

**CITY OF CARSON**  
**COMMUNITY SERVICES/ RECREATION/**  
**PARK MAINTENANCE DEPARTMENT**  
 18601 S. Main Street, Carson CA 90248



**July 2023**  
**Monthly Report**

Luchie Magante, Principal Administrative Analyst  
 Kimberly Madrigal, Administrative Secretary

Tim Grierson, Recreation Superintendent  
 Bobby Grove, Community Services Superintendent

Michael Whittiker, Jr., Director

The Community Services/ Recreation/ Park Maintenance Department comprises three divisions: Administration, Community Services, and Recreation. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including 12,000 square foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

**RECREATION DIVISION**

For July, the Reservations section had a total of 127 reservations scheduled, with 35 indoor (activity/recreation room) and 92 outdoor (picnic grass/shelter) reservations. We had over 300 calls and inquiries for park fees and availability. The City of Carson organized several events in July, including a Neighborhood Food Drive, a 55<sup>th</sup> Anniversary Street Fair special event, and awards banquets for various parks' youth sports programs.

July Revenue Reservations			
Park	Indoor	Outdoor	Total
Anderson Park	1	9	10
Calas Park	1	0	1
Carriage Crest Park	4	5	9
Carson Park	6	17	23
Del Amo Park	6	2	8
Dolphin Park	5	7	12
Dominguez Park	2	9	11
Foisa Park	4	1	5
Hemingway Park	0	8	8
Mills Park	0	5	5
Stevenson Park	2	8	10
Veterans Park	4	2	6
Dominguez Aquatics	0	8	8
Hemingway Aquatics	0	6	6
Carson Pool	0	5	5
Foisa Pool	0	0	0
<b>Total Reservations</b>	<b>35</b>	<b>92</b>	<b>127</b>
<b>Total Monthly Revenue</b>	<b>\$27,055.50</b>		

**ADULT SPORTS**

Softball and baseball seasons are wrapping up, with interest already being shown for the upcoming seasons. Basketball interest increased as leagues finished and started in the month of July.

**YOUTH SPORTS**

Football/Soccer signups began on July 1, 2023. The Baseball/Softball regular season ended during the week of July 8-14, 2023, while playoffs started on July 15, 2023; championship games were held on July 22, 2023, at Foisia Park. There are a total of 145 teams citywide, consisting of 1,726 participants.

**ENRICHMENT CLASSES**

Below is the number of participants and revenue for the July Summer 2023 Session. The FAME Jr. 3-in-1 Camp was offered at Stevenson Park from June 12th through August 11th. The final recital was held at Rancho Dominguez Prep on Friday, August 11th, at 6:00 pm. Portable Recreation was free at Perry Park on Mondays and Wednesdays from June 12th through August 11th. Cooking with Chef T. Jackson has been taking place every Wednesday on rotation at Del Amo Park, Mills Park, Anderson Park, and Stevenson Park. Registration for Cheer Programs at Calas Park and Carson Park, along with Karate I & II classes, started in July.

**Summer 2023 (July)**

Classes	Participants	Revenue
Fame Jr. Camp early drop off	13	\$510.00
Fame Jr. Camp 10 am-6 pm	86	\$6,590.00
Portable Recreation	92	Free
Karate I	38	\$2,100.00
Karate II	8	\$440.00
Carson Cheer Mini-stars	30	\$1,352.00
Carson Cheer All-Stars	36	\$1,408.00
Cooking with Chef T. Jackson	180	Free
<b>Totals</b>	<b>483</b>	<b>\$12,400.00</b>

**KIDS CLUB**

Summer Day Camp began on June 12, 2023, and ended on August 11, 2023.

Week	Anderson	Calas	Carson	Carriage	Del Amo	Dolphin	Dominguez	Foisia	Hemingway	Veterans	Weekly Totals
7/3-7/7	40	36	35	33	63	60	20	23	57	63	430
Revenue	\$2,995	\$2,550	\$2,500	\$2,395	\$4,436	\$4,440	\$1,400	\$1,585	\$4,164	\$4,521	\$30,986
7/10-7/14	48	41	43	37	71	61	30	32	74	66	503
Revenue	\$3,513	\$3,068	\$3,098	\$2,648	\$4,986	\$4,490	\$2,220	\$2,215	\$5,482	\$4,701	\$36,421
7/17-7/21	44	37	36	41	57	60	35	37	69	61	477
Revenue	\$3,101	\$2,615	\$2,650	\$2,963	\$2,615	\$4,460	\$2,610	\$2,555	\$5,157	\$4,239	\$32,965
7/24-7/28	33	35	36	33	42	56	33	34	78	54	434
Revenue	\$2,355	\$2,668	\$2,693	\$2,353	\$2,914	\$3,975	\$2,405	\$2,375	\$5,825	\$3,663	\$31,226
Month Total	165	149	150	144	233	237	118	126	278	244	1,844
	\$11,964	\$10,901	\$10,941	\$10,359	\$14,951	\$17,365	\$8,635	\$8,730	\$20,628	\$17,124	\$131,598

**AQUATICS**

Aquatic Programming is currently taking place at all Aquatic locations. Carson Pool Programming includes Recreational Swim, Swim Lessons, and Lap Swim. Foisia Pool Programming includes Recreational Swim, Mini Guards, Junior Guards, Tigershark Swim Team, and Lap Swim. Dominguez Aquatic Center programming includes Recreational Swim, Mini Guards, Junior Guards, and Swim Lessons. Hemingway Aquatic Center programming includes Aqua Aerobics, Aqua Zumba, Junior Guards, Lap Swim, and Recreational Swim. Staff assisted with special events and managed the First Aid booth for the 55<sup>th</sup> Anniversary Street Fair.

**Foisia Pool**

Week	Day Camp	Recreational Swim	Lap Swim	Junior Lifeguards	Mini Guards	Tigershark Swim Team
7/1/23 - 7/7/23	0	25	0	9	8	30
7/8/23 - 7/14/23	20	192	1	9	8	30
7/15/23 - 7/21/23	25	198	0	9	8	30
7/22/23 - 7/28/23	19	220	0	9	8	30
<b>Monthly Total(s)</b>	<b>64</b>	<b>635</b>	<b>1</b>	<b>36</b>	<b>32</b>	<b>120</b>
<b>Estimated Total Cost(s)</b>	<b>\$64.00</b>	<b>\$635.00</b>	<b>\$4.00</b>	<b>\$1,800.00</b>	<b>\$1,280.00</b>	<b>\$7,500.00</b>

**Carson Pool**

Week	Day Camp	Recreational Swim	Lap Swim	Swim Lessons 17yrs & below	Swim Lessons 18yrs & above
7/1/23 - 7/7/23	0	199	8	58	2
7/8/23 - 7/14/23	34	424	11	58	2
7/15/23 - 7/21/23	28	541	8	68	0
7/22/23 - 7/28/23	0	311	10	68	0
<b>Monthly Total(s)</b>	<b>62</b>	<b>1475</b>	<b>37</b>	<b>252</b>	<b>4</b>
<b>Estimated Total Cost(s)</b>	<b>\$62.00</b>	<b>\$1,475.00</b>	<b>\$148.00</b>	<b>\$10,584.00</b>	<b>\$188.00</b>

**Dominguez Aquatic Center**

Week	Day Camp	Recreational Swim	Junior Lifeguards	Mini Guard	Swim Lessons 17yrs & below	Swim Lessons 18yrs & above
7/1/23 - 7/7/23	46	449	7	5	47	0
7/8/23 - 7/14/23	181	883	7	5	41	0
7/15/23 - 7/21/23	166	544	7	5	44	0
7/22/23 - 7/28/23	75	604	7	5	52	0
<b>Monthly Total(s)</b>	<b>468</b>	<b>2480</b>	<b>28</b>	<b>20</b>	<b>184</b>	<b>0</b>
<b>Estimated Total Cost(s)</b>	<b>\$468.00</b>	<b>\$2,480.00</b>	<b>\$1,400.00</b>	<b>\$800.00</b>	<b>\$7,728.00</b>	<b>\$0.00</b>

**Hemingway Aquatic Center**

Week	Day Camp	Recreational Swim	Lap Swim	Junior Lifeguards	Aqua Aerobics	Aqua Zumba
7/1/23 - 7/7/23	117	562	13	6	87	18
7/8/23 - 7/14/23	167	712	13	6	62	17
7/15/23 - 7/21/23	83	1024	12	6	81	23
7/22/23 - 7/28/23	129	1097	14	6	107	0
<b>Monthly Total(s)</b>	<b>496</b>	<b>3395</b>	<b>52</b>	<b>24</b>	<b>337</b>	<b>58</b>
<b>Estimated Total Cost(s)</b>	<b>\$496.00</b>	<b>\$3,395.00</b>	<b>\$208.00</b>	<b>\$1,200.00</b>	<b>\$1,348.00</b>	<b>\$232.00</b>

**VETERANS SPORTSCOMPLEX**

The attendance for July remains consistent, with a monthly total of 2,815. The Youth membership remains strong, followed by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remain steady, with a slight increase in annual signups. The monthly revenue was \$13,489.00.

**GroupEx Classes**

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Sessions</b>	Hula Hoop Fitness 9:00 am-10:00 am	Adult Sports 11:00 am-4:00pm	Walking Class 8:30 am-9:30 am	Yoga 9:30 am-10:30 am	Salsa (Beginner) 10:00 am-11:00 am	Kickboxing 7:00 pm-8:00 pm	Muscle Conditioning 8:30 am-9:30 am
	Zumba 10:30 am-11:30 am		Zumba (Postponed) 6:00 pm-7:00 pm		Salsa (Intermediate) 11:00 am-12:00 pm		Salsa (Intermediate) 10:00 am-11:00 am
	Adult Sports 11:00 am-9:00 pm				Walking Class 5:15 pm-6:15 pm		Friday Night Volleyball 5:00 pm-9:00 pm
					Dance Fitness 6:00 pm-7:00 pm		

Week	Membership Attendance	New Member Sign-Ups	Friday Night Volleyball	Daily Membership Fees	Daily Guest Pass	Weekly Totals
7/1/23	32	0	0	0	1	33
7/2/23-7/8/23	639	3	99	52	10	803
7/9/23-7/15/23	733	10	105	71	11	930
7/16/23-7/22/23	640	4	101	38	11	794
7/23/23-7/29/23	651	9	90	59	14	823
7/30/23-7/31/23	120	1	0	11	3	135
<b>Monthly Totals</b>	<b>2,815</b>	<b>27</b>	<b>395</b>	<b>231</b>	<b>50</b>	<b>3,518</b>

**SPECIAL EVENTS**

In honor of the 55<sup>th</sup> Anniversary, the first-ever Street Fair was held on Carson Street on Saturday, July 29, 2023. The Street Fair was a massive success, judging by the thousands of people who attended to enjoy food trucks, craft vendors, kids' activities, a parade, and live entertainment on two stages. Headlined by The SOS Band, the Street Fair offered something for people of all ages and abilities. The diversity of Carson was on full display at the Street Fair, both onstage and in the crowd. Carson residents received recognition during the Leaves of Carson and Homegrown Heroes presentations, and the crowd enjoyed a variety of entertainment, including Mariachi Santa Monica, Tupulaga, Fausto Cuevas, the Senior Silver Spirit Squad, The Filharmonic, Kipper Jones featuring Cornelius Mims and The Know It-Allz, The Hooliganz, and more.

**COMMUNITY SERVICES DIVISION****HUMAN SERVICES****STROKE CENTER**

The Stroke Center operates Monday through Thursday, 8:00 a.m. - 4:00 p.m., is staffed by Nathan Caukin, and is fully supported by Daniel Murillo, Tony Zuniga, and Sue Quedado. One (1) new member was registered this month and has become fully immersed in the programming, three (3) visitors were permitted on-site (for observation purposes only), and a new survivor was added to the OT rotation. For the month of July, Dr. Penoliar provided occupational therapy on Wednesdays and Thursdays from 9:00 a.m. - 3:00 p.m. (except on 07/27/23), allowing for five (5) sessions per day for a total of 40 potential therapy sessions for the month. He also added an extra day, Monday, July 3, 2023, to provide additional care. OT is available by appointment only.

Equipment Exercise appointments are available Monday through Thursday from 9:00 a.m. - 3:00 p.m. in the Stroke Center. Chair Exercise classes facilitated by Sue Quedado at 11:00 a.m. on Tuesdays and Thursdays continue to grow. The chair volleyball program, held Wednesdays at 11:30 a.m., continues to flourish, and its popularity grows weekly. Staff are diligently working on safety precautions, and the group continues to practice in anticipation of an intra-departmental volleyball challenge. Phone inquiries about new memberships, membership requirements, programming, and services available to survivors have been very high this month, including those from outside sources (LB Stroke Support Association, CSULB PT pro bono, Ranchos Los Amigos).

WEEK	STROKE CENTER			
	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR EXERCISE	CHAIR VOLLEYBALL
7/3-7/6	14	10	9	12
7/10-7/13	10	16	5	7
7/17-7/20	8	19	24	9
7/24-7/27	5	18	17	10
7/31	N/A	5	N/A	N/A
<b>TOTALS</b>	37	68	55	38
<b>TOTALS-TO-DATE</b>	37	68	55	38
<b>FYTD Total</b>	37	68	55	38

**SENIOR RECREATION**

Senior Recreation continues administering Virtual Zoom fitness classes run by one designated staff member. This class is held on Thursdays from 9:30 a.m. - 10:30 a.m., with a fluctuation of attendance ranging from 9 to 16 students per class. Senior Recreation continues to offer free in-person classes at

Carson Park and Stevenson Park inside the gymnasium. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, Open Basketball, and an open fitness room with workout equipment. All classes are held Monday through Friday, from 8:30 a.m. - 11:45 a.m., with a fluctuation of attendance ranging from 7 to 65 participants per class. Two on-site staff members are always available to check in participants, rotate rounds of checking in on each program, and perform a walkthrough of each class and fitness room to ensure the facility is thoroughly swept, cleaned and machines are wiped down.

Foisia Park provides a drop-in open fitness room with workout equipment, open basketball, and chess for senior participants. The program is run Monday - Friday from 8:00 a.m. to 10:30 a.m. with two staff members available to check participants in, rotate rounds of checking in on each program, performing a walkthrough of each class and fitness room to ensure the facility is thoroughly swept, clean, and machines are wiped down. Carson Event Center continues to provide drop-in Needle Craft offered Tuesdays and Fridays from 9:00 a.m. to 11:00 a.m., Salsa Dance class Tuesdays from 10:00 a.m. to 11:00 a.m., Table games Thursdays from 1:00 p.m. to 4:00 p.m., and Senior Social Bingo Club on Tuesdays, Wednesdays, and Thursdays from 10:00 a.m. to 3:45 p.m. in the Dominguez Room at the Carson Event Center. In addition, Bingo for Fun with the Swinging 50's Club is offered at Dominguez Park on Wednesdays from 10:00 a.m. to 2:00 p.m. with three (3) upcoming classes starting in August, including Tai Chi, Chair Exercise, and Yoga. All programs are free for adults 50 years and older.

	SENIOR VIRTUAL CLASSES
	THURSDAY YOGA
7/3-7/7	10
7/10-7/14	13
7/17-7/21	12
7/24-7/28	11
7/31	-
<b>TOTALS</b>	<b>46</b>
<b>FYTD TOTAL</b>	<b>46</b>

WEEK	SENIOR IN-PERSON CLASSES AT CARSON PARK							
	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE-DANCING
7/3-7/7	18	Holiday	Holiday	No Class	No Class	47	52	40
7/10-7/14	20	48	45	23	36	25	25	No Class
7/17-7/21	18	51	65	22	39	45	56	Closed
7/24-7/28	23	52	59	21	35	No Class	No Class	No Class
7/31	22	-	-	-	-	-	-	-
<b>TOTALS</b>	<b>101</b>	<b>151</b>	<b>169</b>	<b>66</b>	<b>110</b>	<b>117</b>	<b>133</b>	<b>40</b>
<b>FYTD TOTAL</b>	<b>101</b>	<b>151</b>	<b>169</b>	<b>66</b>	<b>110</b>	<b>117</b>	<b>133</b>	<b>40</b>

WEEK	SENIOR IN-PERSON CLASSES AT STEVENSON PARK		
	YOGA	ZUMBA	FITNESS ROOM
7/3-7/7	4	48	6
7/10-7/14	10	56	10
7/17-7/21	12	No Class	9
7/24-7/28	15	No Class	8
7/31	14	-	-
<b>TOTALS</b>	<b>55</b>	<b>104</b>	<b>33</b>
<b>FYTD TOTAL</b>	<b>55</b>	<b>104</b>	<b>33</b>

WEEK	FOISIA PARK		
	BASKETBALL	FITNESS ROOM	CHESS GROUP
7/3-7/7	48	10	0
7/10-7/14	52	13	0
7/17-7/21	58	9	0
7/24-7/27	51	12	0
7/31	54	13	0
<b>TOTALS</b>	<b>263</b>	<b>57</b>	<b>0</b>
<b>FYTD TOTAL</b>	<b>263</b>	<b>57</b>	<b>0</b>

WEEK	CARSON CENTER - BINGO			
	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB
7/3-7/7	Holiday	39	62	TBD
7/10-7/14	54	42	80	TBD
7/17-7/21	66	39	77	TBD
7/24-7/27	65	34	79	TBD
7/31	-	-	-	-
<b>TOTALS</b>	<b>185</b>	<b>154</b>	<b>298</b>	<b>0</b>
<b>FYTD TOTAL</b>	<b>185</b>	<b>154</b>	<b>298</b>	<b>0</b>

**SENIOR SOCIAL SERVICES**

Senior Social Service's mission is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aide visits are running with full caseloads on a weekly and bi-weekly basis. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep our seniors home safe while maintaining their independence. Due to increased referrals, staff has added more seniors to this and other city programs and referred seniors to County and State programs.

It is with great excitement that the staff welcomes Ilene Renteria as the new Human Services Assistant Coordinator. With a decade of part-time work in the senior services field, she has amassed a wealth of experience working with seniors. Currently, she is eagerly learning the ropes of her newly assumed position.

The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. Senior Services Aides help seniors without transportation complete Dial-A-Ride (DAR) applications, Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics have resumed and occur monthly. Human Services is working closely with LAHSA's Homeless/Housing Coordinator as affordable senior housing remains a huge issue. Staff continue to receive inquiries about housing daily and refers them as necessary.

Keeping abreast of the latest county, state, and federal programs, organizations, and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs. Furthermore, the staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2023. The county's Adult Protective Services and Carson Sheriff's Station continue to collaborate on welfare checks.

This year, support groups have been ongoing with Senior Share Storytellers, Bereavement, Caregiver Support, and the Kinship Support group. In addition, several upcoming workshops will take place, including a collaboration with the SBCCOG on Senior Eco-friendly edible gardening; the previous gardening workshop had 90 attendees! Staff plans to make this a monthly series. Other upcoming events include a blood drive with the American Red Cross and our quarterly Senior Information and Resource Fair.

**EARLY CHILDHOOD**

Early Childhood continues to offer full-time classes Monday through Friday, 8:00 a.m. - 5:00 p.m. at the Carson Event Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m. at the Event Center and Dolphin Park. The approximate revenue for the month of July was \$31,345.

WEEK	EARLY CHILDHOOD EDUCATION IN-PERSON		
	AM	PM	FT
<b>7/3-7/7</b>	25	13	36
<b>7/10-7/14</b>	25	13	36
<b>7/17-7/21</b>	25	13	36
<b>7/24-7/28</b>	25	13	36
<b>TOTALS</b>	<b>100</b>	<b>52</b>	<b>144</b>
<b>FYTD TOTAL</b>	<b>100</b>	<b>52</b>	<b>144</b>



**THERAPEUTIC RECREATION**

The Skill Builders Occupational Therapy program, in partnership with the CSUDH OT Department, began this month. This class allows participants and their guardians to identify the skills they would like to improve, such as activities of daily living, motor skills, physical activity, and much more. Art, Adult Day Club, and bowling are still ongoing until August. Some highlights thus far have included snack preparation, a field trip to the Bob Baker Marionette Theater, and a vase art project. The approximate revenue for July was \$400.

WEEK	THERAPEUTIC RECREATION			
	SKILL BUILDERS	ART	ADULT DAY CLUB	BOWLING
7/3-7/8	No class	7	5	No class
7/10-7/15	6	7	6	14
7/17-7/22	4	6	4	13
7/24-7/29	4	6	No class	14
7/31	6	No class	No class	No class
<b>TOTALS</b>	<b>20</b>	<b>26</b>	<b>15</b>	<b>41</b>
<b>FYTD TOTAL</b>	<b>20</b>	<b>26</b>	<b>15</b>	<b>41</b>

**SPECIAL INTEREST CLASSES**

Fit Happens is cruising right along this month, with a constant flow of participants and more new students. Fitness cards are purchased through ActiveNet/Memberships. Start Smart's 6-week "Sampler" program for the summer of 2023 featured the basics of all three original Start Smart classes (t-ball, basketball, and soccer). 55 of the 60 spots available were filled (92%) – not bad for a first-time class! The program began July 10th and ran Monday through Thursday from 5:15 p.m. - 6:00 p.m. at Calas Park until August 17, 2023. A fully combined-class culmination was held at Calas Park on Saturday, August 19, 2023.

JULY 2023	START SMART - SAMPLER 2023			
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
RESIDENT (\$44)	8	12	10	13
RESIDENT SUB-TOTAL	\$352.00	\$528.00	\$440.00	\$572.00
NON-RESIDENT (\$55)	3	2	5	2
NON-RESIDENT SUB-TOTAL	\$165.00	\$110.00	\$275.00	\$110.00
PARTICIPANTS	11	14	15	15
START SMART SAMPLER REV.	\$517.00	\$638.00	\$715.00	\$682.00
START SMART TO-DATE TOTAL	\$517.00	\$638.00	\$715.00	\$682.00
START SMART FYTD REV. TOTAL	\$ 517.00	\$638.00	\$ 715.00	\$ 682.00

Staff worked with Dominguez Prep and finalized the return of the Intergenerational Program, beginning September 13, 2023, and running on Wednesdays for eight weeks at the Carson Event Center. Melody Carter is working with Dr. Jimmy Kirby and other staff to create new, engaging programming. In anticipation of Santa's live visits returning for the Christmas season of 2023, staff has reached out to management and is waiting with bated breath for their approval.

#### YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
7/3-7/6	0	9	0	0	3
7/10-7/13	1	10	0	2	6
7/17-7/20	0	10	0	0	3
7/24-7/27	0	10	0	0	5
7/31	0	10	0	0	4
<b>Month Total</b>	<b>1</b>	<b>49</b>	<b>0</b>	<b>2</b>	<b>21</b>
<b>FYTD Total</b>	<b>1</b>	<b>49</b>	<b>0</b>	<b>2</b>	<b>21</b>

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include but are not limited to food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. Social connection, Youth and Family groups, Crafty Club, and Ladies Circle are ongoing. The Nurturing Father program and the Girls Empowerment Group have started and are very successful.

#### CARSON EVENT CENTER

The Carson Event Center offers 40,00 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs, as our knowledgeable staff has extensive experience in event planning and prides themselves on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

#### RENTALS

The Carson Event Center hosted several events in July 2023, from meetings, job fairs, and conferences, to social functions like family reunions and our Senior Luau Luncheon. We closed out the month of July 2023 by celebrating our city's 55<sup>th</sup> Anniversary with an awesome street fair! The Carson Event Center is open for rentals. The data for July is as follows:

July 2023				
Event Type	July Events	July Revenue	FY Total Events	FYTD Total Revenue
External	49	\$35,611.67	693	\$599,301.77
Internal	145	\$0.00	1565	\$0.00

**TRANSPORTATION**

The City of Carson’s Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

**LONG BEACH TRANSIT**

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at <https://ridelbt.com/carson/>.

Long Beach Transit Ridership			
Route	Passenger Boardings	Revenue Miles*	Revenue Hours**
2	3,161	7,222	598
4	7,876	6,027	669
8	2,386	7,332	726
<b>June 2023 totals</b>	<b>13,423</b>	<b>20,581 miles</b>	<b>1,993 hours</b>
May 2023 totals	14,304	20,478 miles	1,979 hours

\*Miles traveled while performing route

\*\*Hours incurred while performing route

**CARSON CIRCUIT**

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes.

To better meet the needs of its riders, service runs during peak commuting times between 7:00 am - 9:55 am and again from 2:00 pm - 4:55 pm. These modifications were also supported by the City’s recently completed Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City’s social media pages, distribution of flyers, and other methods.

Ridership is expected to increase as more riders learn about the program and its routes. Additional flyers and social media posts will help promote awareness across the community.

	Carson Circuit Ridership					
	Cash Fare (\$1)	Wheelchair (free)	Seniors Students (free)	TAP	Transfers	Total Boardings
June 2023 (AM)	-	-	124	-	17	124
June 2023 (PM)	4	-	133	-	-	137
<b>June 2023 totals</b>	<b>4</b>	<b>-</b>	<b>257</b>	<b>-</b>	<b>17</b>	<b>261</b>
May 2023 totals	52	-	466	13	4	531

**DIAL-A-RIDE**

Through the end of the declared pandemic, Dial-A-Ride service has been made available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring a safe and worry-free return.

<b>Dial-A-Ride Ridership</b>				
<b>Month &amp; Year</b>	<b>Total Rides</b>	<b>Total Passengers</b>	<b>Avg Trips per Day</b>	<b>Avg Cost per Trip</b>
June 2023	1,636 rides	2,107 passengers	55 trips per day	\$12.35 per trip
June 2022 comparison	1,377 rides	1,726 passengers	46 trips per day	\$12.46 per trip
FY 23 YTD	17,172 rides	22,024 passengers	47 trips per day	\$12.73 per trip

**LYFT**

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

<b>Lyft Ridership</b>			
<b>Month &amp; Year</b>	<b>Total Rides</b>	<b>Avg total cost per trip</b>	<b>Avg trip cost to rider</b>
<b>June 2023</b>	<b>821 rides</b>	<b>\$9.22</b>	<b>\$4.60</b>
June 2022 comparison	515 rides	\$10.54	\$5.23
FY 23 YTD	8,878 rides	\$10.35	\$5.15
April 2020* – present	21,261 rides	\$10.22	\$4.82

\*Start of City partnership with Lyft.

The majority of rides took 7-8 minutes in duration, 2-3 miles in distance. Average trip costs are rising due to:

(1) Increased ride times from traffic returning to pre-pandemic levels and (2) Nationwide shortage of drivers/gig workers.

**FUTURE PLANS**

To enhance LBT and Carson Circuit service, staff recently concluded a capital improvement project to upgrade the City's bus stops with new shelters, benches, and trash receptacles. The upgrades match the newer silver units along Carson Street and near CSUDH.

Additionally, staff is awaiting the delivery of two battery-electric buses (BEB) as a pilot. EV buses emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for EVs are expected to be significantly less than their ICE counterparts.