CITY OF CARSON COMMUNITY SERVICES/ RECREATION/ PARK MAINTENANCE DEPARTMENT 18601 S. Main Street, Carson, CA 90248



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The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including a 12,000-square-foot ballroom and meeting rooms that accommodate between five and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

RECREATION DIVISION

For April, the Reservations section had a total of 44 reservations scheduled, including 27 indoor (activity/recreation room) and 17 outdoor (picnic grass/shelter) reservations. We had over 300 calls and inquiries for park fees and availability. The City of Carson hosted its annual Volunteer Banquet, Autism Walk, and Earth Day/Kids Fest special events throughout our city parks and event center.

April Revenue Reservations					
Park	Indoor	Outdoor	Total		
Anderson Park	1	1	2		
Calas Park	2	0	2		
Carriage Crest Park	1	6	7		
Carson Park	6	7	13		
Del Amo Park	4	0	4		
Dolphin Park	3	0	3		
Dominguez Park	0	1	1		
Foisia Park	1	1	2		
Hemingway Park	0	1	1		
Mills Park	3	0	3		
Stevenson Park	5	0	5		
Veterans Park	1	0	1		
Dominguez Aquatics	0	0	0		
Hemingway Aquatics	0	0	0		
Carson Pool	0	0	0		
Foisia Pool	0	0	0		
Total Reservations	27	17	44		
Total Monthly Revenue			\$25,083.00		

ADULT SPORTS

The Winter sports seasons are finally finishing up with the rain delays. Baseball, basketball, coed, and men's slow-pitch softball registrations are now being taken for Spring leagues. With the success of the pickleball courts at Hemingway Park, the Adult Sports section is now taking sign-ups for league play. Leagues are expected to begin play in mid-May.

YOUTH SPORTS

Our Baseball/Softball/T-Ball season began on Saturday, April 6, with approximately 2,080 participants playing on 145 teams. The season will conclude on June 22, while registration for the Flag Football/Soccer season will begin on July 1.

ENRICHMENT CLASSES

The Musical Theater class had their play, "The Rainbow Fish", on April 5, at the Veterans SportsComplex. With a cast of 13 and 55 guests, the small gym was a perfect site for the Enrichment Musical. The Spring session started on April 8; we are happy to see the Enrichment Program grow and expand. Some of our classes like Folklorico, Karate, and Art for Kids have a great number of participants. We are currently working on the play, "Mickey's Magical Map" which will be held outside on the grass field at Stevenson Park. All Spring classes will participate and showcase a number in the play. The Life Skills and Drama classes will be added to our program list in the Fall. The 3-in-1 Summer Camp registration is now open.

April 2024 (Revenue for the Month)

Classes	Participants	Revenue
Karate I	8	\$505.00
Karate II	13	\$735.00
Hip Hop 1 & 2	7	\$200.00
Voice	8	\$330.00
Ballet 1 & 2	5	\$200.00
Lyrical	4	\$152.00
Math Made Easy!	5	\$130.00
Ready, Set, Read!	8	\$150.00
Folklorico	12	\$466.00
Latin Modern	2	\$76.00
Art for Kids	11	\$439.00
Cooking with Chef T.	70	Free
Spelling Bee 2024	72	Free
Totals	225	\$ 3,383.00

KIDS CLUB

The approximate revenue for April 2024 is as follows.

Week	Calas	Carson	Del Amo	Dolphin	Veterans	Weekly Totals
April 4 7 Devenue	9	22	10	12	40	93
April 1 - 7 Revenue	\$440.00	\$1,080.00	\$500.00	\$600.00	\$1,960.00	\$4,580.00
April 8 - 14 Revenue	9	21	16	12	42	100
April 6 - 14 Revenue	\$440.00	\$1,030.00	\$780.00	\$600.00	\$2,580.00	\$5,430.00
April 15 - 21 Revenue	9	22	11	13	41	96
April 15 - 21 Revenue	\$440.00	\$1,081.00	\$550.00	\$650.00	\$2,010.00	\$4,731.00
April 22 - 28 Revenue	9	34	13	30	35	121
April 22 - 26 Revenue	\$440.00	\$2,765.00	\$650.00	\$2,180.00	\$2,763.00	\$8,798.00
Month Totals	36	99	50	67	158	410
WORTH TOTALS	\$1,760.00	\$5,956.00	\$2,480.00	\$4,030.00	\$9,313.00	\$23,539.00

AQUATICS

Spring Aquatic Programming began on March 4 and will end on May 9. Carson Pool Programming includes Recreational Swimming and Aqua Aerobics. Hemingway Aquatic Center programming includes Aqua Aerobics, Aqua Zumba, Swimming Lessons, and Lap Swim. Classes are held weekly, with four (4) classes, Monday - Thursday at 50 minutes each class. Carson Pool also offers Saturday classes that are four weeks long. Hemingway has opened evening Aqua Zumba classes on Monday and Wednesday from 6:00 p.m. - 7:00 p.m. CSUDH is also using Hemingway Mondays and Wednesdays for Swim Conditioning, from 12:00 p.m. - 1:00 p.m. Aquatic staff assisted with a First Aid Booth during the Nate Riddick Volunteer Banquet and Autism Awareness 5k Run events and also helped with the invitational track meet which was held on April 28 at Rancho Dominguez Preparatory School.

Carson P	ool
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Week	Aqua Aerobics	Recreational Swim				
04/01/24 - 04/07/24	3	0				
04/08/24 - 04/14/24	10	0				
04/15/24 - 04/21/24	6	15				
04/22/24 - 04/28/24	1	0				
Monthly Total(s)	20	15				
Estimated Total Cost(s)	\$80.00	\$15.00				

Hemingway Aquatic Center

Week	Aqua Aerobics	Aqua Zumba	Lap Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
04/01/24 - 04/07/24	31	11	2	63	10
04/08/24 - 04/14/24	23	6	2	23	1
04/15/24 - 04/21/24	44	5	1	15	2
04/22/24 - 04/28/24	43	10	3	13	1
Monthly Total(s)	141	32	8	114	14
Estimated Total Cost(s)	\$564.00	\$512.00	\$128.00	\$4,788.00	\$658.00

VETERANS SPORTSCOMPLEX

The membership attendance for the month of April remains consistent with a monthly total of 3,518. The Youth membership remains very strong followed by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remain steady with a slight increase in annual signups. The monthly revenue was \$17,958.00.

Group Ex Classes

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Sessions	Adult Sports 1:00pm-9:00pm	Adult Sports TBD	Walking Class w/Coach Mike 9:00am-10:00am	Yoga 9:30am-10:30am	Salsa (Beginner) 10:00am-11:00am	Yoga 6:30pm-7:30pm	Muscle Conditioning 8:30am-9:30am
	Volleyball Academy 10:00am-12:00pm			Xtreme Hip-Hop Step Aerobics w/Ali 6:00pm-7:00pm	Salsa (Intermediate) 11:00am-12:00pm	Volleyball Academy 6:00pm-8:00pm	Salsa (Intermediate) 10:00am-11:00am
					Walking Class w/Justin 5:30pm-6:30pm		Friday Night Volleyball 5:00pm-9:00pm

Week	Membership Attendance	New Member Sign-Ups	Friday Night Volleyball	Paid Daily Guest Fees	Free Daily Guest Pass	Weekly Totals
4/1/24 - 4/6/24	756	12	72	115	7	962
4/7/24 - 4/13/24	809	9	80	181	7	1,086
4/14/24 - 4/20/24	827	11	82	126	20	1,066
4/21/24 - 4/27/24	788	10	78	104	5	985
4/28//24 - 4/30/24	338	6	0	38	3	385
Monthly Totals	3,518	48	312	564	42	4,484

SPECIAL EVENTS

Earth Day/KidsFest took place at Dolphin Park from 11:00 a.m.- 2:00 p.m. on Saturday, April 13, and was attended by upwards of 500 people! The event included food trucks, educational and resource vendors, free crafts and activities, a trackless train, bounce houses, and games. Many community partners participated and engaged with the community, as well as various city departments. Public Works planted three new trees at the park while Public Safety collaborated with the Sheriff's Department to provide resources. A Little Library was revealed and will run permanently next to the Early Childhood Education

classroom. Over 30 animal species were onsite through Southern California Herpetology. There were performances from Minh the Magician, Carson Enrichment program, and Senior Spirit Squad as well as a reading of "The Giving Tree" by Queen Mother Earth. Certificate presentations were provided to the essay participants and the day ended with raffle prizes.

COMMUNITY SERVICES DIVISION

HUMAN SERVICES

STROKE CENTER

The Joseph B. Jr. and Mary Anne O'Neal Stroke Center operates Monday through Thursday 8:30 a.m. 4:00 p.m., overseen by Daniel Murillo, Bianca Arroyo, and Sue Quedado. Dr. Penoliar only works on Mondays while interns observe; he treated 16 survivors this month. Monday through Thursday, survivors have access to the exercise equipment as needed from 9:00 a.m. - 3:00 p.m. This month, 193 people used the equipment. The Chair Yoga class provided movement and meditation for 17 people this month. The Chair Exercise classes provided fitness and fun twice a week to two full classes, totaling 120 participants for the month. Staff filled the ever-competitive chair volleyball classes month with a total of 76 survivors and caregivers, and the class continues to grow. Xtreme Fitness serviced all six (6) exercise machines in the Stroke Center for general maintenance. The RFP for occupational therapy services at the Stroke Center closed on April 18. The evaluation is pending, and we are looking forward to the next steps in the process. One (1) new member joined and began attending Stroke Center activities this month.

	STROKE CENTER					
WEEK	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR YOGA	CHAIR EXERCISE	CHAIR VOLLEYBALL	
4/1-4/4	0	25	0	25	16	
4/8-4/11	3	56	7	27	15	
4/15-4/18	4	40	0	26	14	
4/22-4/25	5	34	6	18	16	
4/29-4/30	4	38	4	24	15	
Monthly Totals	16	193	17	120	76	
Totals To- Date	540	1093	93	667	471	
FYTD Total	556	1286	110	787	547	

SENIOR RECREATION

Senior Recreation offers free in-person classes inside the Carson Park and Stevenson Park gymnasiums. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, Open Basketball, and an open fitness room with workout equipment. All classes are held Monday - Friday, 8:30 a.m. to 11:45 a.m. with attendance fluctuating from five to 136 participants per class. Foisia Park continues to provide a drop-in open fitness room with workout equipment, open basketball, and chess for senior participants. The program is run Monday - Friday, 8:00 a.m. - 10:30 a.m. Two on-site staff members are available at these parks to check participants in, check on each program, and perform class and fitness room walkthroughs to ensure the facility is thoroughly swept and clean and machines are wiped down. Carson Center continues to provide drop-in Needle Craft every Tuesday and Friday, 9:00 a.m. - 11:00 a.m., Salsa Dance class every Tuesday,10:00 a.m. - 11:00 a.m., Table games every Thursday, 1:00 p.m. - 4:00 p.m., and Senior Social Bingo Clubs on Tuesdays, Wednesdays, and Thursdays, 10:00 a.m. - 3:45 p.m. In addition, Bingo for Fun with the Swinging 50s Club is offered at Dominguez Park on Wednesdays, 10:00 a.m. - 2:00 p.m. There are two (2) new upcoming computer classes for seniors at the Carson Event Center and Carson Park.

	SENIOR IN-PERSON CLASSES AT CARSON PARK							
WEEK	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE DANCE
4/1 - 4/5	Holiday	44	45	19	32	54	61	40
4/8 - 4/12	18	48	48	25	33	52	59	34
4/15 - 4/19	17	56	52	24	29	49	49	No class
4/22 - 4/26	No Class	61	49	19	33	59	47	No Class
4/29 - 4/30	19	59	55	_	-	-	-	-
TOTALS	54	268	249	87	127	214	216	74
FYTD Total	515	2,231	2,357	651	967	1,476	1,722	1,201

	SENIOR IN-PERSON CLASSES AT STEVENSON PARK				
WEEK	YOGA	ZUMBA	FITNESS ROOM		
4/1 - 4/5	Holiday	43	9		
4/8 - 4/12	9	41	8		
4/15 - 4/19	11	No Class	9		
4/22 - 4/26	13	39	7		
4/29 - 4/30	15	-	-		
TOTALS	48	123	33		
FYTD Total	306	1,408	381		

WEEK	FOISIA PARK				
WEEK	BASKETBALL	FITNESS ROOM			
4/1 - 4/5	34	8			
4/8 - 4/11	39	10			
4/15 - 4/19	44	9			
4/22 - 4/26	41	14			
4/29 - 4/30	39	9			
TOTALS	197	50			
FYTD Total	2,176	486			

WEEK	CARSON CENTER - BINGO					
VIP CLUE	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB	SWINGING 50'S CLUB	
4/1 - 4/5	58	39	71	11	10	
4/8 - 4/11	62	44	68	0	9	
4/15 - 4/19	59	46	70	0	10	
4/22 - 4/26	60	40	71	128	10	
4/29 - 4/30	61	39	-	-	-	
TOTALS	300	208	280	139	39	
FYTD Total	2,744	1,770	3,172	1,369	1,039	

		CARSON CENTER - ACTIVITIES								
WEEK	TAI CHI	NEEDLE CRAFT (TUE)	CHAIR EXERCISE	SALSA	YOGA	BODY BALANCING	TABLE GAMES	NEEDLE CRAFT (FRI)		
4/1 - 4/5	18	6	18	11	29	18	16	4		
4/8 - 4/11	16	5	22	13	31	21	13	6		
4/15 - 4/19	17	6	24	No Class	30	22	14	6		
4/22 - 4/26	16	7	21	13	34	22	14	7		
4/29 - 4/30	17	5	24	11	-	-	-	-		
TOTALS	84	29	109	48	124	83	57	23		
FYTD Total	506	212	437	323	871	483	683	198		

SENIOR SOCIAL SERVICES

The mission of Senior Social Services is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aides are running with full caseloads weekly. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep seniors home safe while maintaining their independence. Due to increased referrals, staff have added more seniors to this program as well as other city programs and referred other seniors to County and State programs. The addition of the two new Senior Service Aides will enable us to provide even more assistance to senior residents.

Staff continues to add new workshops and lectures for seniors. There were over 300 attendees at the Spring Senior Information & Resource Fair, where many of our Recreation Instructors gave demonstrations. Preparations are underway for the Summer Senior Information & Resource event to take place in August. Partners in Care's twice-weekly Arthritis classes remain popular and will resume in May. The staff plans to schedule more classes with Partners in Care throughout 2024. A Laugh & Learn series has begun through SCAN's Independence at Home. The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. In addition, Senior Services Aides help seniors without transportation complete Dial-A-Ride applications (DAR), Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Human Services is working closely with the new City employees in the Housing Department, Fariba Moghadam and Toni Carter, as affordable senior housing remains a huge issue. Staff is working with the Public Safety Department to organize an Emergency Preparedness workshop for seniors. Keeping abreast of the latest county, state, and federal programs and organizations and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs. Furthermore, the staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2024. A lecture series has been confirmed with Bet Tzedek, H.E.L.P., GENESIS at Harbor UCLA, SCAN's Independence at Home, and Alzheimer's Association. This year, the Senior Share Storytellers, Bereavement, and Caregiver Support groups have been ongoing. An additional support group has been added for individuals raising young children after the loss of a partner. The group, called "Growing Through Grief," will take place at Dolphin Park on the third Tuesday of each month, and child care will be provided. Human Services staff worked diligently to prepare for several Spring Special Events including the Earth Day/KidsFest at Dolphin Park on Saturday, April 13. A variety of our programs participated, including Early Childhood Education with children's activities, Senior Zumba, and Silver Cheer Senior Spirit Squad. A mental health forum will be held on Saturday, May 18, to raise awareness about mental health and well-being. The event will feature speakers, demonstrations, and vendors.

EARLY CHILDHOOD

Early Childhood continues to offer full—time classes Monday - Friday, 8:00 a.m. - 5:00 p.m., at the Carson Event Center and Carson Park, and part-time classes Monday - Friday, 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m., at the Event Center and Dolphin Park. The approximate revenue for March was \$36,648.00.

WEEK	EARLY CHILDHOOD EDUCATION					
WEEK	AM	PM	FT			
4/1 - 4/5	32	13	42			
4/8 - 4/12	32	13	42			
4/15 - 4/19	32	13	42			
4/22 - 4/26	32	13	42			
4/29 - 4/30	32	13	42			
TOTALS	160	65	210			
FYTD Total	1,205	572	1,674			

THERAPEUTIC RECREATION

The spring sessions of Basketball, Track & Field, and Hip-Hop Step classes are going well. Participants are all progressing in their programs and learning new skills. On April 6, the annual Autism Acceptance 5K

was held at California State University, Dominguez Hills. In addition to the 5K, participants were able to enjoy a resource fair consisting of 12 vendors, a live DJ, and raffle prizes. This was the highest-attended Autism Acceptance run ever with 615 registered participants. The approximate revenue for April was \$9,700.00.

WEEK	THERAPEUTIC RECREATION					
WEEK	Basketball	Track & Field	Step Class	Autism 5K		
4/1 - 4/6	No class	No class	No class	615		
4/8 - 4/12	15	11	8	No class		
4/15 - 4/19	14	9	9	No class		
4/22 - 4/26	15	10	7	No class		
4/29 - 4/30	13	10	No class	No class		
TOTALS	57	40	24	615		
FYTD Total	68	40	24	615		

SOCIAL SERVICES

Fit Happens is looking to make its summertime return beginning May 14, at the Carson Event Center on Tuesdays and Thursdays from 6:15 p.m. - 7:00 p.m. Start Smart Basketball ended on April 11. Start Smart T-ball began on April 22, at Calas Park, and will run for 8 weeks, Monday through Thursday from 5:15 p.m. - 6:00 p.m., staffed by coaches Tony Zuniga, Jacinda Flores, and Christian Lim.

	START SMART -			- T-BALL 2024				
APRIL 2024	٨	IONDAY	1	TUESDAY	w	EDNESDAY	Т	HURSDAY
RESIDENT (@ \$44)		10		10		10		3
Res. Sub-Total	\$	440.00	\$	440.00	\$	440.00	\$	132.00
NON-RESIDENT (@ \$55)		0		1		0		2
N.R. Sub-Total	\$	-	\$	55.00	\$	-	\$	110.00
PARTICIPANTS		10		11		10		5
START SMART FEB.24 REVENUE	\$	440.00	\$	495.00	\$	440.00	\$	242.00
START SMART TO-DATE TOTALS	\$	1,804.00	\$	1,826.00	\$	1,782.00	\$	1,859.00
START SMART FYTD REV. TOTAL	\$	2,244.00	\$	2,321.00	\$	2,222.00	\$	2,101.00

YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include, but are not limited to, food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. Social connection and Youth and Family groups, Crafty Club, Girl's Empowerment, and Ladies Circle will be re-evaluated. The Nurturing Father program is being rebranded and a new flyer will be circulated. Growing Through Grief is a new support group that meets at Dolphin Park every third Tuesday. It is a group for individuals who have lost their partners through death and are navigating a new world of being single parents.

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
4/1 - 4/6	0	2	0	0	3
4/8 - 4/12	0	2	0	0	5
4/15 - 4/19	0	2	0	1	5
4/22 - 4/26	0	2	0	0	2
4/29 - 4/30	0	2	0	1	6
Totals	0	2	0	2	21
FYTD Total	3	12	11	20	188

CARSON EVENT CENTER

The Carson Event Center offers 40,000 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs. Our knowledgeable staff has extensive experience in event planning and prides itself on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

RENTALS

In April, we hosted a variety of events aside from our normal business meetings, conferences, and social events at the Carson Event Center. We started the month with Assemblymember Mike Gipson's Expungement Clinic, and then we celebrated our City of Carson volunteers at our annual Volunteer Banquet. We also hosted the APWA Southern California Chapter Conference, Senior Recreation Spring Fling Luncheon, Why I Like Carson Essay Contest, L.A. Co. Deptartment of Mental Health Town Hall Meeting, and an EOC Emergency Preparedness training. The data for April is as follows:

Event Type	April Events	April Revenue	FY Total Events	FYTD Total Revenue
External	55	\$56,348.57	538	\$542,018.04
Internal	154	\$0.00	1,437	\$0.00

TRANSPORTATION

The City of Carson's Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

LONG BEACH TRANSIT

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at https://ridelbt.com/carson/.

Long Beach Transit Ridership						
Route	Route Passenger Boardings Revenue Miles* Revenue Hours**					
2	3,884	7,169	606			
4	7,469	5,880	660			
8	2,581	7,098	706			
Mar 2024 totals	13,934	20,146 miles	1,972 hours			
Feb 2024 totals	12,792	19,562 miles	1,911 hours			

^{*}Miles traveled while performing route

CARSON CIRCUIT

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes. To better meet the needs of its riders, service runs during peak commuting times between 7:00 am and 9:55 am and again from 2:00 pm - 4:55 pm. These modifications were also supported by the City's first Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City's social media pages, distribution of flyers, and other methods.

^{**}Hours incurred while performing route

Ridership steadily increases as more riders learn about the program and its routes. Additional flyers and social media posts help to promote awareness across the community.

	Carson Circuit Ridership					
	Cash Fare (\$1)	Wheelchair (free)	Seniors/Students (free)	TAP	Transfers	Total Boardings
Mar 2024 – AM	27	-	102	1	10	130
Mar 2024 – PM	35	-	125	13	32	173
Mar 2024 totals	62	•	227	14	42	303
Feb 2024 totals	58	-	253	20	18	331

DIAL-A-RIDE

General Dial-A-Ride service is available to Carson residents of all ages. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can also take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the process, ensuring a safe and worry-free return.

Dial-A-Ride Ridership						
Total Rides Total Passengers Avg Trips per Day Avg Cost per Trip						
Mar 2024	1,723 rides	2,512 passengers	56 trips per day	\$12.37 per trip		
Mar 2023 comparison	1493 rides	1,880 passengers	48 trips per day	\$12.72 per trip		
FY 24 YTD	15,828 rides	22,384 passengers	58 trips per day	\$12.22 per trip		

LYFT

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

Lyft Ridership						
Total Rides Avg total cost per trip Avg trip cost to rider						
Mar 2024	1,255 rides	\$11.14	\$5.55			
Mar 2023 comparison	837 rides	\$9.97	\$4.95			
FY 24 YTD	10,076 rides	\$9.97	\$4.97			
April 2020* – present	31,337 rides	\$10.16	\$4.85			

^{*}Start of City partnership with Lyft.

Most rides took 7-8 minutes in duration and 2-3 miles in distance. Average trip costs are rising due to: (1) Increased ride times from traffic returning to pre-pandemic levels and (2) higher ride costs due to a rise in Lyft service fees.

FUTURE PLANS

Additionally, staff is awaiting the delivery of two battery-electric buses (BEBs) as a pilot run. BEBs emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for BEBs are expected to be significantly less than their ICE counterparts.