a supplement to the existing Carson Circuit bus system which provides eight fixed-route loops through designated areas of the City. At the time of its introduction, the North-South Shuttle operated Monday through Saturday between 6:10 a.m. and 5:50 p.m.

Over the years, changes in commuting patterns and the closing of a local K-mart have dramatically reduced demand for the North-South Shuttle. Due to low ridership and at the request of the City Council, the operating schedule was scaled back in 2012 to Monday through Friday between 6:10 a.m. through 7:44 a.m. and 3:20 p.m. through 4:04 p.m. A recent review of ridership in 2016 through 2018 has illuminated a significant drop in annual ridership of well over 76% (Exhibit No. 2). At this time, the City Council is asked to approve the discontinuation of the North-South Shuttle due to its operating ineffectiveness.

The City is currently undergoing a General Plan Update to serve as a collaborative effort between the City and its residents to create a vision and a blueprint for development and investment over the next couple decades. With ongoing developments in the pipeline, the transportation needs of the City are sure to change and new and/or revised means of transportation will be needed to help people commute to and from these new developments. Neither a mobility study nor a comprehensive operations analysis (COA) has been performed in Carson within recent decades to accommodate the transportation needs of the City as they evolve. Staff believes the City would greatly benefit from a deeper look into current transit operations and taking actions to meet the current and future needs of riders. At this time, the City Council is asked to consider a professional mobility study and COA to better prepare the City for ongoing changes in transit. This proposed study would enhance the overall Transportation plan in the city general plan.

V. FISCAL IMPACT

Should the City Council approve the discontinuation of the North-South Shuttle, there are no associated costs.

VI. EXHIBITS

1. Fiscal Year 2018-2019 Transportation Update (pages 3-28).
2. North-South Shuttle ridership (page 29).

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