



LUCIEN PARTNERS

**Lucien Partners response to City of Carson's
Request for Proposal No. 20-023**

Contents

Section 1: Statement of Qualifications (RFQ-20-023)	2
Section 1, Subsection 0: Introductory Letter	2
Section 1, Subsection 1: Consultant will perform the following services	3
Section 1, Subsection 2: Consultant will prepare and deliver the following tangible work products to the City	4
Section 1, Subsection 3: In addition to the requirements of Section 6.2, during the performance of the services, Consultant will keep the city apprised of the status of performance by delivering the following status reports:	5
Section 1, Subsection 4: Consultant will utilize the following personnel to accomplish the services:	5
Section 1, Subsection 5: Sampling of Lucien Partners' Accomplishments:	5
Section 1, Subsection 6: Lucien Partners Clientele:	6
Section 2: Company Certification and Verification (RFQ-20-023)	7
Section 2, subsection 1: Certification on company letterhead that the person submitting the proposal is authorized to contract on behalf of the prospective contractor	8
Section 2, subsection 2: Name, Title, Address, and Contact Information	10
Section 2, subsection 3: Certification that the corporation is in good standing with the California Secretary of State	11
Section 2, subsection 4: General Company Information	13
Section 2, subsection 5: Resumes OR Biographies of personnel to be assigned to the engagement	15
Section 3: Cost Proposal - (RFQ-20-023)	17
Section 4: Client Reference List (RFQ-20-023)	18
Section 5: Exhibit B: Modification, Changes or Exceptions to the City Contract of Service Agreement Template (RFQ-20-023)	19
Section 6: Affidavit of Non-Collusion and Non-Discrimination (RFQ-20-023)	20
Section 7: Debarment and Suspension Certificate (RFQ-20-023)	21
Addendum	22

Section 1: Statement of Qualifications (RFQ-20-023)

RFQ 20-023 requires the respondent (Lucien Partners) to provide the following information in Section 1: Statement of Qualifications. Lucien Partners has formatted the statement of qualifications to begin with an introductory letter, followed by adopting the format presented in Exhibit A of the RFQ on page A-1.

Section 1, Subsection 0: Introductory Letter

On behalf of the employees at Lucien Partners we are pleased to present a response to REQUEST FOR PROPOSAL RFQ NO. 20-023 to offer state legislative advocacy services. The Lucien Partners team, combined, brings nearly 25 years of experience in legislative campaign management services, public affairs, coalition building, and strategic media engagements. This team includes Darryl Lucien, the firm's Managing Partner, and Yolanda Lucien, the firm's Legislative Coordinator.

Lucien Partners has been involved in several the most contentious legislative battles over the first two years of the Gavin Newsom administration, effectively navigating clients through perilous politics.

Lucien Partners' approach to vote counting is unparalleled, compared to lobbying firms that traditionally seek to represent municipal governments. Lucien Partners' principals intimately understand the State Legislature, the nuances of legislative pressure, and how to facilitate moving legislators to a position that is consistent with a client's interest.

Lucien Partners enjoys a strong working relationship with the City of Carson's legislative representatives, Assemblymember Mike Gipson and Senator Bradford. Lucien Partners also enjoys a strong and productive working relationship with Los Angeles County Supervisor Mark Ridley-Thomas, Assembly Speaker Anthony Rendon, the Chairs of the Assembly and Senate Local Government Committees, and the respective Chairs of the Assembly and Senate Appropriations Committees.

Lastly, Darryl Lucien has personal experience in the City of Carson occasionally attending services at Peace Apostolic Church on Figueroa Street, taking classes at nearby CSU Dominguez as an undergraduate, and visiting family who lived in the Scottsdale Townhomes. Lucien Partners is thankful for the opportunity to submit this response and is ready to leverage its full capabilities and resources in support of the City of Carson's legislative priorities.

Sincerely,



Darryl Lucien, Managing Partner
Lucien Partners
(530) 601-9640 (office) / (562) 673-0682 (mobile)
www.lucienpartners.com

Section 1: Statement of Qualifications

Per Exhibit A, Lucien Partners will respond to the following questions in this section of the statement of qualifications:

1. Consultant will perform the following services;
2. As part of the services, Consultant will prepare and deliver the following tangible work products to the City;
3. In addition to the requirements of Section 6.2, during the performance of the services, Consultant will keep the city apprised of the status of performance by delivering the following status reports; and
4. Consultant will utilize the following personnel to accomplish the services

An additional Subsection, 5, will be added to highlight recent Lucien Partners accomplishments.

Section 1, Subsection 1: Consultant will perform the following services

- **Analysis** – Lucien Partners will analyze and identify all legislation and administrative regulations that stand to positively or adversely impact the interests of the city and its residents.
- **Research** – In addition to identifying funding sources the city may avail itself to, Lucien Partners will also research legislative intent and the regulations that comprise the foundation of grant funding guidelines. To the extent a compelling case can be made that the statutory or regulatory structure of a funding stream should be altered, in a way that would benefit the City of Carson, Lucien Partners will conduct research necessary to develop strategies that maximize the likelihood of achieving the city’s objectives. This includes but is not limited to understanding the political undercurrents that are driving decision making and elevating issues.
- **Advocacy** – Lucien Partners will arrange meetings with key Sacramento legislators, legislative staff, and state appointed officials to advance the city’s legislative agenda. These meetings will be germane to the objectives and interests of the city, not consist solely of filler or busy work.
- **Representation** – Lucien Partners will represent the city at the meetings and hearings of state agencies, boards, commissions, and other legislative bodies consistent with the city’s legislative agenda. We will provide either an oral or written report for the city.
- **City Caucus Participation** – Lucien Partners will be present at all of the weekly “city caucus” legislative briefings with the goal of positioning the City of Carson as a “tip of the spear” thought leader on political strategy.
- **Strategy** – Lucien Partners will work to maximize the working relationship the city has with its legislative delegation, taking into consideration that the city needs to align its requests with the interests of its legislative delegation. We will also work to align the legislative delegation’s priorities with the city.
- **Maximizing Political Alignment** – There are instances where hometown legislators are not effective or engaging champions for their constituents. Lucien Partners will leverage its relationships across the Legislature to cultivate legislative allies for the city that do not geographically represent the city, but align with the city’s interests.
- **Sponsorship of Legislation** – Lucien Partners will proactively advise the city on opportunities to sponsor legislation, including drafting legislative language, seeking legislative authors and co-

authors, coalition building, negotiating with the Legislature, Governor's office, and opponents concerning amendments, providing the city with a vote count ahead of key legislative votes, and actively lobbying for support of our legislation.

- **Sponsorship of State Budget Requests** – Lucien Partners will proactively advise the city on opportunities to solicit general fund support for city priorities through the legislative budget processes.
- **Coalition Building to Increase Funding** – Lucien Partners will support the city's funding requests with the assembling of strong coalitions to support grant applications to state, federal, and nongovernmental agencies.
- **Agenda Development** – Lucien Partners will work with the city to develop a politically viable and impactful legislative agenda that is specific to the upcoming legislative year. This legislative agenda will identify attainable objectives in the upcoming year, provide a strategic roadmap for success, and lay the groundwork for objectives that will require multiyear efforts.

Section 1, Subsection 2: Consultant will prepare and deliver the following tangible work products to the City

Concerning the introduction of legislation, the City of Carson can expect Lucien Partners to provide the following tangible work products:

- Memoranda detailing the strategies for moving the legislation through the Legislature.
- Legislative language drafted by Lucien Partners and final legislative language, either in bill form or amendment form drafted by the Legislature's Bureau of Legislative Counsel.
- Documentation providing an analysis of legislation, including but not limited to: fact sheets, associated research documents, co-author request letters to distribute to legislators, and/or sample support letters for external organizations (to simplify coalition building).
- Vote cards to track legislative support and opposition.
- Summaries of legislative outcomes and areas for follow up.

Concerning budget requests that the City of Carson may be pursuing:

- A budget request letter drafted by Lucien Partners on behalf of the City of Carson that includes a description of the budget request, the purpose of the request, the compelling public policy need, and explicitly identified state funding source.
- A fact sheet that details background information about the budget request.
- Associated research documents, coauthor request letters to distribute to legislators, and sample support letters for external organizations.

Concerning Advocacy:

- The City of Carson can expect Lucien Partners to setup various meetings with its representatives and key leaders in both the Assembly and the Senate. In preparation for these meetings, Lucien Partners will prepare a brief that provides context about the legislators and executive staff we are meeting with, and political undercurrents stirring at the time of the meetings.

Concerning Status Reports:

- See Section 3, entitled: *In addition to the requirements of Section 6.2, during the performance of the services, Consultant will keep the city apprised of the status of performance by delivering the following status reports.*

Section 1, Subsection 3: In addition to the requirements of Section 6.2, during the performance of the services, Consultant will keep the city apprised of the status of performance by delivering the following status reports:

Regular Briefings – Lucien Partners will provide regular weekly or biweekly briefings to the City Manager, City Council, or other arrangement of city officials to keep the city abreast of notable, relevant legislative and regulatory changes taking place in state government. These briefings will consist of the option of a verbal report, written report, or combination of both, at the discretion of city officials.

Monthly Reports – Lucien Partners shall document activity taken on behalf of the City of Carson in memorandums that are produced and distributed at the conclusion of each month.

Section 1, Subsection 4: Consultant will utilize the following personnel to accomplish the services:

Darryl Lucien, Partner at Lucien Partners, will serve as the primary point of contact, interface, and representative of the City of Carson at Lucien Partners

Yolanda Lucien, Legislative Coordinator at Lucien Partners, will assist with tracking legislative activities, arranging meetings, generating reports, and conducting research for the City of Carson.

Section 1, Subsection 5: Sampling of Lucien Partners' Accomplishments:

Lucien Partners has compiled a brief set of achievements on behalf of clients where Lucien Partners served as a registered lobbyist. Lucien Partners and its principals have enjoyed considerable success in obtaining funding in the State Budget Act and from state grant programs on behalf of its clients. We have also been involved in highly contentious legislative battles and positioned our clients for victory.

Lucien Partners is able and willing to elaborate with more contextual information upon request.

- Lucien Partners successfully advocated to secure an additional \$140 million dollars for Client A, from the Governor's State Budget Proposal, to avert a massive strike in less than 48 hours.
- Lucien Partners helped Client B obtain \$7.5 million in funding from the State General Fund.
- Lucien Partners has successfully assembled coalitions to successfully advocate for grant funding from the Mental Health Services Oversight and Accountability Commission, Office of Statewide Health Planning and Development, and the State General Fund.

- Lucien Partners helped Client B obtain approvals from the Department of Finance to alter its spending plan, consistent with legislative intent.
- Lucien Partners assisted Client C in defeating a dozen bills in the same legislative year, against the backdrop of a massive public relations crisis, enabling client to position itself to negotiate on more favorable terms in the next legislative year.
- Lucien Partners helped Client D achieve regulatory approvals through successfully interfacing with the California Natural Resources Agency and CalFIRE.
- Lucien Partners worked with Client E to navigate intense negotiations on some of the most highly controversial topics in the last two years, to achieve outcomes that were favorable.
- Lucien Partners has on several occasions facilitated convenings of the 39-member Los Angeles County delegation to discuss significant regional priorities.
- Lucien Partners facilitated an alliance between Client F and a rival organization to oppose an economic regulation critical to the survival of the client, notwithstanding that the client and rival organization were involved in a ballot measure fight that exceeded \$100 million dollars.
- Lucien Partners has been a fixture in the Governor's office negotiating on two of the seven significant deals for Client C and Client F that have been reached on major legislation since his election. One of those deals is now under examination by other states and Congress as a national model.
- Darryl Lucien, as a Policy Director in the California State Assembly, successfully helped nonprofit housing developers obtain a 9% Low Income Housing Tax Credit.
- Darryl Lucien, as a staff person in the California State Assembly, successfully assisted an Assemblymember advocate for a \$200 million dollar appropriation for a state program in the midst of a -\$60 billion-dollar fiscal year deficit.
- Darryl Lucien helped a state elected official, without having a budget, overcome opposition from two of the largest labor groups in the state of California to successfully navigate legislation to the governor's desk. Conversely Lucien has worked to expand collective bargaining opportunities for workers across the state and negotiated labor peace that resulted mutual wins for both the client and organized labor.
- Darryl Lucien has served as mentor to Capitol Staff whose careers have flourished, and they now serve as legislative directors and chiefs of staff to various elected officials in the Capitol.

Section 1, Subsection 6: Lucien Partners Clientele:

Lucien Partners, established in June 2018, has had the privilege of representing the following clients:

Bulletin Displays, Los Angeles Police Protective League, Bill Bloomfield, Pierce Health Solutions, Postmates, RAI Services Company, Better Place Forests, San Francisco Police Officers Association, Charles R. Drew University of Medicine and Science, United Health Care, To Help Everyone Health and Wellness Centers, Black Business Association of Los Angeles, and the Deputy Sheriffs Association of San Diego.

Section 2: Company Certification and Verification (RFQ-20-023)

RFQ 20-023 requires the respondent (Lucien Partners) to provide the following information in Section 2:

1. Certification on company letterhead that the person submitting the proposal is authorized to contract on behalf of the prospective contractor
2. Name, Title, Address, and Contact Information
3. Certification that the corporation is in good standing with the California Secretary of State.
4. General Company Information
5. Resumes OR Biographies of personnel to be assigned to the engagement

Section 2, subsection 1: Certification on company letterhead that the person submitting the proposal is authorized to contract on behalf of the prospective contractor

This certification, provided on company letterhead, can be viewed on the next page.



L U C I E N P A R T N E R S

September 28, 2020

City Clerk's Office
City of Carson
701 E. Carson Street
Carson, CA 90745

RE: RFQ 20-023

Dear City of Carson,

This letter serves to comply with Section C on page 5 of RFQ 20-023 under subsection 2 within the table provided on that page. This letter certifies that Darryl Lucien, Managing Partner and sole owner of Lucien Global *dba* as Lucien Partners, is authorized to bind the company contractually.

Sincerely,

Darryl Lucien, Managing Partner
Lucien Partners

CELL (562) 673-0682
PHONE (530) 601-9640
EMAIL darryl@lucienpartners.com

ADDRESS 1017 L Street, # 426, Sacramento, CA 95814
WEBSITE www.lucienpartners.com

Section 2, subsection 2: Name, Title, Address, and Contact Information

Darryl Lucien, Partner
Lucien Partners
1100 11th Street, Suite 228
Sacramento, CA 95814
(562) 673-0683 (mobile)
darryl@lucienpartners.com, lucienpartners@gmail.com

Section 2, subsection 3: Certification that the corporation is in good standing with the California Secretary of State

Section C-2 of the RFQ requires that Lucien Global *dba* Lucien Partners, as a corporation, provide certification that the corporation is in good standing with the California Secretary of State.

This certification can be found on the next page.



Secretary of State Certificate of Status

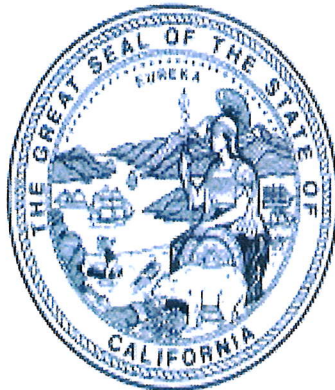
I, ALEX PADILLA, Secretary of State of the State of California, hereby certify:

Entity Name: LUCIEN GLOBAL
File Number: C3790421
Registration Date: 05/21/2015
Entity Type: DOMESTIC STOCK CORPORATION
Jurisdiction: CALIFORNIA
Status: ACTIVE (GOOD STANDING)

As of September 12, 2020 (Certification Date), the entity is authorized to exercise all of its powers, rights and privileges in California.

This certificate relates to the status of the entity on the Secretary of State's records as of the Certification Date and does not reflect documents that are pending review or other events that may affect status.

No information is available from this office regarding the financial condition, status of licenses, if any, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate
and affix the Great Seal of the State of California
this day of September 13, 2020.

ALEX PADILLA
Secretary of State

Certificate Verification Number: ZVL3GQR

To verify the issuance of this Certificate, use the Certificate Verification Number above with the Secretary of State Certification Verification Search available at webbizfile.sos.ca.gov/certification/index.

Section 2, subsection 4: General Company Information

Lucien Partners is a full-service public affairs and government relations firm launched in June 2018 by Darryl Lucien. The firm offers clients a breadth of services before the California Legislature, the Gavin Newsom administration, Los Angeles City Hall, and the County Hall of Administration.

The goal of advocacy is vote counting; ensuring that the City of Carson has enough votes to advance and defend the interests of its residents. Lucien Partners distinguishes itself from other firms, specifically municipal lobbying firms, in the following four ways:

Distinction #1 – Nuanced, Multidimensional Advocacy. Lucien Partners recognizes that vote counting often requires a multidimensional advocacy approach. Our professionals are known for communicating clients’ objectives persuasively by leveraging key data points, compelling presentations, and extensive research.

Far too often lobbying firms’ setup meetings on behalf of clients to convey messages without the lobbying firm developing competencies on the subject matter and developing sound strategies to maximize success in Sacramento. Lucien Partners does not rely on clients to develop messaging strategies. Lucien Partners works to translate clients’ policy and fiscal aspirations into compelling Sacramento policy-speak that is palatable to lawmakers. Additionally, Lucien Partners has focused on leveraging the enhanced ability of clients to tell stories during the COVID pandemic by investing in additional staff time to develop compelling Prezi and PowerPoint presentations, infographics, memes, and other forms of communication. These are untraditional advocacy methods in Sacramento, but they have proven potent and impactful to driving home power narratives and securing votes for Lucien Partners’ clients in the 2020 legislative session.

Distinction #2 – Unparalleled Coalition Building. Aside from maintaining deep relationships with elected decisionmakers, Lucien Partners continually liaises with a broad cross-section of powerful political interests that include leaders of the largest labor unions across the state, developer and contractor trade groups, influential environmental organizations, notable Black community and NGO leaders in multiple jurisdictions, as well as Democratic Party leaders. Lucien Partners is a nonpartisan firm, but our ability to build meaningful coalitions is unparalleled and can be mobilized when there is sufficient common ground with the City of Carson’s objectives.

As a legislative staff person for ten years, Darryl Lucien has moved highly controversial legislation through the Legislature and to the Governor’s desk for signature by building formidable coalitions. Darryl has successfully overcome opposition from powerful business groups, large labor groups, and hostile legislators in positions of leadership.

Lucien Partners more recently facilitated an alliance between a client and a rival organization to oppose an economic regulation critical to the survival of the client. The client and rival organization were battling on a different front in what has become the most expensive ballot measure campaign in California history. Coalitions of rival organizations can be difficult to assemble even if the alliance is logical, mutually beneficial, and good for both organizations’ bottom lines. Lucien Partners has worked to establish considerable goodwill across the political spectrum and is available to leverage this for the City of Carson.

Distinction #3 – Resource Procurement. Lucien Partners has secured more State General Fund funding for clients than any other Sacramento lobbying firm in the last two years. In the last 10 years,

Lucien Partners' principals have secured more than \$350 million dollars in funding for governmental programs and clients. Lucien Partners is attuned to the political undercurrents of the Democratic and Republican caucuses in both houses of the Legislature and prepares clients to better advocate for General Fund funding, Special Fund funding, or grant funding.

Coalition building has been key strategy to help Lucien Partners' clients put themselves in position to attain General Fund funding in the state Budget Act, and grant funding through various state programs.

Distinction #4 – Media Engagement Strategies. Media engagement strategies are often necessary to catalyze political movement when issue campaigns do not appear to receive much traction. It is an unfortunate fact that certain realities and even crises will not receive any acknowledgement unless it is documented in a newspaper headline. Lucien Partners' rolodex of reporters ensures that we are well-positioned to educate reporters on issues of significance to our clients. This helps us deploy catalytic media strategies that bolster our clients' legislative and regulatory activities. Lucien Partners regularly liaises with media reporters who write on state policy and political issues.

Section 2, subsection 5: Resumes OR Biographies of personnel to be assigned to the engagement

Darryl Lucien is the Managing Partner at Lucien Partners, bringing more than 12 years of senior legislative, governmental advocacy, public affairs, and political campaign experience. During this period, Lucien has guided over 60 bills into state law and secured hundreds of millions of dollars in funding for California clients and constituents.

During Lucien's tenure in the Legislature, he served as the chief consultant for the Los Angeles County Caucus, Chief of Staff to multiple legislators, and Policy Director to the Assembly Majority Leader. Lucien has in-depth understanding of the political undercurrents that guide decision making in the Legislature, which few lobbyists have unless they served as tenured legislative staff. Darryl Lucien has been consistently involved in high-stakes political battles with some of the most well-financed political groups, including business and labor groups, and won.

In his role serving the Los Angeles County Caucus, Lucien regularly facilitated convenings that included the Metropolitan Water District, Southern California Association of Governments, Los Angeles Unified School District, and County of Los Angeles to strengthen cohesiveness and mobilize the caucus toward the attainment of regional goals. This has included homelessness, transportation financing, emergency education financing to avert a strike, allocation of Strategic Growth Council dollars for housing, and water politics.

Lucien served as the lead staff person to the Assembly Local Government Committee for four legislators, including one legislator who served as the Chair of that committee. He has also worked very closely with the League of California Cities on issues relating to alternatives to tax increment financing, enterprise zones, and the subdivision map act.

In addition to Lucien's legislative experience, he has served as the political director for the California Legislative Black Caucus's political program, has managed multiple ballot measure campaigns, and managed electoral campaigns for members of the state Legislature. All of Lucien Partners' advocacy strategies take political winds, leanings, and land mines into consideration as we help clients navigate both external and internal political pressures.

Lucien has worked extensively with organized labor across the state. Lucien regularly works with labor unions and helps clients negotiate project labor agreements and labor peace. Because of his standing in the labor movement, it also enables him to hold labor leaders honest and accountable during deliberations. Lucien works with his non-labor clients to understand the breadth of options available to them in pursuit of peace with organized labor, beyond the options clients typically understand are available them, in order to work through difficult situations.

Lucien is a graduate of CSU Long Beach in political science and attended courses at CSU Dominguez Hills and Compton College. He serves as a delegate to the Los Angeles County Federation of Labor and its Committee on Political Education and has served on the City of Sacramento's Planning and Design Commission for five years. He is a blessed husband and the father of four lovely children.

Yolanda Lucien serves as Legislative Coordinator at Lucien Partners, helping clients track legislative activities, arrange meetings, generate reports, and conduct research for the City of Carson. Her presence around the Capitol has assisted her development of bicameral, bipartisan relationships with legislative staff and across the lobbying corp. Yolanda demonstrates a passion for ensuring that projects are executed through completion, clients are kept fully informed about their status, and Lucien Partners is maximizing impacts on behalf of clients.

Yolanda brings valuable insight from her experience in the private sector as a retail executive, managing product acquisition and multichannel sales processes. Her experience cultivating meaningful business to business relationships helps Lucien Partners prioritize client interactions.

When not endeavoring to service clients and explore new client opportunities, Yolanda spends much of her time educating herself on various political, economic, and business topics, building her acumen of industry and its intersections with government.

She is the mother of four children, a wife, and an eternal optimist as long as a strategic plan is in place.

Section 3: Cost Proposal - (RFQ-20-023)

Per the instructions provided in the RFQ, this section will be submitted separate from this document in a sealed envelope that is marked and uploaded separately to PlanetBids.

Section 4: Client Reference List (RFQ-20-023)

Section C-4 of the RFQ requires the completion of the Client Reference List document provided on PlanetBids. The Client Reference List documents can be found in the “Addendum” section on pages A-1 and A-2.

Section 5: Exhibit B: Modification, Changes or Exceptions to the City Contract of Service Agreement Template (RFQ-20-023)

Pursuant to Section C, subsection 5 of RFQ-20-023, exceptions to the specifications of any proposed items, contract terms and conditions shall be fully described and stated in writing.

Lucien Partners is not raising any exceptions to the specifications of any proposed items, contract terms, or conditions. Exhibit B is not applicable.

Section 6: Affidavit of Non-Collusion and Non-Discrimination (RFQ-20-023)

This document can be found in the “Addendum” section on page A-3.

Section 7: Debarment and Suspension Certificate (RFQ-20-023)

This document can be found in the “Addendum” section on page A-4.

Addendum

The Addendum contains the following documents:

- Client Reference List.....A-1
- Affidavit of Non-Collusion and Non-Discrimination.....A-3
- Debarment and Suspension Certification..... A-4

CLIENT REFERENCE LIST

In order to more fully evaluate your background and experience for the project herein proposed, it is requested that you submit a list of references and/or similar projects completed or in progress within the last 24 months or as noted in the requirements of the RFP or IFB. Your cooperation in this matter is greatly appreciated.

Company Name: Lucien Partners (Lucien Global dba Lucien Partners)

Number of years as a contractor in the work of this type: 2+ years

Three projects/clients references for this type of work:

Client Name Los Angeles Unified School District

Address 333 South Beaudry Ave, Los Angeles, CA 90017

Contact Name Martha Winston

Contact Email martha.alvarez1@lausd.net

Contact Phone Number 805-588-5594

Project Description Budget advocacy

Project Start Date January 2020

Project End Date February 2020

Project Amount: \$15,000 monthly

Client Name Bulletin Displays

Address 3127 E. South Street, Ste B, Long Beach, CA 90805

Contact Name MARK Kudler

Contact Email MARK.K@bulletindisplays.com

Contact Phone Number (562) 470-1280

Project Description State advocacy & legislative advocacy

Project Start Date June 2018

Project End Date (current/ongoing)

Project Amount: \$1,500/monthly

Client Name Charles Drew University of Medicine and Science

Address 1731 E. 120th St, Los Angeles, CA 90059

Contact Name Dr. David Carlisle

Contact Email davidcarlisle@cdrewu.edu

Contact Phone Number (911) 752-8094

Project Description State budget advocacy

Project Start Date December 2018

Project End Date (ongoing)

Project Amount: \$6,500/monthly

Bidder's Signature



NOTE: If requested by the City, the bidder shall furnish a certified financial statement, references, and other information sufficiently comprehensive to permit an appraisal of his current financial condition.

.....

CITY OF CARSON
AFFIDAVIT OF NON-COLLUSION AND NON-DISCRIMINATION

I hereby swear (or affirm) under the penalty of perjury:

That the attached proposal or bid has been arrived at by the responder independently and has been submitted without collusion with and without any agreement, understanding, or planned common course of action with any other firm or entity designed to limit fair and open competition;

That the contents of the proposal or bid response have not been communicated by the responder or its employees or agents to any person not an employee or agent of the responder and will not be communicated to any such persons prior to the official opening of the solicitation responses; and

The proposer/bidder does not and shall not discriminate, will provide equal employment practices, and will adhere to an affirmative action program to ensure that in their employment practices, persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

I certify that the statements in this affidavit are true and accurate.



Signature

9/28/2020

Date

Danny Lucien

Printed Name

Partner

Title

DEBARMENT AND SUSPENSION CERTIFICATION

Name of Firm: Lucien Global dba Lucien Partners

Acting on behalf of the above-named firm ("Consultant"), as its Authorized Official, I, the undersigned, certify as follows:

I am a duly authorized representative of ("Consultant"). Consultant certifies, to the best of its knowledge and belief, that Consultant, including its principals:

Is not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any federal department or agency, and not does not have a proposed debarment pending;

Has not within the three-year period preceding this certification been convicted of or had a civil judgment rendered against it for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state or local) transaction, contract, or subcontract under a public transaction; for violation of federal or state antitrust statutes; or for commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property;

Is not presently indicted for or otherwise criminally or civilly charged by a governmental entity (federal, state, or local) with commission of any of the offenses enumerated in paragraph (2) above; and

Has not within the three-year period preceding this certification had one or more public transactions (federal, state or local) terminated for cause or default.

Consultant further certifies that Consultant, including its principals, is not listed on the government-wide exclusions in the System for Award Management.

Consultant acknowledges that falsely providing this certification may result in criminal prosecution or administrative sanctions, and that this certification is a required component of all proposals in response to this RFP/IFB.

A proposal that does not include a completed and signed version of this certification will be deemed incomplete and materially nonresponsive, and will not be considered.

CONSULTANT

By: Darryl Lucien, Darryl Lucien

Title: Partner

Date: 9/28/2020