

July 28, 2016

City of Carson
Park and Recreation
2400 E. Dominguez Street
Carson, CA 90810

Re: 2016 Hispanic Heritage Month Celebration

Tele Digital Media (TDM) is a fairly Production company comprised of a staff with over 20 years experience in producing live events throughout the United States. We have come together with a vision to produce large community events which will stimulate the local economy and unite the residents. The events are also meant to attract attendees from neighboring cities and neighboring counties, attracting new businesses and introducing new business markets to the corporate and entrepreneurial world.

TDM has come to the City of Carson with the intention of creating a relationship with this community with the initial premise of creating and executing a 2 day Family Event in September 2016, to celebrate "Hispanic Heritage Month".

The concept is to create a Family Event to take place at ***Veterans Park, located at 22400 Moneta Avenue, in the City of Carson.*** The event would be held on Saturday, September 17, starting at 3:00pm and ending at 10:00pm, and Sunday, September 18, starting at 2:00pm and ending at 9:00pm.

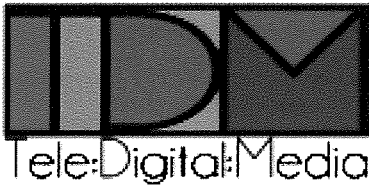
The event consists of two full days with local and renowned talent on stage and hosted by celebrity Los Angeles radio and television personalities. There will be 10-15 amusement rides, a sports Obstacle Course with varied age groups competing for prizes, a dedicated Children's Zone with stage and cartoon characters, face painting and balloon artists. The Food Court will consist of a diversified cuisine and a Beer Garden featuring craft beers and the local favorites located in a secure and visible location.

Local craft and marketing vendors will display wares and services for the community. Businesses will have the opportunity to introduce their businesses to a new market. All vendors will acquire a business license for said event and food vendors will obtain Los Angeles County Health Permits. Our non-profit organization will acquire the Event License with the California Alcohol and Beverage Control (ABC).

TDM will be responsible to apply and acquire all permits necessary to execute this special event in the City of Carson. TDM will secure a Liability Policy to cover the City of Carson and all its inclusions. TDM will use radio, television, print and billboards to promote

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this event throughout Los Angeles County, and will launch a very strong and dedicated social network campaign to promote it. The City of Carson will be mentioned on all advertising in conjunction with this event, as a sponsor of this event. All business related to this event will be transparent and available for review by the City of Carson.

TDM intends to profit share the proceeds of this event, after expenses, with the City of Carson. TDM is requesting that the City of Carson assist with certain items:

City to provide:

Stage: 40 x 16

Canopy: 40 x 20

Inclusion on CityWebsite, Flyers at Carson Parks and Door to Door flyers

Audio system and Technician Lighting for stage and park (with your contact person)

VIP Room canopy

Tables, Chairs and Lighting in VIP Room

6 foot table for food in VIP canopy

2 Portable restrooms & hand wash sink and VIP area

LA County Sheriffs and Park Patrol

Letter of consent for Beer Garden - 2 day license, CA ABC Special Events

Assistance with school parking at 2 neighbor schools

Park Facility Restrooms shall be available. City to maintain

Maximum of ten 10x10 easy up canopies for non-profit organizations

Trash containers throughout the venue

Contacts for:

Local Talent

Local Groups

Enrichment Groups Local Non Profits / Rotary Club, Kiwanis

Assistance with promoting Pre-sale tickets

Other items may arise as we progress into the process.

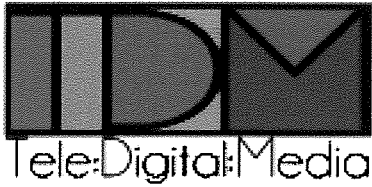
TDM to provide:

Talent

Sponsor Banner - Backdrop with City of Carson logo

Television - Radio - Media Partners

Food Court 3 compartment sinks and Restrooms for Food Court and Beer Garden



Over-night Contract Security and Event Security
Beer Garden - 2 Day ABC License
City and County Permits
Vendor Canopies for Food and Commercial vendors
Marketing and coordination of vendors
Carnival Rides - 10-15 amusement rides
Electrical Permits
Fire Permits
Minimum of \$5,000,000 Liability Insurance and
Minimum of \$1,000,000 Automobile insurance
The number of restrooms for the food booth shall conform to LA County Health
Department requirements
Electricity for all booths and booth lights shall be provided (carnival generators)
TDM staff or volunteers to pick up of trash and empty trash cans
TDM Staff or volunteers to maintain portable restrooms in carnival areas

We look forward to a successful Family Event and hope to establish a strong relationship with the City of Carson and its Parks and Recreation Department.

Respectfully,

Jose Luis Gonzalez
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