



WEDNESDAY, JUNE 14, 2017
21411 S. ORRICK AVE., CARSON, CA 90745
CARSON PARK
6:00 P.M.

MEETING RECAP – June 14, 2017
MEETING OF THE 50TH ANNIVERSARY COMMITTEE

Members:

Betty Addison	Sharma Henderson	Julie Ruiz-Raber
Mila Boyer	Lillian Hopson	Maria Rojas
James Boyer	Clara Johnson	Gil Smith
Kelvin Brown	Kevin Lyde	Lavonne Spicer-Moore
Robert Casarez	Danny Manio	Alexey Steele
Kim Cortado	Connie Manio	Maria Martinez
Leandrea Fields-Robinson	Aurora Delacruz-Medina	Richard Velasquez
Walter Gonzalez	Rita Manley	Nyanga Nyandemoh
Shirley Graves	Brenda Ramirez	Pauline Davis
Phyllis Hayes	Cassandra Reed	Annee Mozee
Ernestine Leverette	Cathy Mora	Vickie Wippe

**Council
Members:**

Cedric L. Hicks, Sr.	Elito Santarina
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Staff:

Idris Al-Oboudi	Pat Camacho	Jose Piña
Eileen Malumaleumu	Kenny Harris	Christina Lutu
Arnold Carraway	Margie Revilla	Jason Wong
Dara Sandoval	Cristina Herrera	Carolyn Pele
Mike Whittiker	Mickie Sanchez	Paul Pastor
Bobby Grove	Aundrea Rockhold	Jose Tingson
Larry Failla	Janny Noa	Amanda Valorosi

I. CALL TO ORDER - 6:00 p.m.

II. SUBCOMMITTEE UPDATES

Rose Parade Subcommittee

- Interviewed 4 float builders and chose Fiesta Parade Floats. They have a Public Relations team who can provide assistance with promoting event.
- Set up collaboration meeting with the City of Torrance on Monday, June 26.
- FloatTheme: Celebrating Diversity
- Informed committee that they will need a lot of volunteers to help to decorate float.
- Fundraising ideas: (1) Personalized labels on vials for float flowers (2) Raffle tickets ride on floats.

Gala Ball Subcommittee - White Linen Updates

- Did final walkthrough of Community Center and grounds for White Linen event.

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- People have not been purchasing General Admission tickets (\$25 per ticket), only VIP tables (\$450 per table), and VIP seating (\$50 per ticket). So far, 25 VIP tables have been purchased. Trying to reach goal of 35 tables total.
- Acquired additional generator.
- Working with Community Center to close off Community Center Drive.
- Appropriate permits have been acquired.
- Selling ads in program.

Publicity Subcommittee

- Creating 16x20 posters.
- Designed announcement.
- Brainstorming ideas for commemorative magazine, selling ads in programs (Gold package, Silver package, Bronze package).
- Hoping to use 15 of the 30 new banners acquired in Carson Master Plan to promote 50th Anniversary celebrations.
- Mural theme: Past/Present/Future

Historical Subcommittee

- Creating scrapbook: Golden Decades of Carson.
- Quilt: Carson's Golden Tapestry
- Invite City of Carson churches, businesses, etc. to become more involved.
- Brainstorming ideas for a Taste of Carson Cookbook.
 - Includes appetizers/Entrees/Desserts/Drinks
 - Creating flyers
- Created, "Chill with Gil" where people can hang out with former Mayor, Gil Smith, and learn about the history of Carson.
- Found artifact about the History of Scottsdale. Also pulling artifacts from storage and CSUDH.

Miss Carson Subcommittee

- Had first planning meeting on June 7.
- Set date for Miss Carson Pageant: April 27, 2018
- Set date for Little Miss Carson Pageant: April 21, 2018 at Carson Park.
- Working on flyers and registration forms.
- Putting info in White Linen Program.
- Creating promotional video and ads for South Bay Pavilion.
- Engaging with local schools to inform public about pageant.
- Determined prices: \$75 for Little Miss Princess and \$75 for Miss Carson entry.
 - Only accepting 20 Little Miss Princess participants.
- Doubling prize money.

Golf Tournament Subcommittee

- Set date: February 23, 2018
- Selected California Country Club as location.
 - Toured facility. Great location and facility.
- Charging \$85 per golfer.
- Hole in One Prize - \$10,000

Fundraising Subcommittee

- Requested to set dates and meetings with all committees. Will be in charge of authorizing and approving any fundraising ideas.
- Brainstorming ideas: Taste of Carson (event will occur in October), t-shirt ideas, lanyards, lapel and lapel pins.

III. GENERAL DISCUSSION

Recreation Program Manager Whittiker

- Working with local schools, businesses, churches, and CSUDH to get more volunteers.

Councilman Santarina

- Wants everyone to bring a new members to the next meeting

IV. ADJOURNMENT - 7:33 p.m.