

FY17-18 City Events

Event	Month	FY17-18 General Fund Subsidy	Estimated Costs	Estimated Attendance
Senior Casino Brunch/Las Vegas Day	Jul	5,000	5,500	180
Community Friendship Day	Jul	5,000	6,500	200
Samoan Flag Day	Aug	5,000	5,000	10,000
Backpack Giveaways	Aug	5,000	5,000	
Block Captains BBQ	Aug	-	11,000	
Hispanic Heritage Month/Mariachi Fest	Sep	10,000	16,000	300
Country and Western Fair	Oct	10,000	11,000	300
Filipino American History/Larry Itliong	Oct	10,000	13,000	250
Halloween Carnival	Oct	5,000	8,000	300
Jazz Festival	Oct	10,000	14,000	2,500
Miss Carson Scholarship Pageant	Oct	30,000	38,000	300
Red Ribbon Week	Oct	5,000	5,500	
Women's Health Conference	Oct	10,000	21,500	
Veterans Day Celebration	Nov	10,000	10,000	350
Why I Like Carson Essay Contest	Nov		5,000	
Christmas Activities (Tree, Sleigh, Brunch)	Dec	10,000	19,000	600
Employee Holiday Party	Dec		10,000	
Rizal Day	Dec	5,000	5,000	
Dr. Martin Luther King, Jr. Tribute	Jan	5,000	5,000	225
Black History	Feb	5,000	5,000	325
Valentine's Day	Feb		5,000	400
Why Am I a Rising Star Contest	Feb	5,000	5,000	139
Tribute to Cesar Chavez	Mar	5,000	10,000	300
Volunteer Recognition Awards	Mar	10,000	10,000	400
Youth Conference	Mar	10,000	17,000	150
Spring Fling	Apr		5,000	400
Carson Sheriff Foundation Annual Lunch	May	7,000	7,000	200
Cinco de Mayo	May	10,000	12,500	500
Memorial Day Tribute	May	5,000	5,000	250
Juneteenth Celebration	Jun	10,000	20,000	600
Phillipine Independence Day	Jun	10,000	20,000	1,750
Safety First Act Now (SFAN)	Various	10,000	10,000	
Totals		227,000	345,500	