

Exhibit 2: Fiscal Year 2022-2023 Special Events Proposed Budget

Note: For Fiscal Year 2021-2022, Larry Itliong was designated as a Special Event; however, staff is recommending that given the scope, size, and popularity of Winterfest, Larry Itliong be replaced by Winterfest, as shown below.

Event	Month Scheduled	Estimated Attendance	Fiscal Year 2022-2023 Proposed Budget
Community Friendship Day	July	250	\$14,476
Samoan Flag Day (Requires City Council direction)	July/August	2000	\$10,000
Unity Day*	August	4000	\$32,412
Heroes Day	TBD	TBD	\$26,905
Cajun & Blues White Linen Festival	September	200	\$36,143
Jazz Festival	October	6000-7000	\$53,093
Women's Health Conference	October	400-500	\$58,607
Country Western Fair	November	800	\$41,220
Winterfest	December	2500	\$30,075
Children's Day	April	500	\$27,032
Cinco de Mayo*	May	4000	\$51,368
Gospel Fest/Faith, Family, Friends***	May	2000	\$46,897
Philippine Independence Day*	June	6000-7000	\$57,160
Juneteenth*	June	2500-3000	\$51,870
Samoan Heritage Day*	June	2000	\$36,801
Total			\$574,059

*Currently being planned and/or expenses pending payment

**Event was given additional support by funds originally budgeted for Unity Day

***Revenue will be used to offset a portion of the total cost of the event