

Fiscal Year 2018-2019 Transportation Update

City of Carson
Transportation Services Division

Good news to start



Order

1. Carson Circuit ridership
2. Buses and bus operators
3. North-South Shuttle
4. Mobility study
5. Dial-A-Ride / GoMonrovia

Order

6. Bus Shelter/Bench replacements
7. Clear Channel advertising
8. Maintenance of bus shelters
9. Questions/Recommendations

Carson Circuit ridership

- ▶ 8 fixed routes within Carson
- ▶ Contractor: MV Transportation
- ▶ **FY 16-17: 307,811 riders**
- ▶ **FY 17-18: 267,473 riders**
- ▶ **FY 18-19: 229,000 riders - estimate**

Average monthly ridership: 20-22K riders

Average annual fare box revenue: \$100 - 110K

Buses and Bus operators

► City-owned buses

1. 1032 – 2004 Prevost Coach bus. 55 passengers.
2. 1502 – 2016 Ford E-450 Cutaway. 20 passengers.
3. 1503 – 2016 Glaval Cutaway. 35 passengers.
4. 1507 – 2016 Glaval Cutaway. 30 passengers.

Buses and Bus operators

➤ City-owned buses

5. 793 – 1998 Ford E-350 Cutaway. 20 passengers.
6. 808 – 2016 Bluebird Transit bus. 35 passengers.
7. 1190 – 2009 Thomas School bus. 60 passengers.
8. 1217 – 2009 ElDorado transit bus. 35 passengers.

Buses and Bus operators



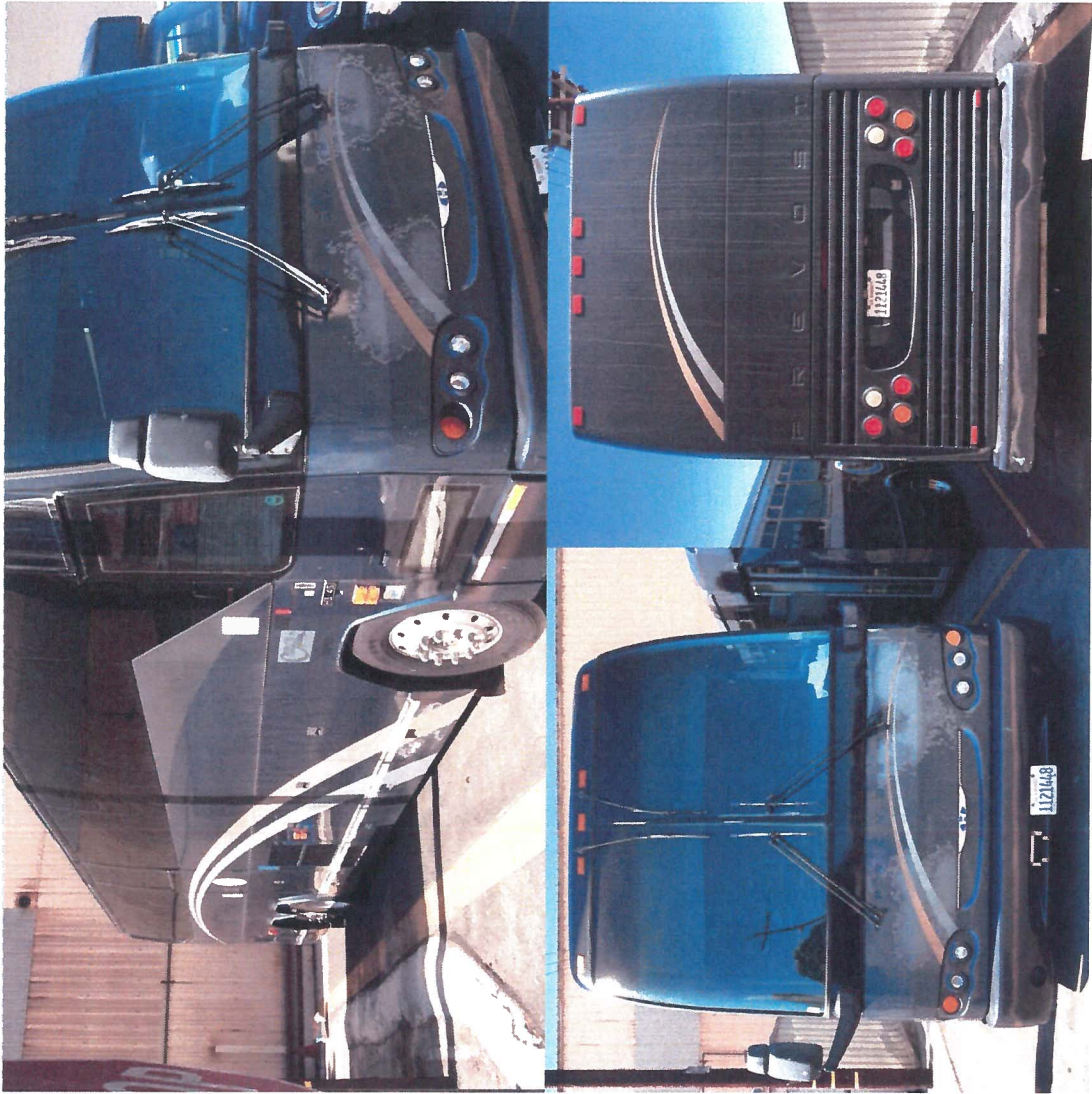
Buses and Bus operators



Buses and Bus operators



Buses and Bus operators



Buses and Bus operators

- ▶ Kenneth Adams (FT) Senior Bus Operator
- ▶ Lisi Masalosalo (PT) Bus Operator
- ▶ Jasmine Freeman (PT) Bus Operator
- ▶ (1) PT Bus Operator vacancy - recruitment in progress

North-South Shuttle

- ▶ Started in 1998
- ▶ Monday – Saturday, 6:10 am – 5:50 pm
- ▶ Modified schedule in 2012
- ▶ Monday – Friday, (2) AM loops (1) PM loop
- ▶ **FY 16-17:** 1,579 riders
- ▶ **FY 17-18:** 1,036 riders
- ▶ **FY 18-19:** 500 riders – estimate
- ▶ Average annual fare box revenue: \$900 - \$1,000

Mobility study

- ▶ Comprehensive Operations Analysis (COA)
 - ▶ Proposal to conduct Mobility study and COA
- ▶ Transportation Subcommittee – Lyft/Uber
 - ▶ Within budget and utilization of current funds
- ▶ Community engagement sessions
- ▶ Modernize and meet public transit needs for 2040

Dial-A-Ride / GoMonrovia

- ▶ 24/7 on-demand taxi service
- ▶ 60+ years old / disabled adults 18+ years old
- ▶ Annual budget: \$580,000
- ▶ Average monthly rides: 2,800 rides over 700+ members
- ▶ City of Monrovia – GoMonrovia launched March 2018
 - ▶ Open to the public within defined areas
 - ▶ Allocate 65% DAR budget to partnership
 - ▶ Savings of 55% per ride, add 82% more riders per month.

Bus shelter/bench replacements



Bus shelter/bench replacements



Carson Circuit

119 benches
62 shelters

16 silver Tolar shelters on
Carson St.

46 blue shelters owned by
Clear Channel Outdoor

as of September 2018

Bus shelter/bench replacements

- ▶ Shelter cost: \$15,900
- ▶ Bench cost: \$625
- ▶ LA Metro Transportation Development Act fund (TDA3)
 - ▶ \$80,000 for replacement of 4 shelters 15 benches
 - ▶ Install at high-priority areas
- ▶ Tolar Manufacturing Company, Inc.
 - ▶ Fabricated new silver shelters/benches
 - ▶ Carson Street Corridor



Bus shelter/bench replacements

► #1 Avalon and Albertoni



Bus shelter/bench replacements

► #2 Avalon and Del Amo



Bus shelter/bench replacements

► #3 Carson and Santa Fe



Bus shelter/bench replacements

► #4 Avalon and Alondra



Clear Channel bus shelter advertising

- ▶ Eller Media Company – October 2000 original agreement
- ▶ Taken over by Clear Channel – October 2005
- ▶ 22.5 % of gross revenue received by the City
- ▶ City receives approximately \$186,000 per year in revenue
 - ▶ Ad revenue, building permits, General Plan and Zoning charges
- ▶ Account: Miscellaneous 101-99-999-4900

Maintenance of bus shelters

- ▶ Goodwill agreement – July 2015
- ▶ Annual contract amount: \$93,084
- ▶ Current term: January 2019 – December 2019
- ▶ Routine cleaning and maintenance
 - ▶ Monday – Friday
- ▶ RFP for bus maintenance scheduled for FY 19-20

Questions / Recommendations

Thank you

Jason J. Jo
Transportation Services Division