

TOWNSEND

PUBLIC AFFAIRS

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MEMORANDUM

To: Ken Farfsing, City Manager
Cecil Rhambo, Assistant City Manager
Lisa Berglund, Principal Administrative Analyst

From: Christopher Townsend, President
Niccolo De Luca, Senior Director
Alex Gibbs, Associate

Date: May 9, 2016

Subject: Townsend Public Affairs, Inc. Funding Advocacy Achievements for the City of Carson

Townsend Public Affairs is proud to serve as the Federal and State advocates for the City of Carson. In this capacity TPA has successfully lobbied on dozens of bills at both State and Federal levels that the City has supported or opposed. TPA has also worked to secure funding for the city through legislation or competitive grant writing, securing \$53,368,350 in total. TPA looks forward to building on this success in the near future and for many years to come.

Grant Funding Achievements

Caltrans Community Based Transportation Planning Grant - \$90,000

- TPA's efforts included technical, subject matter support, direct interaction with the funding agency, and then providing detailed, political strategy to secure support from the elected leaders in the region and State to ensure success.

Housing and Community Development Proposition 1C – Housing Related Parks Grant - \$278,350

- TPA's efforts included serving as the application lead, technical, subject matter support, direct interaction with the funding agency, and then providing detailed, political strategy to secure support from the elected leaders in the region and State to ensure success.

State Advocacy Financial Achievements

California Pollution Control Financing Authority – In April of 2016 the City of Carson reached out to TPA regarding the expiration of their California Pollution Control Financing Authority – California Recycle Underutilized Sites Remediation Program grant in the amount of \$5 million.

The grant was awarded in November of 2009 to fund the Boulevards at the South Bay Site. The grant duration had previously been extended through April 2016 but was set to expire resulting in the loss of \$5 million for the City of Carson. TPA worked closely with Carson and the City Attorney's office to reach



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State Capitol Office • 925 L Street • Suite 1404 • Sacramento, CA 95814 • Phone (916) 447-4086 • Fax (916) 444-0383

Southern California Office • 1401 Dove Street • Suite 330 • Newport Beach, CA 92660 • Phone (949) 399-9050 • Fax (949) 476-8215

Central California Office • 744 P Street • Suite 308 • Fresno, CA 93721 • Phone (949) 399-9050 • Fax (949) 476-8215

Federal Office • 600 Pennsylvania SE • Suite 207 • Washington, DC 20003 • Phone (202) 546-8696 • Fax (202) 546-4555

Northern California Office • 300 Frank Ogawa Plaza • Suite 204 • Oakland, CA 94612 • Phone (510) 835-9050 • Fax (510) 835-9030

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out to State Controller John Chiang's office and ensure that the City receive an additional extension on the grant saving the City \$5 million in funding.

AB 1144 (Hall) Public Employees' Medical and Hospital Care Act: City of Carson 2013 - In 2013, TPA sponsored AB 1144 (Hall) on behalf of the City of Carson which authorized the City to establish a post-retirement medical program vesting schedule in accordance with the collective bargaining agreements reached between the City and their respective bargaining units. This measure helped the City of Carson address an otherwise unfunded liability, which was projected at \$48 million.

TPA took a leadership role to strategically craft this legislation and shepherd it through the legislative process, including collaborating with Assembly Member Hall, the City, the local bargaining units, CalPERS, and the Legislature.

Ongoing Funding Efforts

Cap and Trade Grant Funding - Beginning in 2016 Townsend Public Affairs and the Carson City Manager's office established a "Cap and Trade Working Group" comprised of TPA and City staff to regularly touch base on how best to leverage existing Green House Gas Reduction Funds to meet the City's ongoing funding needs. It is through this working group that we have established a schedule of grants that the City are eligible to pursue through the rest of this year and into 2017, they are as follows;

California Department of Transportation: Active Transportation Program – June 2016 – This grant program provides funding for infrastructure projects that encourage the use of active modes of transportation such as biking and walking, including; sidewalk improvements, pedestrian and bike lanes as well as safety and mobility improvement projects.

US Department of Justice: COPS Hiring Program – June 2016 – This grant program provides funding for the hiring of career law enforcement officers in an effort to increase community policing capacity and crime prevention efforts. The grant can also be used to hire School Resource Officers (SRO).

US Department of Housing and Urban Development: Smart Reentry: Focus on Evidence-Based Strategies for Successful Reentry from Incarceration to Community – June 2016 – This grant is being researched by TPA on behalf of the City after a request from Councilwoman Lula Davis-Holmes, instructing TPA to find funding for the transition of Carson youth and community members from incarceration back into society.

California Natural Resources Agency: Environmental Enhancement and Mitigation Program – July 2016 – This grant funds projects that contribute to the mitigation of environmental effects of transportation facilities. The EEM Program encourages projects that produce multiple benefits to the reduction of Green House Gas Emissions, increase water use efficiency and reduce climate changes impacts, such as; urban forestry and resource land projects.

Major League Baseball: Baseball Tomorrow Fund – July 2016 – This grant program provides funding for the rehabilitation of baseball fields in the City, as well as amenities such as lighting, bleachers and fencing. TPA is currently working with City staff to evaluate the conditions of fields and assemble and application that will best meet the needs of the Carson community and Parks and Recreation Department.

California Department of Parks and Recreation: California Youth Soccer & Recreation Development Grant – November 2016 – TPA has worked closely with the California Department of Parks and Recreation (DPR) on the guidelines for this grant program to ensure that Carson projects

would be eligible and competitive. TPA reached out to City staff for an assessment of local park projects prior to attending DPR hosted grant workshops on behalf of the City.

California Air Resources Board: Zero Emission Bus Pilot Program – February 2017 – TPA staff arranged a Sacramento advocacy day for City Manager Ken Farfing to meet with the program director in November 2015, to discuss electric bus and EV infrastructure funding for the City. TPA is currently working with City staff to evaluate the possibility of bus fleet replacement with zero emission vehicle and the installation of charging stations on City property.

California Department of Parks and Recreation: Recreational Trails Program – TBA 2017 – This program has been discussed with City Parks and Recreation Staff as an opportunity to provide funding for park connectivity throughout the City. The grant will fund projects that include walking or riding trails for non-motorized means of commuting. The call for projects has yet to be announced but TPA is working closely with DPR to ensure Carson is well positioned to submit a competitive application.