

Special Event Policy Recommendations

1. All Carson residents shall have equal representation and equal access to their City government, elected officials, and government resources;
2. All City events shall have the governmental purpose of improving community relations, advancing goodwill, or enhancing the quality of life of Carson residents;
3. Events in Carson shall fall into the category of (1) a public education event including town halls, educational conferences including the annual Women's Conference, and the jazz concert; (2) an event with a financial support purpose including food giveaways, COVID-19 testing, or other public assistance; or (3) an entertainment event that has a historical, cultural, or educational agenda;
4. *Only District Elected Officials can conduct district outreach and education events within their respective districts;
5. District Representatives must be notified in advance on all communication with their district;
6. *Citywide elected officials may conduct citywide events however they must include all City Council Members;
7. The Mayor as the official representative for the City shall have the right to participate in all District and City Events as the head of the City for all ceremonial purposes and presiding officer during meetings per the City Charter Section 302;
8. Whenever possible, educational and empowering events should be Citywide to provide every Carson resident with equal access to services, information, and others resources;
9. *The City shall empower district representatives to conduct district events, including but not limited to Town Hall Events to educate and empower their constituents;
10. City Staff shall support District Representatives in planning, promoting, & presenting all district events;
11. *All District Events shall be budgeted as City Events, not District Events, and the City shall develop an internal document to track District Events;
12. The City Manager under the direction of the Mayor and City Council shall manage the City's outreach and education budget;
13. *The City shall create an Outreach & Education Team under the Parks and Recreations and Public Works departments with the responsibility for developing, producing, and presenting all City Events;
14. *All City Council Assistants shall serve as a full-time (At-Will) support staff to the Outreach & Education Task Force reporting to the City Manager for this purpose;
15. *The Carson City Outreach & Education Task Force shall seek to collaborate with Federal, State, County agencies and neighboring cities, for the empowerment of the Carson Residents;
16. All district & citywide events shall be identified in the "Annual Event Plan" (AEP) and approved by the Mayor and City Council the year preceding the events;
17. *Any amendments to the AEP shall require the approval of the Mayor and City Council Members;
18. *The AEP shall identify and include a budget of all City Events without distinction with budgets for individual events kept as internal documents;
19. *The City Manager or designee shall review all event marketing material to ensure compliance with local and state laws;

20. The District City Council Member shall have the right to review all communication into their respective district;
21. *The City Manager shall be responsible for ensuring equity in the distribution of city-funds for district events;
22. District events can be held at city, public, private nonresidential facilities in or out of the district;
23. *District Representatives shall make every effort to market their event to district constituents only; however, reasonable exceptions are anticipated;
24. *Members of the Carson City Council shall defer to the respective District City Council Member for all district constituent matters; and
25. The Mayor and City Council affirm that a violation of any of the governance policies to intentionally seek to influence the citizens in the District of another City Councilmember shall be considered a violation of the City's Code of Ethics and can result in a public sanction by the City Council.

** (13) Policies recommended for introduction at a future meeting should City Council desire*

Governance Policies Core Values

1. Every Carson resident and business shall have equal representation irrespective of their district location;
2. The Mayor and City Council affirm their collective mission is to position all Carson residents to improve their health, wealth, and welfare regardless of the district location;
3. Taxpayer dollars shall be allocated based on citywide assessments including need-based assessments based on capital needs studies, cost-benefit analysis, comprehensive infrastructure assessment, common necessity, best practices, or another analytical or empirical approach recommended by the City Manager and under the guidance of the City Council;
4. *The Mayor and Members of the Carson City Council affirm that constituent and capital improvement issues are unique to each district;
5. *Each City Councilmember shall have the ability to set at least one district funding priority to assure equity in city funds distribution;
6. The Mayor and Members of the City Council share the governance of all public, private, and governmental entities, facilities, and infrastructure that benefit, impact or influence all Carson residents; and
7. The Mayor and Members of the Carson City Council share the governance of nonprofits and community and religious-based organizations regardless of their geographical location in a district.

** (2) Policies recommended for introduction at a future meeting should City Council desire*