FY17-18 City Events

| Event | Month | FY17-18 General Fund Subsidy | Estimated Costs | Estimated <br> Attendance |
| :---: | :---: | :---: | :---: | :---: |
| Senior Casino Brunch/Las Vegas Day | Jul | 5,000 | 5,500 | 180 |
| Community Friendship Day | Jul | 5,000 | 6,500 | 200 |
| Samoan Flag Day | Aug | 5,000 | 5,000 | 10,000 |
| Backpack Giveaways | Aug | 5,000 | 5,000 |  |
| Block Captains BBQ | Aug | - | 11,000 |  |
| Hispanic Heritage Month/Mariachi Fest | Sep | 10,000 | 16,000 | 300 |
| Country and Western Fair | Oct | 10,000 | 11,000 | 300 |
| Filipino American History/Larry Itliong | Oct | 10,000 | 13,000 | 250 |
| Halloween Carnival | Oct | 5,000 | 8,000 | 300 |
| Jazz Festival | Oct | 10,000 | 14,000 | 2,500 |
| Miss Carson Scholarship Pageant | Oct | 30,000 | 38,000 | 300 |
| Red Ribbon Week | Oct | 5,000 | 5,500 |  |
| Women's Health Conference | Oct | 10,000 | 21,500 |  |
| Veterans Day Celebration | Nov | 10,000 | 10,000 | 350 |
| Why I Like Carson Essay Contest | Nov |  | 5,000 |  |
| Christmas Activities (Tree, Sleigh, Brunch | Dec | 10,000 | 19,000 | 600 |
| Employee Holiday Party | Dec |  | 10,000 |  |
| Rizal Day | Dec | 5,000 | 5,000 |  |
| Dr. Martin Luther King, Jr. Tribute | Jan | 5,000 | 5,000 | 225 |
| Black History | Feb | 5,000 | 5,000 | 325 |
| Parent Conference | Feb | 5,000 | 6,000 |  |
| Valentine's Day | Feb |  | 5,000 | 400 |
| Why Am I a Rising Star Contest | Feb | 5,000 | 5,000 | 139 |
| Tribute to Cesar Chavez | Mar | 5,000 | 10,000 | 300 |
| Volunteer Recognition Awards | Mar | 10,000 | 10,000 | 400 |
| Youth Conference | Mar | 10,000 | 17,000 | 150 |
| Spring Fling | Apr |  | 5,000 | 400 |
| Carson Sheriff Foundation Annual Lunch | May | 7,000 | 7,000 | 200 |
| Cinco de Mayo | May | 10,000 | 12,500 | 500 |
| Memorial Day Tribute | May | 5,000 | 5,000 | 250 |
| Juneteenth Celebration | Jun | 10,000 | 20,000 | 600 |
| Phillipine Independence Day | Jun | 10,000 | 20,000 | 1,750 |
| Safety First Act Now (SFAN) | Various | 10,000 | 10,000 |  |
| Totals |  | 232,000 | 351,500 |  |

