



WEDNESDAY, AUGUST 9, 2017
21411 S. ORRICK AVE., CARSON, CA 90745
CARSON PARK
6:00 P.M.

MEETING RECAP - AUGUST 9, 2017
MEETING OF THE 50TH ANNIVERSARY COMMITTEE

Members:

Billy Addison	Shirley Graves	Linda Stewart
Billye Bates	Phyllis Hayes	Leticia Tan
Mila Boyer	Connie Manio	Richard Velasquez
James Boyer	Danny Manio	Roman Gabriel
Kim Cortado	Brenda Ramirez	Alicia Perez
Pauline Davis	Cassandra Reed	Robert Casarez
Jeannette Gonzalez	Julie Ruiz-Raber	
Walter Gonzalez	Alexey Steele	

**Council
Members:**

Absent

Staff:

Idris Al-Oboudi	Pat Camacho	Jose Piña
Eileen Malumaleumu	Kenny Harris	Christina Lutu
Arnold Carraway	Margie Revilla	Jason Wong
Dara Sandoval	Cristina Herrera	Carolyn Pele
Mike Whittiker	Mickie Sanchez	Paul Pastor
Bobby Grove	Aundrea Rockhold	Jose Tingson
Larry Failla	Janny Noa	Amanda Valorosi
Tim Grierson	Gwen Whitaker	Dani Cook

I. CALL TO ORDER - 6:00 p.m.

II. SUBCOMMITTEE UPDATES

Rose Parade Subcommittee

- Carson Community Foundation and the Fiesta Float Company agreed to a \$275,000 contract.
- Rose Vial Fundraiser on hold.
- Establishing a Rose Float Volunteer orientation; asked the float company to provide assistance.
- Coordinating with the Transportation Department to provide buses on the day of the parade to take Carson citizens to parade and back.
- Continuing to recruit volunteers.

Gala Ball Subcommittee

- Seeking a headliner for the Gala Ball; reaching out to different artists.
- Trying to attract the 55 and under crowd.
- Developing a “Carson’s Got Talent” Fundraiser.

Publicity Subcommittee

- Finalizing flyers for the 50th Anniversary.
- Developing an advertising proposal with the Daily Breeze.
- Mural Project Status: Painting will start in September, and completed by October.
- Creating a multi-media video that will play on loop at events and at Carson parks.
- PIO has hired someone to document entire 50th Anniversary planning process.

Historical Subcommittee

- Collecting information on the Quilt Project for the City website.
- Reaching out to churches and businesses to inquire if they would like to purchase a space on the quilt. There will be 50 patches total.
- The following flyers are complete and will be placed on the City website: “Chill with Gil”, Cookbook, and Scrapbook.

Miss Carson Subcommittee

- Registration packet will be available online on August 14, 2017.
- Currently planning the Tea Party and workshops.

Golf Tournament Subcommittee

- Golf course has received deposit, which reserves the course.
- Sponsorship letters have been completed; currently reaching out to vendors.
- In need of volunteers to work the event.

Fundraising Subcommittee

- Taste of Carson tickets are \$25 each.
- Developing a Carson-opoly game; will be ordering 1,000 boxes.
- Currently selling t-shirts.

III. GENERAL DISCUSSION

None.

IV. ADJOURNMENT - 7:16 p.m.