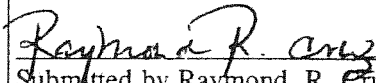


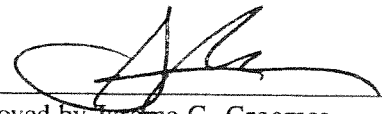


City of Carson Report to Mayor and City Council

October 20, 2009
Unfinished Business

SUBJECT: CONSIDER REVISED COMPLIMENTARY TICKET POLICY FOR CITY-SPONSORED FINE ARTS, SENIOR RECREATION AND BOXING SPECIAL EVENTS


Submitted by Raymond R. Cruz
Public Services General Manager


Approved by Jerome G. Grooms
City Manager

I. SUMMARY

At its September 1, 2009, meeting, the City Council considered revising the complimentary ticket policy utilized for Fine Arts, Senior Recreation and Boxing special events. The City Council referred this matter to the Fine Arts and Historical Commission and the Senior Citizens Advisory Commission for further consideration, and instructed the commissions to provide a recommendation for the City Council's consideration at a subsequent meeting (Exhibit No. 1). In the time since, both commissions have met to further discuss this issue. The Senior Citizens Advisory Commission is recommending approval of the new policy that would, for its special events, distribute 21 complimentary tickets. The Fine Arts and Historical Commission is recommending continuing the current policy that distributes 40 tickets for its special events. Tonight, the City Council is asked to consider the commissions' and staff's recommendations, and select one of the options.

II. RECOMMENDATION

CHOOSE one of the following actions:

1. APPROVE the Fine Arts and Historical Commission's recommendation of continuing the current complimentary ticket policy for city-sponsored Fine Arts, Senior Recreation and boxing special events.
- or
2. APPROVE the Senior Citizens Advisory Commission's and staff's recommendation to use the new complimentary ticket policy for city-sponsored Fine Arts, Senior Recreation and boxing special events.

III. ALTERNATIVES

1. REFER this item back to the Senior Citizens Advisory Commission and the Fine Arts and Historical Commission for additional discussion and another recommendation.
2. TAKE another action the City Council deems appropriate.

EXHIBIT NO. - 1

IV. BACKGROUND

Currently, staff distributes complimentary tickets in the following amounts for city-sponsored events in Fine Arts, Senior Recreation and boxing: 40 for Fine Art, 25 for Senior Recreation and 17 for boxing programs. If it appears that the tickets will not be used, staff attempts to sell these extra tickets at the door in an effort to recover some of the costs associated with the event.

During the recent budget deliberations, the City Council considered eliminating the practice of providing complimentary tickets to state or county officials, or their designees. The City Council requested that staff review and present a new guideline before they would act on this matter. At the September 1, 2009, City Council meeting, staff proposed that the new policy would permit the distribution of 17 complimentary tickets for Fine Arts and Boxing special events, and 21 for Senior Recreation. The City Council referred this matter to the Fine Arts and Historical Commission and the Senior Citizens Advisory Commission for additional discussion, and to provide a recommendation for the City Council's consideration at a later meeting.

At its September 14, 2009, meeting, the Senior Citizens Advisory Commission voted to recommend approving the new complimentary ticket policy that would distribute 21 complimentary tickets for Senior Recreation special events (Exhibit No. 2). At its October 5, 2009, meeting, the Fine Arts and Historical Commission voted to recommend maintaining its current policy of distributing 40 complimentary tickets (Exhibit No. 3).

V. FISCAL IMPACT

Should the City Council approve the new ticket policy, tickets that are no longer complimentary will instead be sold to the public. Any revenue will go to the general fund.

VI. EXHIBITS

1. Disposition, September 1, 2009, Item No. 20. (pg. 4)
2. Draft Senior Citizens Advisory Commission Minutes, September 14, 2009, Item No. 2. (pg. 5)
3. Draft Fine Arts Commission Minutes, October 5, 2009, Item No. 1. (pgs. 6-7).

City of Carson

Report to Mayor and City Council

October 20, 2009

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development Services	Public Services

Action taken by City Council

Date _____ Action _____

**ITEM NO. (20) CONSIDER REVISED COMPLIMENTARY TICKET POLICY FOR CITY-
SPONSORED FINE ARTS, SENIOR RECREATION AND BOXING
SPECIAL EVENTS (PUBLIC SERVICES)**

RECOMMENDATION for the City Council:

1. APPROVE the new complimentary ticket policy for city-sponsored Fine Arts, Senior Recreation and boxing special events.

ACTION: It was moved to refer this matter to the Fine Arts and Historical Commission and the Senior Citizens Advisory Commission for further discussion on motion of Davis-Holmes, seconded by Santarina and unanimously carried by the following vote:

Ayes:	Mayor Dear, Mayor Pro Tem Davis-Holmes, Council Member Santarina, Council Member Gipson, and Council Member Ruiz-Raber
Noes:	None
Abstain:	None
Absent:	None

**SENIOR CITIZENS ADVISORY COMMISSION REGULAR MEETING
DRAFT MINUTE EXCERPT
Monday, September 14, 2009**

2. Item No. 09-13: Revised Complimentary Ticket Policy From City Council for Review – Community Services Program Manager Reiner.

Community Services Program Manager Reiner Shared that at the City Council meeting on September 1, 2009, they discussed the complimentary tickets for city-sponsored events and their findings have been provided for your perusal. Tonight the commission is asked to discuss, review and make any recommendations for changes since the commission has a limited budget.

RECOMMENDATION

They discussed this matter and reviewed the handout of the Deposition of complimentary Ticket Policy for a total of 21 Complimentary Tickets, which was referred back to this commission for their perusal and decision. Each commissioner was polled individually, which unanimously agreed with upholding this recommendation to City council.

APPROVED

Vice-Chairperson Pilapil made a motion to send City Council support of the 21 Complimentary Ticket Policy, seconded by Commissioner Bumacod and the motion was unanimously carried, with Commissioner Blayney absent.

Fine Arts & Historical Commission
Draft Minute Excerpt from the October 5, 2009, Regular Meeting

NEW BUSINESS – Item No. 09-07 Complimentary Ticket Policy for City-Sponsored Events – Human Services Manager Cisneros

Human Services Manager Cisneros stated that during the recent budget cycle, staff was asked to review the current policy and develop a revised guideline. Therefore, we ask that the Commission discusses and take a vote to approve or not the recommendation as stated at the bottom of page 2 of the September 1, 2009, City Council report that would distribute 17 complimentary tickets to elected officials, commissioner, staff and dignitaries.

Commissioner Villareal's recommendation: Elected Officials **(2)** each, Fine Arts Commissioners **(2)** each, City Manager & Public Services General Manager **(1)** each, Human Services Manager **(2)**, VIPs/Other Elected Officials **(0)**. Commissioner Villareal also suggested that if complimentary ticket recipients cannot attend, they should notify staff ahead of time so tickets can be sold to the general public.

Commissioner Austin's recommendation: Elected Officials **(1)** each, Fine Arts Commissioners **(1)** each, City Manager & Public Services General Manager **(1)** each, Human Services Manager **(1)**, other Elected Officials **(0)**. Commissioner Austin stated that we need to generate money for the City, and the policy that is suggested is fair.

Chairperson Cole's recommendation: Elected Officials **(2)** each, Commissioners **(2)** each, City Manager & Public Services **(2)** each, Human Services Manager **(2)**, other Elected Officials **(6)**.

Commissioner Pablo's recommendation: Elected Officials **(2)** each, Commissioners **(2)** each, City Manager & Public Services **(2)** each, Human Services Manager **(2)**, other Elected Officials **(6)**.

Commissioner Fobi's recommendation: Elected Officials **(2)** each, Commissioners **(2)** each, City Manager & Public Services **(2)** each, Human Services Manager **(2)**, other Elected Officials **(6)**.

Vice-Chairperson Pulido's recommendation: Elected Officials **(2)** each, Commissioners **(2)** each, City Manager & Public Services **(2)** each, Human Services Manager **(2)**, other Elected Officials **(6)**.

Human Services Manager Cisneros took a roll call vote to approve the proposed policy as it was presented to the Commission.

RECOMMENDATION

That the Commissioners review and discuss the recommendation that the city should distribute only 17 complimentary tickets, as indicated on the bottom of page 2 of the September 1, 2009, City Council report.

ACTION

Commissioner Fobi made a motion to not approve the recommendation with the recommendation from Commissioner Villareal, seconded by Commissioner Villareal, and the motion was unanimously carried, with Commissioner Garcia absent. Thus, the Fine Arts and Historical Commission is recommending that the city continue its policy of distributing 40 complimentary tickets for Fine Arts events.

