



**TUESDAY, March 10, 2020**  
701 East Carson Street, Carson, CA 90745  
Helen Kawagoe Council Chambers, 2<sup>nd</sup> Floor  
6:30 p.m.

## **MINUTES**

### **MEETING OF THE PLANNING COMMISSION**

#### **Members:**

|                |               |                                |
|----------------|---------------|--------------------------------|
| Alex Cainglet  | Uli Fe'esago  | Ramon Madrigal<br>(Vice-Chair) |
| Michael Mitoma | Chris Palmer  | Ramona Pimentel<br>(Chair)     |
| Myla Rahman    | Karimu Rashad | Daniel Valdez                  |

#### **Alternates:**

|            |                   |               |
|------------|-------------------|---------------|
| Louie Diaz | Patricia Hellerud | Paloma Zuniga |
|------------|-------------------|---------------|

#### **Staff:**

|                  |                |
|------------------|----------------|
| Planning Manager | Assistant City |
| Betancourt       | Attorney Jones |

## **7. PUBLIC HEARING**

### **C) Development Agreement (DA) No. 21-19, Variance 568-19, Variance 569-19**

#### Applicant's Request:

The applicant, Clear Channel Outdoor, Inc., is requesting to consider approval of a Development Agreement with the city for the installation of a replacement and two new dual-faced digital billboards at the subject property. The subject property is located at 19500 Main Street (APN 7339-017-003).

#### Staff Report and Recommendation:

Assistant Planner Bhatia presented staff report and the recommendation to consider approval of a Development Agreement with the city for the installation of a replacement and two new dual-faced digital billboards at the subject property.

Assistant City Attorney Jones briefly mentioned a technical correction was made in Section 4 and a timing correction was made in Sections 6 and 7.

Chair Pimentel opened the public hearing.

Mr. Duong advised that the messages will be static for 8 seconds; and that the City, police and state do use these signs for announcements, Amber alerts, and emergencies. He noted his pleasure in working with Assistant Planner Bhatia and other staff; and he agreed to the conditions of approval.

Mr. Duong explained for Commissioner Mitoma that once they get the City's approval, they still have to get approval from Caltrans.

Commissioner Palmer noted his concern that the DA requires membership in the Carson Chamber of Commerce in order to receive a discount to use this signage, noting some small business people may not be able to afford that membership.

Commissioner Mitoma stated that the Chamber of Commerce membership fee is nominal, around \$50 a year.

Mr. Duong explained for Commissioner Valdez that they accommodate anyone who pays for the advertisements, mentioning that in the past 10 years of offering a discount in this community, they have yet to receive a request/order for an advertising discount in this community.

Mr. Duong explained for Commissioner Fe'esago that the FAA has cleared the height of this sign and any impact to the nearby Goodyear Blimp operations.

Mr. Duong explained for Commissioner Valdez that the brightness of these signs can be remotely monitored and controlled by offsite means 24/7.

There being no further input, Chair Pimentel closed the public hearing.

Planning Commission Decision:

Vice-Chair Madrigal moved, seconded by Commissioner Fe'esago, to approve the applicant's request, thus adopting revised Resolution No. 20-2688. Motion carried, 8-0 (absent Cainglet).