

**SELECTION SUMMARY SHEET**

City of Carson Public Information Office Publication Printing Contractor Selection Considerations

Project: Printing of Quarterly Publication

RFP Number: RFP 19-003

Selection Members:

Ratings: 1 – Poor; 2 – Below Average; 3 – Average; 4 – Above Average; 5 – Excellent

Company: icolor

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	3	VENDOR WAS LATE WITH PRINTING JOBS CONSIDERING CARSON REPORT & GUIDES NEEDED TO BE OUT TO REVISORS DUE TO TIME SENSITIVITY.
Understanding of job description as evidenced in the preparation of the quote	2	UNDERSTANDS THE JOB REQUEST BUT FAILED TO MEET THE DEMANDS. HISTORICAL INFORMATION IS ABOUT PRESENTING ISSUES AND PROVIDE SOLUTIONS.
Vendor staffing accessibility when project description must be modified or new project given	2	OWNER WAS PRIMARY CONTACT AND INFORMATION TO PERSONS WHO WERE NOT COMMUNICATED WELL.
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	2	QUALITY OF WORK AND WORK SCHEDULE WAS NOT ABLE TO MEET THE CITY'S DEADLINE.
The City of Carson's prior experience with this vendor	3	ICOLOR HAS NOT BEEN A SELECTED VENDOR SINCE 2011.
Product quality (color, resolution, paper type)	4	VERY GOOD QUALITY AND IMPRESSIVE PRINT LAYOUT.
Vendors integrity	2	QUESTIONABLE AS STATEMENTS WERE MADE BY OWNER BUT NOT <del>ADMITTED</del> FOLLOWED THROUGH.

Exhibit 3

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Company: ICOLOR Printing & Mailing, Inc.

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	1	Experience only seems to be with the publication.
Understanding of job description as evidenced in the preparation of the quote	2	The quote provided does not indicate meeting prep for mailing such as bundling. The answers provided are brief and do not go in depth to explain print/packaging.
Vendor staffing accessibility when project description must be modified or new project given	3	Sameer was the point of contact in 2011 no other point of contacts were given
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	1	According to documentation provided deadlines weren't met. Prints weren't provided on time.
The City of Carson's prior experience with this vendor	1	2011 - was vendor (was a vendor for 4 years prior to 2011) 2013, 2015, 2017 → Bid but were not selected
Product quality (color, resolution, paper type)	3	image quality is pixelated and a little dull except for the sample provided on coverstock. Not sure if it was due to the artwork - provided or printer.
Vendors integrity	1	According to documented provided vendor did not keep his word in 2011.

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Company: ICOLOR Printing & Mailing, Inc.

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	3	<del>Documentation</del> Vendor provided references but will need to validate
Understanding of job description as evidenced in the preparation of the quote	3	Does not seem like an issue
Vendor staffing accessibility when project description must be modified or new project given	2	Review history shows only one point of contact, one point of contact is an issue as evident in email documentation. Would have changed since 2011
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	2	Past record of about 4 yrs of <del>contracts</del> services prior to 2011 record issues w/ tardiness though not w/ the project itself.
The City of Carson's prior experience with this vendor	2	Documentation from 2011. Time is an issue when it takes longer for iColor than conventional experience. iColor has been approached in 2013, 2015, 2017 for other RFPs and they weren't selected based on the past experience w/ vendor from staff. The vendor may have changed their practices since.
Product quality (color, resolution, paper type)	4	No issues w/ sample submissions. Good quality and variation of printing samples
Vendors integrity	2	From previous communication in 2011, it seems the vendor was not straight forward.

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Company: Advantage

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	5	Vendors other projects <del>from</del> for the city outside of the publication are excellent.
Understanding of job description as evidenced in the preparation of the quote	5	Quote submitted is concise and addresses questions that were provided.
Vendor staffing accessibility when project description must be modified or new project given	5	staff is easily accessible
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	5	On time print/delivery schedule, comes out a head of schedule.
The City of Carson's prior experience with this vendor	5	City has about 6 years of experience with the City.
Product quality (color, resolution, paper type)	5	Color, resolution and quality is very good.
Vendors integrity	5	Vendor keeps promises.

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ADVANTAGE

Company: ~~HECTOR~~ Printing & Mailing, Inc.

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	5	FAMILIAR WITH OTHER MUNICIPALITIES
Understanding of job description as evidenced in the preparation of the quote	5	ADVANTAGE HAS SUPPLIED THE RIGHT PRODUCT DUE TO NEEDS.
Vendor staffing accessibility when project description must be modified or new project given	4	HAS STAFF BUT NOT SURE WITH THE NUMBER OF YEARS OF EXPERIENCE.
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	5	HAS NOT HAD ISSUES, ALWAYS COMMUNICATED WITH CITY STAFF.
The City of Carson's prior experience with this vendor	4	HAVE BEEN 16 YEARS OF CITY
Product quality (color, resolution, paper type)	4	GOOD WORK
Vendors integrity	5	PROVIDES INFORMATION AND REPORTS BEFORE DUE DATE.

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Vendor experience with projects of similar nature.	4	Has not had any previous issues w/vendor
Understanding of job description as evidenced in the preparation of the quote	4	No issues
Vendor staffing accessibility when project description must be modified or new project given	4	No issues, provided support <del>for previous projects</del> as needed.
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	4	No issues, provided support for similar projects in the past.
The City of Carson's prior experience with this vendor	4	No issues
Product quality (color, resolution, paper type)	4	No issues, provided 3 samples
Vendors integrity	4	No issues.

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Company: YWCA Greater Los Angeles

Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	4.	Provided evidence of work and experience
Understanding of job description as evidenced in the preparation of the quote	4	No issues
Vendor staffing accessibility when project description must be modified or new project given	4	Provided staff breakdown
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	3	No issues, no prior experience w/ vendor however the pricing is of concern.
The City of Carson's prior experience with this vendor	3	No issues, no prior experience w/ vendor.
Product quality (color, resolution, paper type)	5.	Provided various styles, types of print samples
Vendors integrity	3	No issues, no prior experience w/ vendor.

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Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	5	HAVE WORKED W/ COUNCIL OF LOS ANGELES AND THE CITY OF SAN MATEO NOT TO MENTION LAUSD.
Understanding of job description as evidenced in the preparation of the quote	5	MOST VENDORS ADD HAS LARGE AGENCY EXPERIENCE.
Vendor staffing accessibility when project description must be modified or new project given	4	MULTIPLE PERSONNEL W/ MULTIPLE YEARS OF EXPERIENCE.
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.	5	OVER 20+ YEARS OF MUNICIPAL EXPERIENCE.
The City of Carson's prior experience with this vendor	N/A	
Product quality (color, resolution, paper type)	5	GREAT SAMPLE PRODUCTS
Vendors integrity	5	FOLLOWS THROUGH ON PROJECTS <del>AS BEING</del> AND HAS PROVIDED WORD AS BEING ON CONTRACT.



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Rating Description	Rating	Comments
Vendor experience with projects of similar nature.	5	samples provided look similar to the quality of print materials that the city currently produces.
Understanding of job description as evidenced in the preparation of the quote	4	The vendor seems to have a clear understanding of what was requested based on the detailed proposal that was submitted.
Vendor staffing accessibility when project description must be modified or new project given		N/A
Vendor's past record of performance in similar projects related to control of costs, quality of work, and adherence to print/delivery schedule.		N/A City hasn't previously worked with this vendor.
The City of Carson's prior experience with this vendor		N/A
Product quality (color, resolution, paper type)	5	Print samples provided are very professional and color is vibrant.
Vendors integrity		N/A