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3/2/2023	1	Parks, Recreation and Cultural Arts Commission		

**Report to Parks, Recreation and Cultural Arts Commission**

Thursday, March 02, 2023

Continued Business

**SUBJECT:**

**CITY OF CARSON 55TH ANNIVERSARY UPDATE**

**I. SUMMARY**

This year, the City of Carson will be celebrating its 55th Anniversary. Five events have been planned to commemorate this occasion: a gala ball, a 5K Walk, a golf tournament, a street fair, and a Tour de Carson. The Gala Ball was held the Saturday before tonight's meeting, and on February 16, 2023, a General Meeting took place with the subcommittees planning the remaining programs. Tonight, staff will be providing a report on the Gala Ball, and summary of the General Meeting discussion.

**II. RECOMMENDATION**

RECEIVE and FILE.

**III. ALTERNATIVES**

TAKE another action the Commission deems appropriate.

**IV. BACKGROUND**

The City of Carson was formally incorporated on February 20, 1968, after many years of neglect as an unincorporated part of Los Angeles County. By a vote of 6,301 to 3,834, residents approved its independence, and selected by a narrow 318 votes to call itself Carson.

Since then, the City has seen monumental growth and change, from a landscape of refuse dumps, landfills, and auto dismantling plants, to the construction of the SouthBay Pavilion and the Carson Civic Center (comprised of City Hall, a post office, sheriff station, the Community Center, and the Doubletree Hotel), to the expansion of California State University, Dominguez Hills. In recent years, new development has further altered the geography, with housing and businesses joining long established areas of the City. As the City sets its sights on continued progress, the community can look forward to additional enhancements that will create a better, brighter future for its residents.

In 2023, the City will have the opportunity to celebrate its many accomplishments during its 55th Anniversary. Five programs have been proposed to bring the community together: a gala ball, a 5K Walk, a golf tournament, a street fair, and a Tour de Carson. The Gala Ball was held on February 25, 2023, at the Carson Event Center; the Street Fair will take place on Carson Street, between Bonita and Avalon, on July 29, 2023; and the Tour de Carson is scheduled for August 12, 2023, on a set route throughout the City. Of the two fundraising opportunities presented in support of the Street Fair and the Tour de Carson, the Golf Tournament has been scheduled May 19, 2023, at the Lakewood Country Club, while the 5K Walk will coincide with the Cinco de Mayo celebration at Carson Park.

As the Gala Ball occurred this past Saturday, staff will be provided a brief report on what transpired. Additionally, the most recent General Meeting was held on February 16, 2023, and staff will be providing a summary of what was discussed.

## **V. FISCAL IMPACT**

During the City's Budget Cycle, the following proposed budgets were presented for each 55th Anniversary Special Event:

- Gala Ball - \$102,574
- Street Fair - \$115,231
- Tour de Carson - \$43,245

Additionally, fundraisers are being planned to provide additional support for each program. The City has also set a \$5,000 budget for the 5K Walk, and a \$10,000 budget for the golf tournament.

## **VI. EXHIBITS**

None.

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