



April 17, 2019

Sander Huang  
City Clerk's Office  
City of Carson  
701 E. Carson Street  
Carson, CA 90745

**Reference: RFP - 19-003 •**  
**Community Services Guide and Carson Report Commination Flip Book**

Dear Sander,

Thank you for considering and giving us the opportunity to quote on your job. Here is our quote as per specifications provided to us:

**Qty:** 35,500 (4 Issues)  
**Size:** 8.25 X 10.375"  
**Pages:** 52 pages (Self Cover)  
**Stock:** Cover & Text on 70# lb #3 Gloss Book  
**Ink:** Cover & Text Prints 4/4 (Full Color)  
**Bindery:** Saddle Stitch  
**Proof:** Laser or PDF  
**Packaging:** Suitable for USPS and Customer copies in boxes  
**Mailing:** Prepare 34,332 copies for saturation mailing  
**Delivery:** 34,332 copies for mailing by USPS & 1,168 copies to City Hall  
**Price:** \$9,480.00 per issue X 4 Issues = \$37,920.00

We will look forward to answering any questions you have about our services.

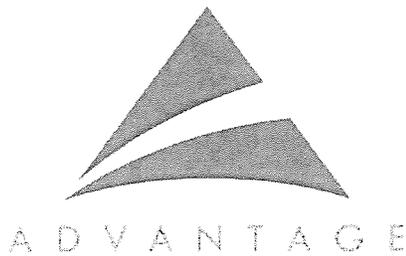
Again, we thank you for considering and giving us the opportunity to quote on your job.

Sincerely,

Sameer Khan  
Account Executive,  
iColor Printing & Mailing, Inc.

*Exhibit 2*

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1600 N. Kraemer Blvd.  
Anaheim, CA 92806

Phone: (714) 538-3881 · Fax: (714) 632-8534

Accounts Payable

**City of Carson**  
701 East Carson St  
Carson, CA 90745  
**Ph:** 310.952.1758

**Fax:**

**Quote**

**Quote** 189973.  
**Date** April 8, 2019

**Project**

City Guide - Summer 2019  
52 pg book - self cover  
4/4, 70# #3 gloss book  
Stitch & trim to 8-1/4 x 10-3/8  
1,168 Carton pack - OFFICE COPIES - FOB: Advantage -  
Hold for EDDM Mailing JOB

**Quantity of 35,500**

Services	Quantity	Setup	Rate	per	Price
**Printing - Prt- 16pg sig -FW	35,500		\$106.87	/m	\$3,793.83
**Printing - Prt- 16pg sig -FW	35,500		\$99.81	/m	\$3,543.23
**Printing - Prt- 16pg sig -FW	35,500		\$99.81	/m	\$3,543.23
**Printing - Prt- 4pg 2up -HW	35,500		\$46.76	/m	\$1,659.91
**Printing - Bindery	1		\$1,002.51	/m	\$1,002.52
			6.81		

**Total Cost for Services \$13,542.72**

**Total Estimated Project Cost 35,500 Unit Price: \$0.3815 \$13,542.72**

**Quotation SUBJECT to re-quote upon receipt of customer artwork, film or mail piece. Postage MUST be received prior to drop. Actual postage may vary from estimate.**

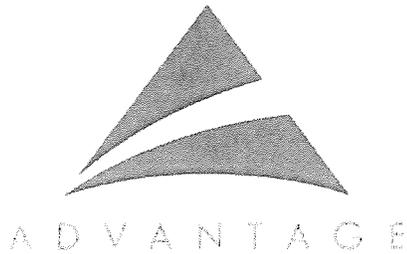
Due to market conditions the paper prices included in this quotation are based on current prices, and are subject to adjustment and availability at the time the paper stock is shipped from the mill. Any price increase will be reflected with an adjustment to this proposal or on the invoice rendered to you. **Over/under run of 5%** shall constitute an acceptable delivery and be billed accordingly. Print pricing does NOT include sales tax if applicable. Prices based on the information received at the time of the quote and are subject to change upon the receipt of the artwork..

Customer Signature: \_\_\_\_\_ Submitted by: Trudy Marcoux Sales Rep.

Title: Account Executive By: \_\_\_\_\_ Authorized Officer  
**Trudy Marcoux**  
Account ManagerSales

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**Quote**

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Anaheim, CA 92806

Phone: (714) 538-3881 · Fax: (714) 632-8534

Martha Ceja  
**City of Carson**  
701 East Carson St  
Carson, CA 90745  
**Ph:** 310.952.1758

**Fax:**

**Quote** 189972.  
**Date** April 8, 2019

**Project**

Simplified Mail - Spring / Summer - 2019  
Generate simplified facing slips and apply to bundles  
FOB: 2 deliveries 1 to Long Beach PO and one to Los Angeles PO  
PRINTING JOB #156455  
Material in warehouse

**Quantity of 34,332**

Services	Quantity	Setup	Rate	per	Price
DP-Additional Versions or Drops	1		\$50.00	ea	\$50.00
DP EDDM/Simplified Paperwork	34,332	\$25.00	\$3.61	/m	\$148.80
Deliver to Long Beach SCF	2		\$250.00	ea	\$500.00

**Total Cost for Services \$698.80**

**Total Estimated Project Cost 34,332 Unit Price: \$0.0204 \$698.80**

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Customer Signature: \_\_\_\_\_ Submitted by: Trudy Marcoux Sales Rep.

Title: Account Executive By: \_\_\_\_\_ Authorized Officer  
**Trudy Marcoux**  
Account ManagerSales

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Appendix D - "RESERVED" - Cost Proposal

City of Carson  
RFP 19-003  
Community Services Guide and Carson Report Combination  
2019 through 2022

YWCA GREATER LOS ANGELES

	Qty.	Cost	# of Publications	Totals
<b>PRINTING</b>				
4 Issues per year - 2019 - 2022 Community Services Guide and Carson Report Combination 8.25"X10.375" 52 pages (including Cover), 4/4 on 70lb #3 Gloss Book, Finishing: Saddle-Stitch	35,500	\$ 22,025	12	\$ 264,300
<b>MAILING SERVICES</b>	34,332	\$ 23,633	12	\$ 283,596
Inkjet and mail (postage not included)				
				<hr/> <b>\$ 547,896</b> <hr/>