

May 25<sup>th</sup>, 2021

**City of Carson RFP 21-020 response**

**1. Company Certification and Personnel Verification**

- A. I, Leslie Clavey certify that I am authorized to submit this RFP response on behalf of Mediastar Inc.
- B. Mediastar Inc. is a California corporation and is in good standing with the Secretary of State
- C. Mediastar was founded in 1986 and became an employee-owned business in 2006. Mediastar has installed over 800 broadcast automations systems nationwide. Mediastar specializes in retrofit installations and understands the management imperative to have reliable and functional technology that can be used and maintained for many years. A/V Systems that Mediastar has built are still running after 16 years due to the care and attention Mediastar takes when designing and building our rock-solid technology. Please find resumes of key personnel attached:

**Ernesto Flores Lead Engineer and Quality Control Supervisor**

Ernesto has been installing Mediastar systems for over 21 years. Prior to that Ernesto worked as a design and testing engineer for Sandisk. As both a software and hardware design engineer, Ernesto has a unique understanding of the technical requirements for broadcast-grade audio and video systems as well as facilities systems such as stage lighting and sound system design.

As an installer, Ernesto has designed and built multi-camera facilities for HD channels. Ernesto is usually the lead engineer for complex projects and has also been involved in forensic analysis work for clients who need to identify existing infrastructure as part of the research and design phase of a project. Ernesto has worked with both audio and video systems from all the major manufacturers and has been involved in the design and testing of the OEM upgrades to equipment Mediastar uses within its design. Ernesto has a background in photography which serves him well in the setup and calibration of digital cameras.

Ernesto has worked closely with all the cable companies and has been the lead engineer on large project installation within their head-end and signal distribution infrastructure. He understands the requirements for good system design and implementation.

**Dave Perras Senior Project Manager.**

Dave's background includes 32 years experience as Senior Project at Mediastar where he managed projects both large and small. For cable companies such as Cox, Comcast, Time Warner, Charter, TCI, AT&T and CableOne, Dave has designed and implemented broadcast grade audio and video installations across the country, with a particular emphasis on facilities design. These installations often involve unreasonably short deadlines with high costs of failure; Dave draws from his military training to deliver.

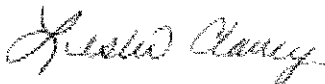
Previously he was a director of British Telecom's Research and Development facility in London (U.K.) where he applied his experience as a hardware and software engineer to designing audio systems for such clients as Sony, Pioneer, JVC and Panasonic.

Dave has managed dozens of projects in the PEG market. These projects include recording studios, editing suites, remotely operated cameras and broadcast facilities for live television. His background in broadcast television, radio engineering and video recording systems gives him particular set of skills that serve him well as Mediastar's lead Project Manager.

**Leslie Clavey PEG Specialist for Mediastar**

Leslie brings over 30 years of PEG and cable industry experience to the consulting and management team. During her time with the Mediastar, she has helped introduce the Mediastar product to the PEG, military and cable marketplaces and understands the complex nature of Federal, State and local government procurement. Leslie is well suited to supervise and manage the administration of consultancy contracts.

- D. This project involves the design and installation of Audio Video systems in the City of Carson's Community Center. These key elements include:
  - i. Design of system for five active rooms and a Audio Video control room
  - ii. Identifying locations for best installation of required equipment
  - iii. Identifying signal paths from each room to the Audio Video control room
  - iv. Removing legacy equipment
  - v. Installing state of the art lighting and audio equipmentThese key personnel will be committed to perform the required tasks throughout the duration of the contract.
- E. The consultant can meet the City of Carson insurance requirements.



Leslie Clavey  
Corporate Secretary  
PEG Specialist  
LeslieC2006@Mediastar-SG.com

**Exhibit No. 1**

2. Subcontractor list:

None

**5. Modifications, Changes or Exceptions to the City Contract of Service Agreement Template**

Given the complexity of the project involving 5 separate spaces, the City may opt to have this project completed in sequential phases, each room at a time. Mediastar is willing to accept these conditions, providing payment for work completed is forthcoming per the contract terms.

10. Bid security

Not applicable

## 4. CLIENT REFERENCE LIST

Company name:	City of El Monte
Address:	11333 Valley Boulevard El Monte, CA 91731
Phone number and Email:	(626) 429 9481 atran@elmontepd.org
Contact Person:	IT Director, Anh Tran
Description of work and/or annual contract amount:	Council chamber and broadcast studio upgrade  Replaced Master Control and automation studio. Upgraded audio to broadcast-grade. Added large format televisions and added broadcast-grade cameras. Added electronic voting system. Project cost to date was \$278,000, with an annual commitment of \$11,800.

Company name:	City of Lathrop CA
Address:	390 Towne Centre Dr, Lathrop, CA 95330
Phone number and Email:	209-941-3136 tfernandes@ci.lathrop.ca.us
Contact Person:	IT Director, Tony Fernandez
Description of work and/or annual contract amount:	Council chamber and broadcast system upgrade  Replaced Master Control and automation studio. Upgraded audio to broadcast-grade. Added large format televisions, HD projector and broadcast-grade cameras. Added streaming capability. Project cost to date was \$167,354

Company name:	City of Boulder City
Address:	401 California Avenue Boulder City, NV 89005
Phone number and Email:	702-400 7281 barmantrout@bcnv.org
Contact Person:	Contracts and Real Estate Manager, Brok Armantrout
Description of work and/or annual contract amount:	Council chamber and HD broadcast system upgrade  Replaced Master Control and automation studio with HD system. Upgraded audio to broadcast-grade. Added broadcast-grade HD cameras and video system. Added electronic voting system. Added HD streaming capability. Project cost to date was \$208,705

Company name:	Village of Lake Zurich
Address:	70 East Main St. Lake Zurich, IL 60047
Phone number and Email:	(847) 878 7937 michael.duebner@lakezurich.org
Contact Person:	Innovation Director, Michael Duebner
Description of work and/or annual contract amount:	Council chamber and HD broadcast studio upgrade  Replaced Master Control and automation studio. Upgraded audio to broadcast-grade. Added HD video capability as well as new speakers and audio infrastructure. Project cost to date was \$178,000

Company name:	Altantic Broadband Cable system
Address:	61 Myrock Ave Waterford, CT 06385
Phone number and Email:	(860) 440-3154 mjrickard@atlanticbb.com
Contact Person:	Station manager, Mary Jane Rickard
Description of work and/or annual contract amount:	Government broadcast studio rebuilt with audio video system  Upgraded lighting and sound system for live broadcast studio. Added dual channel broadcast capability. Added HD recording capability and automation and control for all signals between rooms. Project cost to date was \$285,000, with an annual commitment of \$30,000 since 2013.

Company name:	Town of Clarkstown
Address:	10 Maple Ave., New City, NY 10956
Phone number and Email:	(845) 642 5151 r.berdy@clarkstown.org>
Contact Person:	Purchasing and Insurance manager, Rob Berdy
Description of work and/or annual contract amount:	Government broadcast studio rebuilt with audio video system  Upgraded lighting and sound system for live broadcast studio. Added dual channel broadcast capability. Added HD recording capability and automation and control for all signals between rooms. Upgraded auditorium and meeting rooms. Project cost to date was \$215,000, with an annual commitment of \$15,800 since 2016

DEBARMENT AND SUSPENSION CERTIFICATION

Name of Firm: Mediastar Inc.

Acting on behalf of the above-named firm ("Consultant"), as its Authorized Official, I, the undersigned, certify as follows:

I am a duly authorized representative of ("Consultant"). Consultant certifies, to the best of its knowledge and belief, that Consultant, including its principals:

Is not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any federal department or agency, and not does not have a proposed debarment pending;

Has not within the three-year period preceding this certification been convicted of or had a civil judgment rendered against it for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state or local) transaction, contract, or subcontract under a public transaction; for violation of federal or state antitrust statutes; or for commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property;

Is not presently indicted for or otherwise criminally or civilly charged by a governmental entity (federal, state, or local) with commission of any of the offenses enumerated in paragraph (2) above; and

Has not within the three-year period preceding this certification had one or more public transactions (federal, state or local) terminated for cause or default.

Consultant further certifies that Consultant, including its principals, is not listed on the government-wide exclusions in the System for Award Management.

Consultant acknowledges that falsely providing this certification may result in criminal prosecution or administrative sanctions, and that this certification is a required component of all proposals in response to this RFP/IFB.

A proposal that does not include a completed and signed version of this certification will be deemed incomplete and materially nonresponsive, and will not be considered.

**CONSULTANT**

By: 

Title: Secretary

Date: May 25th, 2021

**FEDERAL LOBBYIST  
REQUIREMENTS CERTIFICATION**

Name of Firm: Mediastar Inc. Date: May 25th, 2021  
Address: 702 Mangrove Ave. #221, Chico  
State: CA Zip Code: 95926 Phone No.: 530 826 3342

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Acting on behalf of the above-named firm, as its Authorized Official, I certify as follows:

1. No Federal appropriated funds have been paid, by or on behalf of the above named firm to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of and Federal grant, loan or cooperative agreement, and any extension, continuation, renewal, amendment, or modification thereof, and;
2. If any funds other than Federal appropriated funds have paid or will be paid to any person for influencing or attempting to influence an officer or employee or any agency, a Member of Congress an officer or employee of Congress or an employee of a Member of Congress in connection with this Federal contract, grant loan, or cooperative agreement, the above named firm shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying", in accordance with its instructions, and;
3. The above-named firm shall require that the language of this certification be included in the award documents for all sub-awards at all tiers (including subcontracts, sub-grants, and contracts under grants, loans, and cooperative agreement) and that all sub-recipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into the transaction imposed by Section 1352 Title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Authorized Official:

Name: Leslie Clavey Title: Secretary  
Signature: *Leslie Clavey* Date: May 25th, 2021



**CITY OF CARSON**  
**AFFIDAVIT OF NON-COLLUSION AND NON-DISCRIMINATION**

I hereby swear (or affirm) under the penalty of perjury:

That the attached proposal or bid has been arrived at by the responder independently and has been submitted without collusion with and without any agreement, understanding, or planned common course of action with any other firm or entity designed to limit fair and open competition;

That the contents of the proposal or bid response have not been communicated by the responder or its employees or agents to any person not an employee or agent of the responder and will not be communicated to any such persons prior to the official opening of the solicitation responses; and

The proposer/bidder does not and shall not discriminate, will provide equal employment practices, and will adhere to an affirmative action program to ensure that in their employment practices, persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

I certify that the statements in this affidavit are true and accurate.



May 25th, 2021

Signature

Date

Leslie Clavey

Secretary

Printed Name

Title

**CERTIFICATE OF COMPLIANCE WITH LABOR CODE SECTION  
3700**

Name of Firm: Mediastar Inc.

Acting on behalf of the above-named firm ("Consultant"), as its Authorized Official, I, the undersigned, certify as follows:

Consultant is aware of the provisions of Section 3700 of the California Labor Code, which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with provisions of that code, and will comply with such provisions before commencing the performance of the work under any contract awarded in response to Consultant's proposal.

**CONSULTANT**

By: *Arela Clancy*

Title: **Secretary**

Date: **May 25th, 2021**

ADDENDUM NO. 1

RFP 21-020

CARSON EVENT CENTER AUDIO VISUAL AND LIGHTING UPGRADE

MAY 04, 2021

TO ALL BIDDERS:

The following addendum provides the following information to be incorporated into the bid document per this Addendum.

Due to COVID-19 related concerns, the mandatory requirement for attendance at the pre-proposal job walk meeting conducted 05/04/21 at 11:00 AM is modified.

Additional mandatory opportunities for pre-proposal meetings will be scheduled on an appointment basis. To schedule a pre-proposal job walk opportunity, please contact Adrian Reynosa, Community Center Manager, via email at [areynosa@carsonca.gov](mailto:areynosa@carsonca.gov) or via phone at (310) 830-7600 ext. 1771. Appointments must be scheduled and conducted no later than 05/11/21.

Questions due date is extended to 05/17/21 | 05:00 PM.

Proposal due date is extended to 05/27/21 | 03:00 PM.

Questions shall not be asked or answered during any site visit; any and all questions relating to the RFP shall be directed and posted to Planet Bids.

Please sign below and attach this "Acknowledgment of Receipt" of Addendum 1 proposal to submittal documents. Failure to acknowledge this Addendum may result in your submittal being deemed non-responsive.

Sincerely,



Sander Huang  
Purchasing Manager  
May 04, 2021

ADDENDUM ACKNOWLEDGEMENT:

Proposer Firm Name: Mediastar Inc.

Authorized Signature:  Date: 05/25/21

Questions shall not be asked or answered during any site visit; any and all questions relating to the RFP shall be directed and posted to Planet Bids.

Please sign below and attach this "Acknowledgment of Receipt" of Addendum 1 proposal to submittal documents. Failure to acknowledge this Addendum may result in your submittal being deemed non-responsive.

Sincerely,



Sander Huang  
Purchasing Manager  
May 14, 2021

ADDENDUM ACKNOWLEDGEMENT:

Proposer Firm Name: Mediastar Inc.

Authorized Signature:  Date: 05/25/21