



File #: 2022-605, Version: 1

Report to Mayor and City Council

Tuesday, July 05, 2022

Discussion

SUBJECT:

CONSIDER APPROVING A COMMUNITY SERVICES SCHOLARSHIP PROGRAM (CITY COUNCIL)

I. SUMMARY

With the recent increase in the cost of living, residents interested in participating in Community Services programs are increasingly seeking scholarship opportunities to offset the cost. To respond to this circumstance, a scholarship program is being proposed that would assist low-to-moderate income residents by offering scholarships for a portion of the registration fees. The scholarship would be available to participants in Youth Sports, Enrichment, Kids Club, Day Camp, and Early Childhood Education. The total proposed funding for the program is \$50,000 and would potentially assist up to 1,775 residents. The City Council is asked to approve this program.

II. RECOMMENDATION

CONSIDER approving a scholarship program for low-to-moderate income residents registering for community services and recreation activities.

III. ALTERNATIVES

TAKE another action that the City Council deems appropriate.

IV. BACKGROUND

As the cost of living has increased, parents interested in having their children participate in Community Services programs have been challenged to pay the registration fees. To assist residents, a scholarship program is being proposed to offset a portion of the cost. The programs targeted for scholarship assistance are Youth Sports, Enrichment, Kids Club, Day Camp, and Early Childhood Education.

Originally, staff had submitted a request to the Community Development Department for a \$100,000 allocation of CDBG funds to support the new program. However, as City Council

has reviewed, limited funding is available in the Public Services Activities grant awards category, with multiple community non-profits requesting support for the upcoming year.

To ensure that only low-and-moderate income applicants are approved, staff proposes using modified CDBG guidelines to assist those Carson residents in most need. Once an applicant is approved for a scholarship, the amount approved will be credited into the ActiveNet registration system under the applicant's account. Only Carson residents would be eligible to apply.

Staff has developed the table below to convey how the scholarship funds could be awarded for each program:

Program	Resident Fees	Scholarship/Participant
Baseball/Softball	\$100	\$25
Soccer	\$75	\$25
Football	\$85	\$25
Basketball	\$90	\$25
Kids Club	\$50/week	\$25
Day Camp	\$70-\$90/week	\$25
Enrichment	Varies	\$25
ECE Part Time	\$288	\$75
ECE Full Time	\$564	\$150

Information and a history on the costs to participate in the Youth Sports, Summer Day Camp, and Kids club program are presented in Exhibit No. 1.

V. FISCAL IMPACT

There is no fiscal impact on the General Fund. Staff proposes utilizing the City's ActiveNet platform to issue credits to residents' accounts in the amount of their respective scholarship awards. Upon registration, residents can use that credit to enroll in eligible activities. As a result, the Community Services annual revenue may decrease by up to \$50,000 during the Fiscal Year. Staff will monitor and make necessary adjustments to the revenue projections during the mid-year review.

VI. EXHIBITS

1. Youth Sports, Summer Day Camp and Kids Club costs (pg. 3)
2. Historical Community Services Participation Statistics (pg. 4)
- 1.

Prepared by: Tim Grierson, Recreation Superintendent, and Michael Whittiker, Community Services/P&R Director

Community Services – Youth Sports, Summer Day Camp, and Kids Club Program Cost History

	2022	2021	2020	2019	2018
Softball/Baseball/T-Ball (Total)	\$100 Res / \$143 Non-Res	\$100 Res / \$143 Non-Res	\$100 Res / \$143 Non-Res	\$100 Res / \$143 Non-Res	\$100 Res / \$143 Non-Res
Registration:	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res
Uniform/Pictures/Trophy Cost:	\$75	\$75	\$75	\$75	\$75
Flag Football (Total)	\$85 Res / \$118 Non-Res	\$85 Res / \$118 Non-Res	\$85 Res / \$118 Non-Res	\$85 Res / \$118 Non-Res	\$85 Res / \$118 Non-Res
Registration:	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res
Uniform/Pictures/Trophy Cost:	\$60	\$60	\$60	\$60	\$60
Soccer (Total)	\$75 Res / \$108 Non-Res	\$75 Res / \$108 Non-Res	\$75 Res / \$108 Non-Res	\$75 Res / \$108 Non-Res	\$75 Res / \$108 Non-Res
Registration:	\$25 Res / \$58 Non-Res	\$25 Res / \$58 Non-Res	\$25 Res / \$58 Non-Res	\$25 Res / \$58 Non-Res	\$25 Res / \$58 Non-Res
Uniform/Pictures/Trophy Cost:	\$50	\$50	\$50	\$50	\$50
Basketball (Total)	\$90 Res / \$158 Non-Res	\$90 Res / \$158 Non-Res	\$90 Res / \$158 Non-Res	\$90 Res / \$158 Non-Res	\$90 Res / \$158 Non-Res
Registration:	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res	\$25 Res / \$68 Non-Res
Uniform/Pictures/Trophy Cost:	\$65	\$65	\$65	\$65	\$65
Summer Day Camp (Weekly Payments)	<u>Resident</u> 7am-9am: \$20 9am-6pm: \$70 <u>Non-Resident</u> 7am-9am: \$40 9am-6pm: \$85	<u>Resident</u> 7am-5pm: \$80 7am-6pm: \$90 9am-5pm: \$60 9am-6pm: \$70	<u>Resident</u> 7am-5pm: \$80 7am-6pm: \$90 9am-5pm: \$60 9am-6pm: \$70 <u>Non-Resident</u> 7am-5pm: \$110 7am-6pm: \$130 9am-5pm: \$80 9am-6pm: \$100	<u>Resident</u> 7am-5pm: \$80 7am-6pm: \$90 9am-5pm: \$60 9am-6pm: \$70 <u>Non-Resident</u> 7am-5pm: \$110 7am-6pm: \$130 9am-5pm: \$80 9am-6pm: \$100	<u>Resident</u> 7am-9am: \$20 9am-5pm: \$60 5pm-6pm: \$10 <u>Non-Resident</u> 7am-9am: \$30 9am-5pm: \$80 5pm-6pm: \$20
Kids Club (Weekly Payments)	\$50	8am-6pm \$80 2pm-6pm \$50	8am-6pm \$80 2pm-6pm \$50	\$50	\$50

CS– Youth Sports, Summer Day Camp, and Kids Club Program Cost History

PROGRAM	FY 2021-2022	FY 2020-2021	FY 2019-2020	FY 2018-2019	FY 2017-2018
Softball	295	202	N/A	357	370
Baseball	483	333	COVID 19	490	533
T-Ball	834	585		885	826
(Total)	1,612	1,120		1,732	1,729
Flag Football (Total)	227	N/A COVID-19	300	301	342
Soccer (Total)	1,033	N/A COVID-19	1,157	1,073	1,158
Basketball (Total)	998	N/A COVID-19	1,200	1,235	1,225
Kids Club^	2,926	2,271	4,400+	4,400+	4,400+
Summer Day Camp^	655 Started on 6/13/22	2,510	5,000+	5,000+	5,000+

^ - participants counted weekly