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1/26/2023	1	Parks, Recreation and Cultural Arts Commission		

Report to Parks, Recreation and Cultural Arts Commission

Thursday, January 26, 2023

Continued Business

SUBJECT:

CITY OF CARSON 55TH ANNIVERSARY UPDATE

I. SUMMARY

In 2023, the City of Carson will be celebrating its 55th Anniversary. Five events have been planned to commemorate this occasion: a gala ball, a 5K Walk, a golf tournament, a street fair, and a Tour de Carson. On January 19, 2023, a General Meeting was held with the subcommittees planning these programs. Tonight, a summary of what was discussed will be provided.

II. RECOMMENDATION

RECEIVE and FILE.

III. ALTERNATIVES

TAKE another action the Commission deems appropriate.

IV. BACKGROUND

The City of Carson was formally incorporated on February 20, 1968, after many years of

neglect as an unincorporated part of Los Angeles County. By a vote of 6,301 to 3,834, residents approved its independence, and selected by a narrow 318 votes to call itself Carson.

Since then, the City has seen monumental growth and change, from a landscape of refuse dumps, landfills, and auto dismantling plants, to the construction of the SouthBay Pavilion and the Carson Civic Center (comprised of City Hall, a post office, sheriff station, the Community Center, and the Doubletree Hotel), to the expansion of California State University, Dominguez Hills. In recent years, new development has further altered the geography, with housing and businesses joining long established areas of the City. As the City sets its sights on continued progress, the community can look forward to additional enhancements that will create a better, brighter future for its residents.

In 2023, the City will have the opportunity to celebrate its many accomplishments during its 55th Anniversary. Five programs have been proposed to bring the community together: a gala ball, a 5K Walk, a golf tournament, a street fair, and a Tour de Carson. The gala ball is scheduled to be held on February 25, 2023, at the Carson Event Center; the street fair will take place on Carson Street, between Bonita and Avalon, on July 29, 2023; and the Tour de Carson is scheduled for August 12, 2023, on a set route throughout the City. The remaining two events - the 5K Walk and the gold tournament - will be scheduled shortly

General Meetings wherein each planning subcommittee reports on what has transpired in the last month are held the third Thursday of every month. The most recent meeting was held on January 19, 2023. Staff will be providing a summary of what transpired tonight.

V. FISCAL IMPACT

During the City's Budget Cycle, the following proposed budgets were presented for each 55th Anniversary Special Event:

- Gala Ball - \$102,574
- Street Fair - \$115,231
- Tour de Carson - \$43,245

Additionally, fundraisers are being planned to provide additional support for each program. The City has also set a \$5,000 budget for the 5K Walk, and a \$10,000 budget for the golf tournament.**VI. EXHIBITS**

None.

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