# CITY OF CARSON **COMMUNITY SERVICES /** PARKS AND RECREATION DEPARTMENT

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The Community Services Department is comprised of 3 divisions: Administration, Community Services, and Recreation. The Department delivers services and programs to support citizen's diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) miniparks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing and weightlifting center. The Carson Events Center offers 40,000 square feet of versatile meeting and event space including 12,000 square foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests, and state-ofthe-art visual services. Transportation provides citywide transportation programs related to improving the fixed-route public transit system, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

### RECREATION DIVISION

### **RESERVATIONS**

The Reservations Section continues to follow Los Angeles County Rules and Regulations to include COVID-19 information for all indoor / outdoor, picnic grass area / shelter area reservations at all parks. For the month of September, there were a total of 62 reservations scheduled. Currently, the reservations department reserved 24 indoor (activity/recreation room) and 38 outdoor (picnic, grass/shelter) reservation for the month of September. We had over 300 calls and inquiry for park fees and availability. In the month of September, the City of Carson hosted our annual White Linen Event and Mariachi Festival at our Carson Community Center.

Total Revenue for July: \$19,344.30

PARK	INDOOR	OUTDOOR	TOTAL
Anderson Park	2	2	4
Calas Park	0	0	0
Carriage Crest Park	2	5	7
Carson Park	5	14	19
Del Amo Park	4	0	4
Dolphin Park	2	6	8
Dominguez Park	1	1	2
Foisia Park	2	2	4
Hemingway Park	0	2	2
Mills Park	1	2	3
Stevenson Park	3	4	7
Veterans Park	2	0	2
TOTAL RESERVATIONS	24	38	62

# **ADULT SPORTS**

The Adult Sports Fall Season has gotten underway with a positive outlook to end the year. Coed and Men's Softball showed slight increases with volleyball and basketball returning to the calendar.

\*Note: Revenue is not indicative of weekly/monthly totals; the amount reported represents what was collected at the beginning of the season.

**Fall Season** 

SPORT	TEAMS	LEAGUES	RESIDENT	NON-RESIDENT	*REVENUE
Coed Softball	19	3	136	57	\$8,170
Men Softball	8	1	56	32	\$3,360
Baseball (Jul - Oct)	14	3	103	72	\$6,720
Basketball	4	1	21	12	\$1,000
Volleyball	5	1	20	15	\$1,250
Total	50	9	336	188	\$20,500

### **YOUTH SPORTS**

Youth Sports Soccer, Flag Football, and Soccer season is underway, and the following are the total signups and teams for each sport and division:

SPORT	TEAMS	PARTICIPANTS
Sandlot Soccer	35	352
Rookie Soccer	24	179
1A Soccer	18	226
2A Soccer	12	150
3A Soccer	6	72
Total Soccer	95	1,093

SPORT	TEAMS	PARTICIPANTS
Rookie Flag Football	8	94
1A Flag Football	6	77
Total Flag Football	14	171

SPORT	TEAMS	PARTICIPANTS
1A Softball	4	55
2A Softball	4	55
Total Softball	8	110
FALL SPORTS TOTALS	117	1,374

We are currently taking signups for Youth Basketball at all parks through December 3, 2022.

### **ENRICHMENT CLASSES**

Registration for Fall classes were postponed to the week of October 3, 2022. The department is currently in the process of recruiting an Assistant Enrichment Coordinator.

### **KIDS CLUB**

Kids Club began on Monday, August 15<sup>th</sup> and provides afterschool childcare for ages 5-12 at five licensed sites.

Week	Calas	Carson	Del Amo	Dolphin	Veterans	TOTAL
9/5-9/9	15	18	11	15	29	88
Revenue	\$750	\$930	\$550	\$780	\$1,440	
9/12-9/16	15	18	11	15	29	88
Revenue	\$750	\$930	\$550	\$780	\$1,440	
9/19-9/23	15	18	11	15	29	88
Revenue	\$750	\$930	\$550	\$780	\$1,440	
9/26-9/30	15	18	11	15	29	88
Revenue	\$750	\$930	\$550	\$780	\$1,440	
Month	60	72	44	60	116	352
Totals	\$3,000	\$3,720	\$2,200	\$3,120	\$5,760	\$17,800

#### **AQUATICS**

Aquatic Programming is currently taking place only at Carson Pool during the Fall Season. Programs offered include the following: Swim Conditioning, Recreational Swim, Aqua Aerobics, Aqua Zumba, and Lap Swim, and Swimming Lessons are held during various hours. Aqua Aerobics, Aqua Zumba, and Lap Swim take place in the mornings, while Lap Swim, Swim Lessons, and Swim Conditioning are held in the afternoon. Our Recreational Swimming and Swim Lessons are offered on Saturdays.

#### **CARSON POOL**

Week	Recreational Swim	Swim Lessons 17yrs & Below		
9/1-9/4	0	0	9	13
9/5-9/11	0	46	9	13
9/12-9/18	0	44	9	13
9/19-9/25	0	47	9	13
9/26-9/30	0	47	9	13
Weekly Attendance Total	0	100	9	13
Estimated Total Revenue	\$0	\$4,200	\$423	\$2,080

Week	Veterans Sports Complex Members (Free)	Aqua Aerobics	Aqua Zumba	Lap Swim
9/1-9/4	0	0	0	0
9/5-9/11	10	20	8	2
9/12-9/18	47	34	7	13
9/19-9/25	41	36	7	12
9/26-9/30	34	32	3	13
Weekly Attendance Total	132	122	25	40
Estimated Total Revenue	FREE	\$488	\$100	\$160

# **VETERANS SPORTS COMPLEX**

The attendance for the month of September remains consistent with a monthly total of 2,236. The Youth membership remains very strong followed up by the Senior membership and daily guest fees. In addition, the Silver Sneaker memberships remain steady with a slight increase in annual sign-ups. The monthly revenue is \$9,374.90

The Group X class lineup remains the same with the following schedule: Yoga, Tuesdays, 9:30 a.m. – 10:30 a.m.; Zumba, Tuesdays, 6:00 p.m. – 7:00 p.m., Muscle Conditioning, Fridays, 8:30 a.m. – 9:30 a.m., Hula Hoop Fitness, Saturdays, 9:00 a.m. – 10:00 a.m., Salsa, Fridays, 10:00 a.m. – 11:00 a.m. Reservation/Permit continues to be a bright spot in our operations with numerous inquiries and several confirmed reservations for the upcoming months.

On Friday evenings we have our open volleyball in the main gym. On average over 100 people come out and play open volleyball on Friday nights from 5:00 p.m. – 9:00 p.m.

WEEK	MEMBERSHIP ATTENDANCE	NEW MEMBER SIGN-UPS	DAILY MEMBERSHIP FEES	DAILY GUEST PASS	WEEKLY TOTALS
9/1/2022 – 9/3/2022	175	5	11	77	269
9/4/2022 - 9/10/2022	402	20	16	17	455
9/11/2022 – 9/17/2022	521	19	14	53	607
9/18/2022 - 9/24/2022	607	12	23	7	649
9/25/2022 – 9/30/2022	530	11	21	7	569
Monthly Totals	2,236	67	85	161	2,549

#### **CAPITAL IMPROVEMENT PROJECTS**

Recreation staff continue to work on the Land Water Conservation Fund paperwork for the \$4.25 matching grant application. The City of Carson is currently working on obtaining a consultant to help fill out the Section 106 paperwork for the Office of Historic Preservation (OHP).

Recreation staff continue to collaborate with Public Works as they are working with an on-call consultant to finalize RFPs for Architectural drawings for the following four projects: Carson Community Center, Mills

Park, Foisia Park, and Carriage Crest Park. Recreation staff also are assisting with soliciting quotes to perform a phase 2 environmental review for the 10-acre lease agreement (next to Carriage Crest Park) with Sanitation District land. One quote has been received and Recreation is seeking Community Development expertise on reviewing the quote to make sure the scope of work covers everything the City requires for the potential expansion of Carriage Crest Park.

# **SPECIAL EVENTS**

Cajun and Blues White Linen Festival Saturday, September 10, 2022 | 7:00 p.m. – Midnight

### **UPCOMING EVENTS**

Jazz Festival
Saturday, October 1, 2022 | 11:00 a.m. – 6:00 p.m.
Anderson Park

Filipino American History Month Kick Off Sunday, October 2, 2022 | 11:00 a.m. – 5:00 p.m. Dignity Health Sports Park

Women's Health Conference Friday, October 21, 2022 | 7:30 a.m. – 3:00 p.m. Carson Event Center

Larry Itliong Day Celebration Saturday, October 22, 2022 | 9:00 a.m. – Noon Veterans Park

Larry Itliong Awards Banquet and Dance Saturday, October 22, 2022 | 6:00 p.m. – 11:00 p.m. Veterans Park

Think Pink – Breast Cancer Walk Sunday, October 23, 2022 | 8:00 a.m. – 11:00 a.m. Veterans Park

Red Ribbon Week Saturday, October 22, Wednesday/Thursday, October 26 – 27, and Saturday, October 29, 2022, | Various Times Various Locations

Halloween Carnival
Saturday, October 29 & 30, 2022 | Noon – 9:00 p.m.
Monday, October 21, 2022 | 5:00 p.m. – 8:00 p.m.
Carson Event Center

Veterans Day Celebration Friday, November 11, 2022 | 10:00 a.m. Veterans Park

### **COMMUNITY SERVICES / HUMAN SERVICES DIVISION**

### **STROKE CENTER**

The Stroke Center is open Monday through Thursday from 8:30 a.m. to 4:30 p.m. by appointment only.

Equipment Exercise appointments have increased and are available 3-4 times a week, by appointment only as scheduled by Stroke Center staff, considering space, distancing, and availability, which allows for more consistent movement, exercise, and socialization opportunities for our stroke survivors.

Occupational Therapy appointments have also increased to 3-4 times per week, with Dr. Penoliar, shadowed by his interns each day, treating up to five (5) patients per day. In addition, OT patients are on a weekly rotating schedule to ensure staff can provide service to as many members as possible. Staff also maintains a waiting list as interest in the Center and OT services grow.

In addition to the Thursday Chair Exercise class at 11:00 a.m., as facilitated by Sue Quedado, staff has added a second Chair Exercise class on Tuesdays, also at 11:00 a.m., that has been well-received.

As City and State Covid-19 protocols ease, the Stroke Center is looking to expand its programming, allowing more survivors to utilize our services. Stroke Center staff is currently working with CSULB to reinstate the Speech Therapy program, slated to begin in Spring 2023 with Dr. Hung and her students.

Mr. Nathan Caukin and Mr. Tony Zuniga are always on hand for scheduling and to provide assistance and general supervision of the Stroke Center. During each patient's appointment, they are present to ensure that all Covid-19 protocols are adhered to by staff and patrons alike. Masks are still mandatory for staff and are "highly recommended" for members. The Stroke Center is cleaned and sanitized after each patient/member appointment, and at the end of each day, the custodial staff completes a deeper, more thorough cleaning.

	STROKE CENTER					
WEEK	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR EXERCISE			
9/1	0	3	12			
9/6 – 9/8	13	0	6			
9/12 – 9/15	7	10	15			
9/19 – 9/22	10	8	20			
9/26 – 9/29	17	11	17			
TOTALS	47	32	70			
FYTD Total	107	127	239			

#### SENIOR RECREATION

Senior Recreation continues to administer Virtual Zoom fitness and dance classes run by two designated staff members. These classes are held Tuesday through Thursday from 9:30 a.m. – 10:30 a.m., with a fluctuation of attendance ranging from 3 to 13 students per class. NOTE: The Salsa instructor canceled the first three (3) sessions in September due to his back injury. The class resumed on Wednesday, 9/21/2022.

Senior Recreation continues to offer in-person classes at Carson Park and Stevenson Park inside the gymnasium, including Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, open Basketball, and an open fitness room with workout equipment. All classes are held Monday through Friday, from 8:30 a.m. to 10:30 a.m., with a fluctuation of attendance ranging from 5 to 54 participants per class. Two on-site staff members are always available to check participants in, to perform temperature checks, to recommend participants wear masks, and to ensure the facility is cleaned and sanitized.

Foisia Park continues to provide a drop-in open fitness room with workout equipment and open basketball for senior participants. We recently added open Chess games on Tuesday, September 6, 2022. The program is run Monday through Friday from 8:00 a.m. – 10:30 a.m. with two staff members available to check participants in, to perform temperature checks, to recommend participants wear masks, and to ensure the facility is cleaned and sanitized.

	SENIOR VIRTUAL CLASSES				
	FUNCTIONAL FITNESS	SALSA	YOGA		
9/1 – 9/2	N/A	no session	12		
9/5 – 9/9	10	NO SESSION	12		
9/12 – 9/16	6	no session	13		
9/19 – 9/23	7	no session	10		
9/26 - 9/30	8	3	11		
TOTALS	31	3	58		
FYTD Total	96	23	107		

	SENIOR IN-PERSON CLASSES AT CARSON PARK							
WEEK	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE DANCE
9/1 – 9/2	-	-	-	-	-	39	38	43
9/5 – 9/9	Closed	51	47	Canceled	Canceled	33	43	33
9/12 – 9/16	14	53	52	21	30	44	49	40
9/19 – 9/23	10	48	47	22	29	Closed	Closed	39
9/26 – 9/30	Canceled	40	47	21	23	33	50	36
TOTALS	24	192	193	64	68	149	180	191
FYTD Total	66	325	314	68	132	235	264	340

	SENIOR IN-PERSON CLASSES AT STEVENSON PARK			
WEEK	YOGA	ZUMBA	FITNESS ROOM	
9/1 – 9/2	-	29	1	
9/5 – 9/9	Closed	31	10	
9/12 – 9/16	6	33	13	
9/19 – 9/16	6	46	16	
9/26 - 9/30	5	38	22	
TOTALS	17	177	62	
FYTD Total	37	239	93	

	FOISIA PARK			
WEEK	BASKETBALL	FITNESS ROOM		
9/1 – 9/2	41	12		
9/5 – 9/9	36	11		
9/12 – 9/16	32	8		
9/19 – 9/23	43	8		
9/26 – 9/30	44 9			
TOTALS	196	48		
FYTD Total	383	103		

### **SENIOR SOCIAL SERVICES**

Senior Social Services continues to do everything possible to ensure our most vulnerable population of homebound seniors can stay home safely while meeting their essential needs. Contactless visits resumed throughout September, with Geriatric Aides providing lunches to seniors throughout the week, running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep seniors home safe while maintaining their independence. With increased referrals, seniors continue to be

added to our list of contactless visits for this type of assistance, while referring those interested to County and State programs. Council recently approved an increase in pay for the Geriatric Aide position, and now the hope is to hire two additional staff in the near future.

The Assisted Living program helps other departments, including Code Enforcement, Housing, and Transportation. In addition, the coordinator and Geriatric Aides visit seniors without means of transportation to help complete Dial-A-Ride applications (DAR), Carson Essentials 2.0 verification, Code Enforcement Hoarding cases, general welfare checks, adult Protective Service, and LA Homeless Portal cases as necessary. The coordinator also delivered a presentation regarding homeless interaction during the summer in-service program.

Keeping abreast of resources developed through county, state, and federal programs has been essential in providing our seniors with the latest programs they may be eligible for, along with organizations and community partners that continue to offer virtual programming. In addition, welfare checks continue in collaboration with the county's adult protective services and the Carson Sheriff's station. Finally, calls regarding homelessness and housing continue to increase, and the Homeless Task Force has resumed meetings via Zoom.

Minimal in-person groups, including Senior Share Storytellers, Bereavement, and Caregiver Support Groups, continue. Due to the increased number of participants, two storytelling options started in August, with registration being processed through ActiveNet. Programming will continue, including the requested educational courses on Aging, Fraud, and Financial Planning.

### **EARLY CHILDHOOD**

Early Childhood continues to offer full–time classes Monday through Friday, 8:00 a.m. – 5:00 p.m. at the Carson Events Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 a.m.-12:00 p.m. or 1:00 p.m. – 5:00 p.m. at the Carson Events Center and Dolphin Park.

The approximate revenue for the month of September was \$31,345.

	EARLY CHILDHO		
	In-P	erson	In-Person
WEEK	AM	PM	FT
9/1 – 9/2	25	13	36
9/5 – 9/9	25	13	36
9/12 – 9/16	25	13	36
9/19 – 9/23	25	13	36
9/26 – 9/30	25	13	36
TOTALS	125	65	180
FYTD Total	375	196	540

# **THERAPEUTIC RECREATION**

Fall activities began this month consisting of Softball, Hybrid Hip Hop Step Class, Adventures in Art, and Adult Day Club. All programs did extremely well during the registration period, filling to the maximum capacity. Highlights this month included various icebreakers for participants to get to know each other, a tour of the L.A. Dodgers Stadium, and watercolor art. The approximate revenue for the month of September was \$400.

	THERAPEUTIC RECREATION					
WEEK	SOCIAL CLUB	Adult Day Club	Skill Builders OT	Bowling		
9/1 – 9/2	No class	No class	No class	No class		
9/5 – 9/9	No class	No class	No class	No class		
9/12 – 9/16	17	8	5	7		
9/19 – 9/23	14	8	6	6		
9/26 - 9/30	17	8	6	6		
TOTALS	48	24	17	19		
FYTD TOTAL	48	24	17	62		

### SPECIAL INTEREST CLASSES

The Special Interest Start Smart Soccer program began on Monday, September 12, 2022. The program runs Monday through Thursday from 5:15 PM – 6:00 PM at Calas Park, with ten (10) children in attendance per group each day. Staff is currently discussing hiring an additional person to assist with the Start Smart program and to add an earlier class to each program day (at 4:00 PM) once the Spring program begins to help with the ever-growing waitlist the program accumulates each season.

Fit Happens remains consistent in attendance and is gaining visibility thanks to the quarterly CSG; hence our non-City employee participation is growing. All new signups, and the purchase of class punch cards, occur through ActiveNet.

With the uptick of activity in the CJMM Community Center and the anticipated return of in-person Senior Recreation classes beginning the last week of September, staffing the East Wing reception desk has become top priority. As we lose the staff we were "loaned" by Senior Recreation to assist at the reception desk, Therapeutic Recreation has graciously allowed us to utilize some of their part-time staff to help fill the gaps in front desk coverage. Staff is currently working on recruiting for interviews for staffing.

### **PREVENTION AND AFTERCARE**

YOUTH AND FAMILY SERVICES/PREVENTION AND AFTERCARE

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
9/1	0	14	0	0	5
9/5-9/8	0	14	0	1	14
9/12-9/15	0	14	0	0	12
9/19-9/22	1	14	0	0	3
9/26-9/29	0	14	1	0	5
Month Total	1	14	1	1	39
FYTD Total	7	16	4	7	114

Prevention and Aftercare Services consist of case navigation, resources, and referrals to families with children under the age of 18 in the home. These families are referred by the Department of Children and Family Services (DCFS), other organizations, or can be self-referred. Case navigation consists of one-on-one communication between the case navigator and the family on a weekly basis to discuss struggles, accomplishments, and goals. Extra linkages can be provided to families who do not need case navigation. These linkages may include but are not limited to food giveaways, counseling services, tutoring, or housing services. Most case navigation has moved back to in person depending on client and staff comfort levels. Social connection, Youth and Family groups such as: Crafty Club and Ladies Circle started this month, and Nurturing Father's Program is scheduled to start in October/November of 2022 depending on staffing.

Carson	<u>Essentials</u>	<u>To</u>	<u>Go</u>	<u>2.0</u>

WEEK	CETG 2.0	CETG 2.0 Wait List
9/1	0	8
9/5-9/8	20	3
9/12-9/15	20	13
9/19-9/22	23	5
9/26-9/29	22	8
TOTALS	85	37
FYTD Total	85	37

Carson Essentials to Go 2.0 has recently been transferred to Youth and Family Services and has been revamped. Started on September 6, 2022, the program resumed food deliveries to seniors and low-income families in Carson on Tuesdays and Wednesdays. The program delivers groceries provided by Norms to 20 residents per week (10 per day) for a total of 80 residents per month. Residents will receive groceries once a month for 4 months. In January, the program will start another group of residents for 4 months and continue every 4 months until funding runs out.

### **CARSON EVENTS CENTER**

#### **RENTALS**

The Carson Event Center has been busy with meetings and social events, and it continues into the beginning of fall. In the month of September, we also hosted two large city events that were a great success. The Cajun & Blues White Linen Event on Saturday, September 10, 2022, and the Mariachi Fiesta on Friday, September 23, 2022.

The Carson Events Center is open for rentals. Data for the month of September is as follows:

September 2022					
Event Type September September FY Total Events FY Total Revenue					
External	53	\$32,640.65	186	\$138,127.04	
Internal 1245 \$0.00 319 \$0.00					

# **FACILITY IMPROVEMENTS**

The Audio-Visual (AV) upgrades in Community Hall ABC are nearly complete. New control panels, wiring and cameras have been installed, and with the installation of the new screens and projectors, the main hall AV upgrades will soon be complete. The Carson-Dominguez ballroom AV upgrades have begun with

the installation of new wiring and control panels and the new projector and screen will be installed soon. The anticipated completion will be the end of October 2022.

Renovations of the 2<sup>nd</sup> floor, Atrium and East Wing restrooms have resumed. The restrooms are being upgraded to resemble the restrooms in our main halls, with an anticipated completion in November of 2022. Once these renovations are complete, the two (2) remaining sets of restrooms will also begin upgrades.

### **TRANSPORTATION**

The City of Carson's Transportation workgroup provides city-wide transportation programs including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

#### LONG BEACH TRANSIT

Long Beach Transit (LBT) provides fixed-route bus services in Carson across four routes. Riders can travel down major surface streets in both directions and make faster connections to major destinations and neighboring bus lines. Service hours and route schedules can be accessed through <a href="https://ridelbt.com/carson/">https://ridelbt.com/carson/</a>.

	Long Beach Transit Ridership						
Route	Route Passenger Boardings Revenue Miles* Revenue Hours**						
2	3,125	7,521	644				
4	7,543	6,339	681				
8	2,484	8,405	764				
Aug 2022 totals	Aug 2022 totals 13,152 22,265 miles 2,089 hours						
Jul 2022 totals	11,260	19,653 miles	1,909 hours				

<sup>\*</sup>Miles traveled while performing route

#### **CARSON CIRCUIT**

In conjunction with LBT, the Carson Circuit was reestablished effective January 3, 2022, as a staffoperated service in the form of two (2) new routes. The new service was designed to run concurrently with LBT as a supplemental neighborhood-serving option.

<sup>\*\*</sup>Hours incurred while performing route

To better meet the needs of its riders, service operates during peak commuting times between 7:00 am – 9:55 am, and again from 2:00 pm – 4:55 pm. These modifications were also supported by the City's recently completed Comprehensive Operations Analysis, or route study. The service is currently being advertised through the City's social media pages, flyers, and more.

Staff anticipates ridership to gradually increase as more riders learn about the program and its routes. Additional flyers and social media posts will help to promote awareness across the community.

Carson Circuit Ridership							
	Cash Fare (\$1) Wheelchair (free) Seniors (free) TAP Transfers Total Boardings						
Aug 2022 - AM	15	2	128	4	2	151	
Aug 2022 - PM	47	5	119	7	-	178	
Aug 2022 totals	62	7	247	11	2	329	
Jul 2022 totals	47	-	117		19	183	

#### **DIAL-A-RIDE**

COVID-19 UPDATE – Through the end of the declared pandemic, Dial-A-Ride service has been made available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount off their ride. Carson residents can take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site falling within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring both a safe and worry-free return.

Compared to same-month ridership in 2021 and prior month (Jul 2022), August ridership went up 7% and 15% respectively. As Covid case numbers continue to improve, ridership continues to recover accordingly.

	Dial-A-Ride Ridership					
	Total Rides Total Passengers Avg Trips per Day Avg Cost per Trip					
Aug 2022	1,563 rides	2,016 passengers	50 trips per day	\$12.69 per trip		
Aug 2021 comparison	1,451 rides	1,854 passengers	47 trips per day	\$12.27 per trip		
CY 22 YTD	11,107 rides	14,304 passengers	46 trips per day	\$12.77 per trip		

#### **LYFT**

Carson residents are eligible to receive a 50% discount off the cost of their Lyft ride. Riders pay half, City pays half, up to a maximum trip cost of \$20. Participants must 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

Lyft Ridership					
Total Rides Avg total cost per trip Avg trip cost to rider					
Aug 2022	701 rides	\$10.63	\$5.30		
Aug 2021 comparison	524 rides	\$12.64	\$6.20		
CY 22 YTD	5,528 rides	\$10.67	\$5.38		
April 2020* – present	14,314 rides	\$10.22	\$4.75		

<sup>\*</sup>Start of City partnership with Lyft.

Majority of rides took 7-8 minutes in duration, 2-3 miles in distance. Average trip costs are rising due to:

Compared to same-month ridership last year, ridership has increased by over 25%.

#### **FUTURE PLANS**

To enhance the new LBT and Carson Circuit service, staff is working on a capital improvement project to upgrade its bus stops with new shelters, benches, and trash receptacles. The furniture will mirror the newer units along Carson St. and by CSUDH. Staff is hoping to complete this project by the end of FY 23 to beautify all stops throughout the city.

Additionally, staff is finalizing the acquisition of two electric vehicle (EV) minibuses as a pilot. EV busses emit zero greenhouse gasses, providing a cleaner environment for both riders and residents. Although upfront costs are higher than traditional internal combustion engine (ICE) buses, annual operating costs for EVs are expected to be significantly less than those of counterparts.

<sup>1)</sup> increased ride times from traffic returning to pre-pandemic levels and 2) nationwide shortage of drivers/gig workers.