



WEDNESDAY, JUNE 28, 2017
801 E. CARSON ST., CARSON CA 90745
CONGRESSWOMAN JUANITA MILLENDER
COMMUNITY CENTER, HALL C
6:00 P.M.

MEETING RECAP - JUNE 28, 2017
MEETING OF THE 50TH ANNIVERSARY COMMITTEE

Members:

Betty Addison	Kevin Lyde	Vickie Wipple
Evelyn Andamo	Rita Manley	Luis Fernandez
Richard Bis	Anne Mozee	Marianne Miller
Mila Boyer	Brenda Ramirez	Del Huff
James Boyer	Cassandra Reed	Priscilla Danz
Robert Casarez	Julie Ruiz-Raber	Liz Reyes-Arca
Kim Cortado	Maria Rojas	Manuel Reyes
Walter Gonzalez	Erica Terry	Gladys Davis
Shirley Graves	Richard Velasquez	
Phyllis Hayes	Itelia Walker	

**Council
Members:**

Cedric L. Hicks, Sr.

Staff:

Idris Al-Oboudi	Pat Camacho	Jose Piña
Eileen Malumaleumu	Kenny Harris	Christina Lutu
Arnold Carraway	Margie Revilla	Jason Wong
Dara Sandoval	Cristina Herrera	Carolyn Pele
Mike Whittiker	Mickie Sanchez	Paul Pastor
Bobby Grove	Aundrea Rockhold	Jose Tingson
Larry Failla	Janny Noa	Amanda Valorosi
Scott Griffie	Gwen Whitaker	Dani Cook

I. CALL TO ORDER - 6:20 p.m.

II. SUBCOMMITTEE UPDATES

Publicity Subcommittee

- Companies can purchase full page ads in 50th Anniversary programs for \$150.
- Richard Velasquez from the UPS Store on Avalon created the signs for the countdown clocks.
- A Street Banner Sponsorship Program was proposed, wherein a donor can place his/her logo on a special double-sided 50th Anniversary banner that will be placed on light poles located on the medians along Carson Street. The suggested cost to participate in the program is \$2,500.

Historical Subcommittee

- Found the City of Carson 30th Anniversary Monopoly game in archives. Will create a 50th Anniversary Monopoly game.
- Meeting with David Gamboa from CSUDH to obtain more artifacts.

Gala Ball Subcommittee

- Sold 25 VIP tables for White Linen event; final goal is 35 VIP tables.
- 4 vendors will be at event.

Golf Tournament Subcommittee

- Volunteers needed to sit at holes.
- Working on getting a corporate sponsor.
- Putting down a \$500 deposit to reserve the facility.
- Finalizing flyer for golf tournament.
- \$10,000 prize for making a hole-in-one on the 17th hole. Will cost the City \$319 for this opportunity; insurance will cover the balance.
- Cost to participate in the tournament is \$125 per golfer, which will cover the golf cart fee, green fees, and a lunch buffet.

Miss Carson Pageant Subcommittee

- Putting together packets for contestants.
- Will have Miss Carson information posted on City website by July 24, 2017.
- Will have an advertisement in the White Linen Event booklet.

Rose Parade Subcommittee

- Need over 400 volunteers to decorate Rose Float. Decorating schedule: December 26 – 30, 2017; two shifts, 7:45 a.m. - 4 p.m. and 4:30 p.m. - 10 p.m.
- Working with Transportation Services Division to shuttle volunteers to the construction location.
- Informed committee that when float is complete, 3 volunteers will be needed to guard the float overnight.
- Cost of the Sell-a-Flower/Rose fundraising effort was set at \$10 each.
- Cost to ride the float was set at \$1,500, which will be sold on a first-come, first-serve basis. The maximum number of riders on the float is 8.

Fundraising Subcommittee

- Working on sponsorship levels - Gold/Silver/Bronze.
- Determining payment centers where the public can purchase 50th Anniversary-related items.
- Taste of Carson Event scheduled for October 29, 2017, at the Community Center.

III. GENERAL DISCUSSION

None.

IV. ADJOURNMENT - 7:25 p.m.