



WEDNESDAY, MAY 10, 2017
801 E. CARSON ST., CARSON, CA 90745
CONGRESSWOMAN JUANITA MILLENDER-MCDONALD
COMMUNITY CENTER, HALL C
6:00 P.M.

MEETING RECAP - MAY 10, 2017
MEETING OF THE 50TH ANNIVERSARY COMMITTEE

Members:

Betty Addison	Carol Ferns	Linda Stewart
Evelyn Andamo	Shirley Graves	Richard Velasquez
Billye Bates	Phyllis Hayes	Itelia Walker
Mila Boyer	Pat Hellarud	Norma Bates
James Boyer	Brenda Ramirez	Maria Rojas
Kelvin Brown	Oscar Ramos	Kevin Lyde
Alex Cainglet	Cassandra Reed	Erica Terry
Robert Casarez	Vergie Seymore	LaRachel Paige
Kim Cortado	Lavonne Spicer-Moore	
Jack Fernandez	Alexey Steele	

**Council
Members:**

Cedric L. Hicks, Sr.

Staff:

Idris Al-Oboudi	Pat Camacho	Jose Piña
Arnold Carraway	Margie Revilla	Jason Wong
Dara Sandoval	Cristina Herrera	Carolyn Pele
Mike Whittiker	Mickie Sanchez	Paul Pastor
Bobby Grove	Aundrea Rockhold	Jose Tingson
Larry Failla	Janny Noa	Amanda Valorosi

I. CALL TO ORDER - 6:00 p.m.

II. SUBCOMMITTEE UPDATES

Councilman Hicks

- Stressed importance of getting more volunteers.
- Announced White Linen Event status:
 - All tables sold except for two (20 total tables).
- Thanked members for their attendance.

Rose Parade Subcommittee

- Carson Community Foundation approved the \$5,500 application fee for the Rose Parade.
- In the process of setting up float builder interviews.
- Possible theme: Celebrating Diversity
- Fundraising ideas: Sell a Rose (people can purchase roses that will go on the float) and Raffle for to personally ride on the float.

Gala Ball Subcommittee

- Selling full tables still for White Linen event.
- Promoting Gala Ball and 50th Anniversary at major City events.
- Step and Repeat banners purchased. Banners will be at all major City events.

Publicity Subcommittee

- Reminded committee about the marketing request. If any committee needs marketing assistance, they will need to fill out marketing request.
- Suggested selling ads in program for Gala Ball.
- Need cost of step and repeat banner cost.
- Will sell shirts, lapel pins, etc.
- Working with Historical Committee on calendar project. Completion date: September 2017
- Creating 4x6 glossy postcards for White Linen event.
- Clear Channel and bulletin displays in agreement to promote events.

Historical Subcommittee

- Residents can provide artifacts. Will take pictures of all artifacts and log all information.
- In the process of getting cookbook recipes from residents.
- Have makeshift museum display at events.
- Creating History of Carson video with Gil Smith.

Miss Carson Subcommittee

- Pageant was on April 28.
 - 11 contestants competed.
 - Held a little Miss Carson Tea Party.
 - New committee members: Dara Sandoval and Amanda Valorosi
- Planning for the 2018 Miss Carson Pageant begins June 2017.

Golf Tournament Subcommittee

- Introduced new committee member Robert Casarez.
- Currently looking for potential golf courses in LA. Will present dates and sites next meeting.

Fundraising Subcommittee

- Fundraising ideas: ads in programs, Taste of Carson, Business Expo, Street Fair event, Halloween Carnival.
- Invite local schools/cheer programs to perform at events.

III. GENERAL DISCUSSION

Superintendent Carraway

- Creating 2 quilts (one quilt will be made by the Early Childhood program)
- Creating 3 part mural (past, present, future)
- Cookbook completion date: October 2017.

Director Al-Oboudi

- Informed committee the Carson Community Foundation was given a check for \$25,000 and another check for \$1,000.

IV. ADJOURNMENT - 7:24 p.m.

