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The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including a 12,000-square-foot ballroom and meeting rooms that accommodate between five and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

RECREATION DIVISION

RESERVATIONS

The Reservations section had a total of 93 reservations scheduled, including 47 indoor (activity/recreation room) and 46 outdoor (picnic grass/shelter) reservations for July. We had over 300 calls and inquiries for park/pool fees and availability. The City of Carson hosted its annual Youth Sports award banquets throughout our city parks and aquatic centers.

July Revenue Reservations			
Park	Indoor	Outdoor	Total
*Anderson Park	0	0	0
Calas Park	0	0	0
Carriage Crest Park	2	5	7
Carson Park	4	13	17
Del Amo Park	3	1	4
Dolphin Park	4	7	11
Dominguez Park	3	0	3
Foisia Park	1	0	1
Hemingway Park	0	4	4
Mills Park	3	5	8
Stevenson Park	6	10	16
Veterans Park	0	1	1
Dominguez Aquatics	4	0	4
Hemingway Aquatics	7	0	7
Carson Pool	7	0	7
Foisia Pool	3	0	3
Total Reservations	47	46	93
Total Monthly Revenue			\$29,327.40

*Anderson Park is currently closed for ADA pathway upgrades.

ADULT SPORTS

The Adult Sports' Pickleball tournament at Hemingway Park has been rescheduled for September 28-29.

YOUTH SPORTS

Registration for the upcoming Flag Football and Soccer season began on July 2. The last day to sign up will be Saturday, August 17. This season we are offering Girls Soccer for the 1A, 2A, and 3A divisions and Girls Flag Football for the 3A division.

ENRICHMENT CLASSES

The Enrichment 3-in-1 Camp started on June 17 and is working on the “Once on this Island Jr.” production. Their musical production will be held on August 9, at the Carson Event Center. Doors will open at 5:15 p.m. and the show will begin at 6:00 p.m. The summer classes running in July include Art for Kids at Veterans Park, Ahead of the Game at Stevenson Park, Portable Recreation at Perry Street Mini-Park, and Cooking with Chef T. Jackson, at Del Amo Park, Dominguez Park, Stevenson Park, and Foisia Park. Karate I, II, & III will start on July 30, at Foisia Park and Dominguez Park.

July 2024 (Revenue for the Month)

Classes	Participants	Revenue
3-in-1 Summer Camp (WK 3,4,5,6)	107	\$7,980.00
3-in-1 Summer Camp Early Drop-Off (WK 3,4,5,6)	19	\$462.00
Portable Recreation	27	Free
Karate 1, 2, and 3	17	\$955.00
Cooking with Chef T.	112	Free
Ahead of the Game	9	Free
Totals	291	\$9,397.00

KIDS CLUB

The approximate revenue for June 2024 is as follows.

Week	Calas	Carson	Del Amo	Dolphin	Veterans	Weekly Totals
6/3-6/7 Revenue	8 \$320.00	20 \$1,000.00	10 \$500.00	6 \$300.00	32 \$1,600.00	76 \$3,720.00
6/10-6/11 Revenue	3 \$150.00	16 \$800.00	3 \$150.00	3 \$150.00	20 \$1,000.00	45 \$2,250.00
Month Totals	11 \$470.00	36 \$1,800.00	13 \$650.00	9 \$450.00	52 \$2,600.00	121 \$5,970.00

SUMMER DAY CAMP

The approximate revenue for July 2024 is as follows.

Week	Veterans	Calas	Carson	Del Amo	Dolphin	Dominguez	Carriage Crest	Hemingway	Mills	Foisia	Weekly Totals
7/1-7/5 Revenue	54 \$4,078.00	36 \$2,705.00	70 \$5,365.00	62 \$4,695.00	43 \$2,920.00	35 \$2,560.00	34 \$2,516.00	44 \$3,064.00	14 \$1,064.00	38 \$2,826.00	430 \$31,793.00
7/8-7/12 Revenue	63 \$4,731.00	43 \$3,235.00	75 \$5,856.00	70 \$5,315.00	47 \$3,310.00	36 \$2,599.00	45 \$3,568.00	55 \$4,303.00	17 \$1,291.00	33 \$2,461.00	484 \$36,669.00
7/15-7/19 Revenue	63 \$5,048.00	32 \$2,450.00	73 \$5,580.00	62 \$4,815.00	45 \$3,315.00	37 \$2,694.00	43 \$3,218.00	49 \$3,898.00	18 \$1,489.00	37 \$2,761.00	459 \$35,268.00
7/22-7/26 Revenue	51 \$3,933.00	36 \$2,738.00	70 \$5,113.00	65 \$4,920.00	47 \$3,350.00	29 \$2,085.00	46 \$3,418.00	46 \$3,583.00	20 \$1,488.00	34 \$2,523.00	444 \$33,151.00
7/29-8/2 Revenue	56 \$4,203.00	32 \$2,440.00	75 \$5,563.00	58 \$4,543.00	48 \$3,445.00	42 \$3,111.00	45 \$3,409.00	40 \$3,240.00	16 \$1,189.00	38 \$2,835.00	450 \$33,978.00
Monthly Totals	287 \$21,993.00	179 \$13,568.00	363 \$27,477.00	317 \$24,288.00	230 \$16,340.00	179 \$13,049.00	213 \$16,129.00	234 \$18,088.00	85 \$6,521.00	180 \$13,406.00	2,267 \$170,859.00

AQUATICS

Foisia Pool

Week	Tigershark Swim Team	Junior Lifeguard	Recreational Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
07/07/24 - 07/12/24	12	4	334	32	2
07/14/24 - 07/19/24	12	4	213	31	2
07/21/24 - 07/26/24	12	4	297	33	0
07/28/24 - 08/02/24	12	4	126	29	2
Monthly Total(s)	12	4	970	125	6
Estimated Total Cost(s)	\$3,000.00	\$800.00	\$970.00	\$5,250.00	\$282.00

Carson Pool

Week	Recreational Swim	Lap Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
07/07/24 - 07/12/24	376	11	56	4
07/14/24 - 07/19/24	296	13	74	2
07/21/24 - 07/26/24	329	20	73	2
07/28/24 - 08/02/24	246	11	71	1
Monthly Total(s)	1,247	55	274	9
Estimated Total Cost(s)	\$1,247.00	\$220.00	\$11,508.00	\$423.00

Dominguez Aquatic Center

Week	Recreational Swim	Mini Guard	Junior Lifeguard	Swim Lessons 17yrs & Below
07/07/24 - 07/12/24	586	2	7	89
07/14/24 - 07/19/24	362	2	7	56
07/21/24 - 07/26/24	558	2	7	47
07/28/24 - 08/02/24	196	2	7	47
Monthly Total(s)	1,702	2	7	239
Estimated Total Cost(s)	\$1,702.00	\$320.00	\$1,400.00	\$10,038.00

Hemingway Aquatic Center

Week	Aqua Aerobics	Aqua Zumba	Junior Lifeguard	Mini Guard	Recreational Swim	Swim Lessons 17yrs & Below
07/07/24 - 07/12/24	81	23	6	2	913	56
07/14/24 - 07/19/24	59	28	6	2	827	53
07/21/24 - 07/26/24	91	24	6	2	1,087	47
07/28/24 - 08/02/24	51	18	6	2	828	51
Monthly Total(s)	282	93	6	2	3,655	207
Estimated Total Cost(s)	\$924.00	\$372.00	\$1,200.00	\$320.00	\$3,655.00	\$8,694.00

VETERANS SPORTSCOMPLEX

The attendance for July remains consistent with a monthly total of 4,583. The Youth membership remains very strong followed up by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remain steady with a slight increase in annual signups. The monthly revenue is \$17,348.00.

Group Ex Classes

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Sessions	Adult Sports 1:00pm-9:00pm	Adult Sports TBD		Yoga 9:30am-10:30am	Salsa (Beginner) 10:00am-11:00am	Yoga 6:30pm-7:30pm	Muscle Conditioning 8:30am-9:30am
				Step Aerobics 6:30pm-7:30pm	Salsa (Intermediate) 11:00am-12:00pm		Salsa (Intermediate) 10:00am-11:00am
							Friday Night Volleyball 5:00pm-9:00pm

Week	Membership Attendance	New Member Sign-Ups	Complex Programs/ Events	Volleyball Academy	Friday Night Volleyball	Paid Daily Guest Fees	Free Daily Guest Pass	Weekly Totals
7/1/24-7/6/24	710	11	0	0	95	110	12	938
7/7/24-7/13/24	813	10	0	0	75	138	4	1,040
7/14/24-7/20/24	764	9	0	0	79	138	8	998
7/21/24-7/27/24	734	4	0	31	96	97	5	967
7/28/24-7/31/24	514	7	0	17	0	93	9	640
Monthly Totals	3,535	41	0	48	345	576	38	4,583

COMMUNITY SERVICES DIVISION

HUMAN SERVICES

STROKE CENTER

The Stroke Center operates Monday through Thursday 8:30 a.m. - 4:00 p.m., overseen by Daniel Murillo, Bianca Arroyo, and Sue Quedado. Occupational Therapy is currently on hiatus while we research new options. The Ability First swim therapy agreement has been signed and is currently in process. The survivors can come in and utilize the exercise equipment as needed, Monday through Thursday from 9:00 a.m. - 3:00 p.m. This month, 175 individuals utilized the equipment, indicating a significant increase in usage. The Chair Yoga class provided movement and meditation for 27 people this month. The Chair Exercise classes provided fitness and fun twice a week to two full classes, totaling 78 participants for the month. The chair volleyball classes were as lively as ever with 54 survivors and caregivers participating. The new art class was attended by three (3) survivors. Two new members, Maria and Neil, signed up this month.

WEEK	STROKE CENTER					
	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR YOGA	CHAIR EXERCISE	CHAIR VOLLEYBALL	ART CLASS
7/1-7/4	0	23	5	10	9	0
7/8-7/11	0	38	10	31	12	0
7/15-7/18	0	44	5	0	12	0
7/22-7/25	0	35	5	24	10	3
7/29-7/31	0	35	2	13	11	0
Monthly Totals	0	175	27	78	54	3
Totals To-Date	0	0	0	0	0	0
FYTD Total	0	175	27	78	54	3

SENIOR RECREATION

Senior Recreation offers free in-person classes at the Carson Park and Stevenson Park gymnasiums. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, Open Basketball, and an open fitness room with workout equipment. All classes are held Monday - Friday, 8:30 a.m. - 11:45 a.m. with attendance fluctuating from five to 136 participants per class. Foisia Park continues to provide an open fitness room with equipment, open basketball, and chess for senior participants. The program is run Monday - Friday, 8:00 a.m. - 10:30 a.m. Two on-site staff members are available at these parks to check participants in, check on each program, and perform class and fitness room walkthroughs to ensure the facility is thoroughly swept and clean and machines are wiped down. Carson Event Center continues to provide Needle Craft every Tuesday and Friday, 9:00 a.m. - 11:00 a.m., Salsa Dance class every Tuesday, 10:00 a.m. - 11:00 a.m., Tai Chi every Thursday, 11:00 a.m. - 12:30 p.m., Yoga With Charlene every Thursday, 9:30 a.m. - 10:30 a.m., Table games every Thursday, 1:00 p.m. - 4:00 p.m., and Senior Social Bingo Clubs on Tuesdays, Wednesdays, and Thursdays, 10:00 a.m. - 3:45 p.m. In addition, Bingo for Fun with the Swinging 50s Club is offered at Dominguez Park on Wednesdays, 10:00 a.m. - 2:00 p.m. There are two upcoming computer classes for seniors at the Carson Event Center and Carson Park.

WEEK	SENIOR IN-PERSON CLASSES AT CARSON PARK							
	HULA-HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE DANCE
7/1-7/5	13	44	48	16	29	Closed	Closed	No Class
7/8-7/12	11	41	47	19	27	41	45	39
7/15-7/19	12	45	49	21	29	No Class	No Class	36
7/22-7/26	No Class	43	48	17	No Class	No Class	No Class	38
7/29-7/31	No Class	No class	No Class	No Class	No Class	-	-	-
TOTALS	36	173	192	73	85	41	45	113
FYTD Total	36	173	192	73	85	41	45	113

WEEK	SENIOR IN-PERSON CLASSES AT STEVENSON PARK		
	YOGA	ZUMBA	FITNESS ROOM
7/1-7/5	11	41	12
7/8-7/12	9	47	11
7/15-7/19	8	43	9
7/22-7/26	No Class	No Class	13
7/29-7/31	No Class	No Class	11
TOTALS	28	131	56
FYTD Total	28	131	56

WEEK	FOISIA PARK	
	BASKETBALL	FITNESS ROOM
7/1-7/5	38	11
7/8-7/12	40	13
7/15-7/19	41	9
7/22-7/26	44	14
7/29-7/31	39	16
TOTALS	202	63
FYTD Total	202	63

WEEK	CARSON CENTER - BINGO				
	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB	SWINGING 50'S CLUB
7/1-7/5	51	44	Closed	14	No Bingo
7/8-7/12	52	41	66	0	9
7/15-7/19	51	39	68	14	8
7/22-7/26	61	Closed	75	100	9
7/29-7/31	58	38	-	-	9
TOTALS	273	162	209	128	35
FYTD Total	273	162	209	128	35

WEEK	CARSON CENTER - ACTIVITIES							
	TAI CHI	NEEDLE CRAFT (TUE)	CHAIR EXERCISE	SALSA	YOGA	BODY BALANCING	TABLE GAMES	NEEDLE CRAFT (FRI)
7/1-7/5	16	7	17	14	31	Closed	Closed	8
7/8-7/12	14	8	15	13	29	16	15	6
7/15-7/19	16	6	15	14	28	14	16	7
7/22-7/26	15	9	No Class	15	29	No Class	14	9
7/28-7/31	15	8	No Class	No Class	-	-	-	-
TOTALS	76	38	47	56	117	30	45	30
FYTD Total	76	38	47	56	117	30	45	30

SENIOR SOCIAL SERVICES

The mission of Senior Social Services is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aides are running with full caseloads weekly. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep seniors home safe while maintaining their independence. Due to increased referrals, staff have added more seniors to this program as well as other city programs and referred other seniors to County and State programs. The addition of the two new Senior Service Aides will enable us to provide even more assistance to senior residents! Staff continues to add new workshops and lectures for seniors. There will be collaborations with the Alzheimer’s Association, H.E.L.P., and the Department of Mental Health soon. Preparations are underway for the Summer Senior Information & Resource event to take place in August. Partners in Care's twice-weekly Arthritis classes remain popular and will resume in August. The Staff plans to schedule more classes with Partners in Care throughout 2024.

Assisted Living program staff helps other departments including Code Enforcement, Housing, and Transportation. In addition, Senior Services Aides help seniors without transportation complete Dial-A-Ride applications (DAR), Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics occur monthly. Human Services is working closely with City employees Fariba Moghadam and Toni Carter in the Housing Department, as affordable senior housing continues to be a huge issue. Staff continue to receive inquiries about housing daily and refer them as necessary. With the addition of new staff members in the Housing department, our team has been able to share all related tasks and responsibilities. Staff is currently working with the Public Safety Department to organize an Emergency Preparedness workshop specifically for seniors. Keeping abreast of the latest county, state, and federal programs and organizations and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs available to them. Staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2024. The county's adult protective services and Carson Sheriff's Station continue to collaborate on welfare checks. Our programs, workshops, lectures, and training sessions were filled and tailored to meet senior residents' interests and needs. A lecture series has been confirmed with Bet Tzedek, H.E.L.P., GENESIS at Harbor UCLA, SCAN's Independence at Home, and Alzheimer's Association. The Senior Share Storytellers, Bereavement, and Caregiver Support groups have been ongoing this year. An additional support group has been added for individuals raising young children after the loss of a partner. The group, called "Growing Through Grief," will take place at Dolphin Park on the third Tuesday of each month, and child watch will be provided. In addition, a Spanish bereavement group started in July and be held on the first and third Tuesday of each month at 11:00 a.m.

EARLY CHILDHOOD

Early Childhood continues to offer full-time classes Monday through Friday, 8:00 a.m. - 5:00 p.m. at the Carson Every Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m. at the Event Center and Dolphin Park. The approximate revenue for July was \$36,648.00.

WEEK	EARLY CHILDHOOD EDUCATION		
	AM	PM	FT
7/1 – 7/5	32	13	42
7/8 – 7/12	32	13	42
7/15 – 7/19	32	13	42
7/22 – 7/26	32	13	42
7/29 – 7/31	32	13	42
TOTALS	160	65	210
FYTD Total	160	65	210

THERAPEUTIC RECREATION

The summer session of programs is going well. This month a new pickleball activity began at Hemingway Park where individuals are learning the basics and new skills. Other highlights have included a trip to the Flight Path Museum, shell art, and a Special Olympics bowling competition. The estimated revenue for July was approximately \$500.00.

WEEK	THERAPEUTIC RECREATION				
	Art	Adult Day Club	Bowling	Skill Builders	Pickleball
7/1 – 7/6	No class	No class	14	4	No class
7/8 – 7/13	5	5	No class	6	No class
7/15 – 7/20	8	3	14	5	7
7/22 – 7/27	9	5	10	6	7
7/29 – 7/31	No class	No class	No class	6	No class
TOTALS	22	13	38	27	14
FYTD Total	22	13	38	27	14

SOCIAL SERVICES

Fit Happens has returned to the Carson Event Center on Tuesdays and Thursdays from 6:15 p.m. - 7:00 p.m. The Start Smart Summer Sampler commenced on July 8, at Calas Park, attracting 59 participants and generating \$2,662.00 for the six-week program.

July 2024	START SMART - SAMPLER 2024			
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
RESIDENT (@ \$44)	15	9	15	14
Res. Sub-Total	\$ 660.00	\$ 396.00	\$ 660.00	\$ 616.00
NON-RESIDENT (@ \$55)	0	5	0	1
N.R. Sub-Total	\$ -	\$ 275.00	\$ -	\$ 55.00
PARTICIPANTS	15	14	15	15
START SMART Sampler 24 REVENUE	\$ 660.00	\$ 671.00	\$ 660.00	\$ 671.00
START SMART TO-DATE TOTALS	\$ -	\$ -	\$ -	\$ -
START SMART FYTD REV. TOTAL	\$ 660.00	\$ 671.00	\$ 660.00	\$ 671.00

YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations, and in some cases are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include, but are not limited to, food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. Social Connection and Youth and Family groups Crafty Club and

Ladies Circle are starting back up in June for a six-week trial. The Nurturing Father program has been rebranded to Dads Make a Difference. New flyers have been made and outreach has been conducted. The next group is set to start in June for a 10-week session. Growing Through Grief is a new support group that meets at Dolphin Park every third Tuesday. It is a group for individuals who have lost their partners through death and are navigating a new world of being single parents.

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
7/1-7/6	0	5	0	3	7
7/8-7/13	0	5	0	0	5
7/15-7/20	2	7	0	0	6
7/22-7/27	1	8	0	0	3
7/29-7/31	0	8	0	1	5
Totals	3	33	0	4	26
FYTD Total	3	33	0	4	26

SPECIAL EVENTS

In July, even though there were no city-wide special events, our programs and parks were still busy with activity. This was due to regular programming and a series of youth sports awards banquets that marked the end of another great season of baseball and softball, hosted throughout the month.

CARSON EVENT CENTER

The Carson Event Center offers 40,000 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs. Our knowledgeable staff has extensive experience in event planning and prides itself on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

RENTALS

We began our fiscal year with a busy month of July. We hosted a variety of functions including business meetings, conferences, social functions, and internal city events. Our summer programs and classes were in full swing, as well as our employee safety training. Additional events included an LAPD Job Fair, a catalytic converter theft prevention event, and an expungement event and we closed out the month by hosting students from our sister city Soka Japan. The data for July is as follows:

Event Type	July Events	July Revenue	FY Total Events	FYTD Total Revenue
External	49	\$61,493.76	49	\$61,493.76
Internal	172	\$0.00	172	\$0.00

TRANSPORTATION

The City of Carson’s Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

LONG BEACH TRANSIT

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at <https://ridelbt.com/carson/>.

Long Beach Transit Ridership			
Route	Passenger Boardings	Revenue Miles*	Revenue Hours**
2	3,258	6,742	534
4	7,533	5,838	598
8	2,435	6,808	631
June 2024 totals	13,226	19,387 miles	1,763 hours
May 2024 totals	15,883	20,642 miles	2,010 hours

*Miles traveled while performing route
 **Hours incurred while performing route

CARSON CIRCUIT

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes. To better meet the needs of its riders, service runs during peak commuting times between 7:00 a.m. and 9:55 a.m. and again from 2:00 p.m. - 4:55 p.m. These modifications were also supported by the City’s first Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City’s social media pages, distribution of flyers, and other methods. Ridership steadily increases as more riders learn about the program and its routes. Additional flyers and social media posts help to promote awareness across the community.

	Carson Circuit Ridership					
	Cash Fare (\$1)	Wheelchair (free)	Seniors/Students (free)	TAP	Transfers	Total Boardings
June 2024 – AM	50	-	68	9	-	127
June 2024 – PM	58	-	63	25	13	146
June 2024 totals	108	-	131	34	13	273
May 2024 totals	183	-	212	31	56	426

DIAL-A-RIDE

General Dial-A-Ride service is available to Carson residents of all ages. Participants can order an on-demand taxi service and receive a 50% discount on their ride. Carson residents can also take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the process, ensuring a safe and worry-free return.

Dial-A-Ride Ridership				
	Total Rides	Total Passengers	Avg Trips per Day	Avg Cost per Trip
June 2024	1,793 rides	2,542 passengers	60 trips per day	\$12.16 per trip
June 2023 comparison	1,636 rides	2,107 passengers	55 trips per day	\$12.35 per trip
FY 24 YTD	21,340 rides	30,377 passengers	58 trips per day	\$12.16 per trip

LYFT

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

Lyft Ridership			
	Total Rides	Avg total cost per trip	Avg trip cost to rider
June 2024	1,070 rides	\$11.78	\$5.85
June 2023 comparison	821 rides	\$9.22	\$4.60
FY 24 YTD	12,413 rides	\$10.23	\$5.10
April 2020* – present	33,674 rides	\$10.22	\$4.89

*Start of City partnership with Lyft.

Most rides took 7-8 minutes in duration and 2-3 miles in distance. Average trip costs are rising due to: (1) Increased ride times from traffic returning to pre-pandemic levels and (2) higher ride costs due to a rise in Lyft service fees.

FUTURE PLANS

Additionally, staff is awaiting the delivery of two battery-electric buses (BEBs) as a pilot run. BEBs emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for BEBs are expected to be significantly less than their ICE counterparts.