



**CITY OF CARSON**  
**INTEROFFICE MEMORANDUM**

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**TO:** TARIK RAHMANI, DEPUTY CITY MANAGER  
**FROM:** CRISTINE GAIENNIE, REVENUE MANAGER  
**SUBJECT:** MEASURE C AND MEASURE K BUDGET OVERSIGHT COMMITTEE  
RECOMMENDATIONS TO COUNCIL  
**DATE:** MAY 3, 2023

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Annually, the Measure C and Measure K Budget Oversight Committee is tasked with developing recommendations for the City Council's consideration regarding revenue received from the Oil Business License Tax, Transaction and Use Tax, and Utility User Tax. Below is a compilation of proposals drafted by the committee.

1. Continue making residential street pothole repair and/or slurry seal a priority.
2. Continue making public roadway pothole repair and/or slurry seal a priority.
3. Continue making sidewalk repair a priority.
4. Identify and develop a center median beautification schedule for major arterial streets (westbound Carson at Avalon for center median design reference).
5. Partner with refineries to develop an air quality program and alarm system notifying the Carson community of elevated particulate matter or noxious air issues.
6. Identify and develop a First Time Home Buyers incentive program.
7. Identify and work with commercial property owners, provide incentives and/or reduced permit fees to encourage quality and affordable grocery stores to come to Carson (specifically for the north-end of the City – University/Avalon area).
8. Identify and develop a program to distribute additional trash cans on private and public property. Offer incentives to property owners, possibly in conjunction with the waste hauler. This recommendation is to help reduce littering.
9. Identify and develop a partnership with City based nonprofit businesses to support beautification actions or alternative "as needed" efforts to keep the City clean. (The Committee coined the phrase, "Adopt a Street Program.").

The Committee members put forth a considerable amount of time and consideration when developing the recommendations. Each member is passionate about this City and wants to see the City prosper with continued growth.

The Committee and I are available if you or the City Council has any questions regarding the recommendations.

Thank you.