



## CITY OF CARSON

September 19, 2016

Dear Carson Community Foundation Board Members:

I am delighted to inform you that the 2016 "Why I Like Carson" essay-writing contest is now underway. This essay-writing contest is an annual project of the City of Carson and Public Relations Commission. It is a civic pride contest for grades 3-8 to express what they appreciate about living in Carson.

The "Why I Like Carson" contest was started over 15 years ago and is the brainchild of former Councilmember Mary Anne O'Neal to give the youth of Carson an opportunity to express community pride through essays.

Third through eighth grade students from City of Carson and Charter schools may participate. Each year, the contest draws over a hundred talented students. The winners are rewarded at a special awards ceremony in the first week of December.

Through the support of community sponsorship, we have been able to successfully provide gift cards to about 30 winners each year. In addition to the gift cards, the winning students also receive medallions and certificates of commendation from the City of Carson and other elected officials.

As we present another fruitful event, I hope that we could count on your donation of \$5,000 to help cover the prizes for the winners and cover the cost of the awards ceremony.

As a sponsor, the Community Foundation will be recognized in all publicity materials, including the Carson Report, press releases, cable coverage, the City's website and the souvenir program for the award ceremony. Your participation will be instrumental in encouraging our youth to share a positive message about Carson.

You may send your donations to the Public Information Office at Carson City Hall, 701 E. Carson St. Carson, CA 90745. Should you have any questions, or need further information, please contact Margie Revilla-Garcia, Public Information Administrator at (310) 952-1740.

Thank you in advance for your support.

Sincerely,

Kenneth C. Farfing  
City Manager