



Luchie Magante, Principal Administrative Analyst  
 Kimberly Madrigal, Administrative Secretary

Tim Grierson, Recreation Superintendent  
 Bobby Grove, Community Services Superintendent

Michael Whittiker, Jr., Director

The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including 12,000 square foot ballrooms and meeting rooms that accommodate between 5 and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

**RECREATION DIVISION**

**RESERVATIONS**

For October, the Reservations section had a total of 53 scheduled reservations consisting of 31 indoor (activity/recreation room) and 22 outdoor (picnic grass/shelter) reservations. We had over 300 calls and inquiries for park fees and availability. The City of Carson hosted several events in October, which included the Jazz Festival, Filipino American History Month Kick-Off, BREATH Event, Women's Health Conference, Red Ribbon Week, Fabela Chavez Boxing Show, Larry Itliong Day, and Halloween Carnival.

October Revenue Reservations			
Park	Indoor	Outdoor	Total
Anderson Park	1	0	1
Calas Park	2	0	2
Carriage Crest Park	4	0	4
Carson Park	6	12	18
Del Amo Park	5	0	5
Dolphin Park	3	3	6
Dominguez Park	2	0	2
Foisia Park	4	2	6
Hemingway Park	0	3	3
Mills Park	3	2	5
Stevenson Park	1	0	1
Veterans Park	0	0	0
Dominguez Aquatics	0	0	0
Hemingway Aquatics	0	0	0
Carson Pool	0	0	0
Foisia Pool	0	0	0
<b>Total Reservations</b>	<b>31</b>	<b>22</b>	<b>53</b>
<b>Total Monthly Revenue</b>	<b>\$14,971.00</b>		

**ADULT SPORTS**

The Fall adult coed and men's softball leagues began at the beginning of October. Registration for an all-women's league is still available. Basketball leagues began play on Sundays and Mondays and will run through January. Adult Baseball leagues are underway, with 18 teams playing. If the weather holds up, it should be a great season!

**YOUTH SPORTS**

Registration for the upcoming Basketball season began on October 1, 2023. Our Flag Football/Soccer season is ending; the Playoffs started on Tuesday, November 14, 2023.

**ENRICHMENT CLASSES**

All Classes started on September 11th and will end on December 9th. Classes will participate in the Winter Fest Event on December 9th. Cooking with Chef T. Jackson and Karate classes began in October. Cooking with Chef T. is hosted at seven parks, including Del Amo, Mills, Anderson, Stevenson, Carson, Dolphin, and Hemingway. The 10-week session started on October 3rd and will end on December 20th. New Classes coming in the Winter session include Lyrical Dance at Mills Park, Art class (Location TBD), and Foisia Park Winter Cheerleading Camp. Cheer is now officially under Youth Sports; registration is free for residents.

On October 20, 2023, Enrichment participated in the Treats-n-Suites at the Dignity Health Stadium. Enrichment spent \$209.74 on carnival games and decorations from Amazon, \$203.98 on candy from Sam's Club, and \$55.05 at Alin Party Supply. There was a total of 1,000 participants of registered families at the event. Below are the number of participants and revenue for the Fall 2023 Session.

**October 2023**

<b>Classes</b>	<b>Participants</b>	<b>Revenue</b>
Lyrical	11	\$448.00
Karate I	23	\$1,305.00
Karate II	18	\$907.50
Cooking with Chef T. Jackson	120	FREE
<b>Totals</b>	<b>172</b>	<b>\$2,660.50</b>

**KIDS CLUB**

The approximate revenue for October was \$19,592.00.

<b>Week</b>	<b>Calas</b>	<b>Carson</b>	<b>Del Amo</b>	<b>Dolphin</b>	<b>Veterans</b>	<b>Weekly Totals</b>
<b>10/2 - 10/6 Revenue</b>	11 \$535.00	27 \$1,335.00	16 \$800.00	11 \$550.00	34 \$1,643.00	99 \$4,863.00
<b>10/9 - 10/13 Revenue</b>	12 \$575.00	27 \$1,335.00	16 \$800.00	10 \$500.00	34 \$1,643.00	99 \$4,853.00
<b>10/16 - 10/20 Revenue</b>	10 \$490.00	28 \$1,385.00	16 \$800.00	11 \$550.00	35 \$1,738.00	100 \$4,963.00
<b>10/23 - 10/27 Revenue</b>	11 \$535.00	27 \$1,325.00	16 \$800.00	10 \$500.00	34 \$1,643.00	98 \$4,803.00
<b>Month Total</b>	<b>44</b> <b>\$2,135.00</b>	<b>109</b> <b>\$5,380.00</b>	<b>64</b> <b>\$3,200.00</b>	<b>42</b> <b>\$2,100.00</b>	<b>137</b> <b>\$6,667.00</b>	<b>396</b> <b>\$19,482.00</b>

**AQUATICS**

Aquatic programming at Carson Pool and Hemingway Aquatic Center started on September 4 and will end on November 9. Carson Pool Programming includes Aqua Aerobics, Lap Swim, Recreational Swim, and Swimming Lessons. Hemingway Aquatic Center programming includes Aqua Aerobics, Lap Swim, and Aqua Zumba. Classes are weekly, with four (4) classes, Monday through Thursday (50 Minutes each

class). Carson Pool also offers Saturday classes (4 weeks long). Hemingway recently opened evening Aqua Zumba classes on Mondays and Wednesdays from 6:00 pm to 7:00 pm. CSUDH also uses Hemingway on Monday and Wednesday afternoons from 1:00 pm to 2:00 pm for swim conditioning.

Staff also assisted with a First Aid Booth for special events: Jazz Fest, FAHM, Larry Itliong, and Halloween Carnival.

**Carson Pool**

Week	Aqua Aerobics	Lap Swim	Recreational Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
10/1/23 - 10/6/23	0	5	0	20	3
10/7/23 - 10/13/23	0	9	0	15	1
10/14/23 - 10/20/23	4	12	0	14	0
10/21/23 - 10/28/23	10	3	0	13	0
10/29/23 - 11/3/23	6	1	0	19	0
<b>Monthly Total(s)</b>	<b>20</b>	<b>30</b>	<b>0</b>	<b>81</b>	<b>4</b>
<b>Estimated Total Cost(s)</b>	<b>\$80.00</b>	<b>\$120.00</b>	<b>\$0.00</b>	<b>\$3,402.00</b>	<b>\$188.00</b>

**Hemingway Aquatic Center**

Week	Aqua Aerobics	Lap Swim	Aqua Zumba
10/1/23 - 10/6/23	56	0	96
10/7/23 - 10/13/23	80	12	76
10/14/23 - 10/20/23	96	8	68
10/21/23 - 10/28/23	96	12	32
10/29/23 - 11/3/23	44	0	4
<b>Monthly Total(s)</b>	<b>372</b>	<b>32</b>	<b>276</b>
<b>Estimated Total Cost(s)</b>	<b>\$1,488.00</b>	<b>\$128.00</b>	<b>\$1,104.00</b>

**VETERANS SPORTSCOMPLEX**

The attendance for the month of October remains consistent, with a total of 2,803. The Youth memberships remain strong, followed by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships had a slight increase in annual signups. The monthly revenue for the Veterans Sports Complex is \$13,372.00. Our floor resurfacing project has slightly impacted our classes and monthly attendance.

**Group Ex Classes**

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Core and Glutes 8:30am-9:30am	Adult Sports TBD	Walking Class 8:30am-9:30am	Yoga 9:30am-10:30am	Salsa (Beginner) 10:00am-11:00am	Walking Class 5:00 pm-6:00pm	Muscle Conditioning 8:30am-9:30am
Adult Sports 1:00pm-9:00pm				Salsa (Intermediate) 11:00am-12:00pm	HIIT w/ Core Vybes 7:00pm-8:00pm	Salsa (Intermediate) 10:00am-11:00am
						Friday Night Volleyball 5:00pm-9:00pm

Week	Membership Attendance	New Member Sign-Ups	Friday Night Volleyball	Daily Membership Fees	Daily Guest Pass	Weekly Totals
10/1/23 - 10/7/23	617	9	88	62	8	784
10/8/23 - 10/14/23	666	4	47	62	69	848
10/15/23 - 10/21/23	650	4	86	43	25	808
10/22/23 - 10/28/23	642	8	65	80	15	810
10/29/23 - 10/31/23	228	3	0	17	9	257
<b>Monthly Totals</b>	<b>2,803</b>	<b>28</b>	<b>286</b>	<b>264</b>	<b>126</b>	<b>3,507</b>

### SPECIAL EVENTS

The first weekend of October began with our annual Jazz Festival, held at Anderson Park on October 7, 2023, from 11:00 am - 6:00 pm in partnership with the Carson Citizens Cultural Arts Foundation. Once again, the event drew in over 3,000 attendees with the appearance of headliner Jamison Ross. Other performances included Donald Hayes, Greg Rose, Jordan Busa, Jazz in Pink, and the CSUDH Jazz Band. The event was open to all ages and included a large kid zone with rides, inflatables, and carnival booths. In addition, the event had a variety of food vendors, retailers, and community resources.

On Sunday, October 8, 2023, the Filipino American History Month Kick-Off was held in the East parking lot of the Carson Event Center from 12:00 pm to 3:00 pm. Eventgoers watched live performances, visited informational booths, and purchased food items from various vendors. There were approximately 300 people in attendance throughout the event.

The 9th Annual Women's Health Conference was held on Friday, October 20, 2023, at the Carson Event Center. Participation was at an all-time high, with over 360 women registered for the event, more than 30 vendors, exceptional educational sessions from expert medical professionals, and engaging keynote speakers. New to the conference this year was a Young Women's portion organized through a collaboration with the Mervyn Dymally Institute at CSUDH. Registered participants enjoyed breakfast, live entertainment, shopping, two educational sessions, lunch, speakers, an exuberant parade of cancer survivors, and a swag bag full of products and goodies.

The city's 17<sup>th</sup> Annual Red Ribbon Week (RRW) began Sunday, October 22nd, and ended on the 31st. This year's theme was "Be Kind to Your Mind, Live Drug Free." Although the event is called Red Ribbon Week, the celebration lasted ten days. We had various activities scheduled all week, but the celebration commenced with tying red ribbons at City Hall, Carson Sheriff Station, and Carson Event Center on Sunday. Local parks and Schools also decorated their sites with red ribbons.

On Monday, the RRW kick-off event took place, and Guest Speaker Councilman Hicks spoke about the history of the Carson Initiative Substance Abuse Awareness & Prevention (CISSAP) collaboration. CISSAP's mission centers on Collaboration, Education, Empowerment, and Prevention. Councilman Hicks was one of the sponsors of this group, which contributed to the celebration of the national Red Ribbon Week Events.

Tuesday was Talent and Poster Contest Night, which consisted of about 20 participants who were awarded various prizes for their performances during the talent show and approximately 75 entries for the poster contest, ranging from Pre-K to High School students. The top three Winners in each poster category were awarded, and their posters were displayed at City Hall that week.

Thursday was our Basketball Slam Dunk on Drugs event, in which Captain Jones of LA County Carson Sheriff Station was the entertainment and keynote speaker. There were approximately 60 participants at this event, including 20 members performing from the Carson Cheer Group and 20 members from the Kindred Street dance team. The remaining participants shot baskets for the Dunk on Drugs Event.

On Friday, we held an informational booth providing stickers and information to children about drug awareness and prevention at the Fabela Chavez Boxing Show, Friday Night at the Fights event.

On Saturday, our Prescription (Rx) Take Back Day was held, where we partnered up with the Drug Enforcement Administration (DEA) and the Carson Sheriff Station to help facilitate the safe collection of prescription items. We collected a total of 9 large boxes during the event. In addition, the Larry Itliong Day Celebration event was held in the Carson Dominguez Room at the Carson Event Center from 9:00 am to 12:00 pm. The program was filled with various cultural entertainment groups, and our guest speaker was Larry Itliong's son. In recognition of Larry Itliong's contributions to the labor movement, individual and group awards were presented. There were approximately 300 attendees throughout this event.

The RRW events concluded by holding another informational booth at the Halloween Carnival on Tuesday, October 31, 2023, at the Carson Event Center.

The duration of the Red Ribbon Week events exceeded a week. Moving forward, we seek additional support to aid us in our efforts to continue raising awareness about substance abuse and prevention.

The Fabela Chavez Boxing Center commemorated its 45<sup>th</sup> Anniversary by hosting an event, Friday Night at the Fights. The event was held on Friday, October 27, 2023, at the Carson Event Center from 5:00 pm - 11:00 pm, and it showcased not only the talents of our Boxing Members of the gym but also the history of the gym and its namesake, Fabela Chavez. This show sold 240 dinner tickets and an additional 65 view-only tickets. We had seven bouts, four featuring our own boxers: Eddie Medina, Daniel Gutierrez, Fernando Gutierrez, and John Hernandez.

The following are the visiting gyms whose boxers also participated in the bouts:

- Sharpes Boxing - East Los Angeles, California
- Outlaws Gym - Canoga Park, California
- Too Tuff Boxing - Las Vegas, Nevada
- Santa Clarita MMA Boxing - Santa Clarita, California
- Elite Boxing - Santa Fe Springs, California

The following are members of the club who assisted with the show:

- Joe Zanders, President of the Long Beach City, Southern California Local Boxing LB33 (he was also the 2012 Olympic Games official Head Boxing Coach)
- Delilah Ponce-Rico, USA Boxing Officials
- Dr. Neeb Qureshi, Medical Service Provider
- Explorer-1, Ambulance Service Provider
- Trophy Presenter Sytel Wilbarn, 2012 Alternate Olympic 112 Pound Division
- Sean Estrada (part of a visiting Club), Silver Medalist - 2012 Olympics for the Heavy Weight Division
- Beto Duran, Sports Broadcaster and Oscar De La Joya Golden Boy Announcer
- John Dunn, Former employee and coach for Fabela Chavez Boxing Gym
- James Wightman, Former Supervisor for Fabela Chavez Boxing Gym
- Domingo, Former boxer of Golden Glove and Fabela Chavez Boxing Gym
- Nico Robledo III, National Champ (will be attending Olympic Trials in Indiana in December 2023)
- Nico Robledo, Jr., Professional boxer and coach of the Fabela Chavez Boxing Gym

- Efen Esquivex, Represented Fabela Chavez Boxing Gym as an amateur and became a professional boxer
- George Faavae, Represented Fabela Chavez Boxing Gym as an amateur and became a professional boxer

This is a historic event, and many former boxers continue to attend and support it. Funding for the event would allow it to maintain its great programming.

The month of October ended with the annual Halloween Carnival on October 31, 2023. The event was held in the east parking lot of the Carson Event Center from 5:00 pm to 8:00 pm. The event consisted of stage games, performances, carnival booths, and inflatables, with the opportunity to acquire candy throughout the event. More than 1,000 families were in attendance this year.

**COMMUNITY SERVICES DIVISION**

**HUMAN SERVICES**

**STROKE CENTER**

The Stroke Center operates Monday through Thursday, 8:00 am - 4:00 pm, and is staffed by Nathan Caukin, Daniel Murillo, Bianca Arroyo, and Sue Quedado.

Two of Dr. Penoliar's interns provide occupational therapy Monday through Thursday from 9:00 am - 3:00 pm. For their respective caseloads, they provide therapy to 22 survivors. Our survivors utilize the exercise equipment Monday through Thursday as needed between 9:00 am and 3:00 pm. This month, 139 sessions of survivors using the equipment were recorded.

Chair Exercise class increased this month, providing fun and exercise to 71 people. Three volleyball games were played this month, with 45 survivors and caregivers participating. On October 23rd, a Chair Yoga class was added. It meets every Monday at 11:30 am and is slowly growing.

During the month, we welcomed three new members already participating in our services and programs.

WEEK	STROKE CENTER				
	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR YOGA	CHAIR EXERCISE	CHAIR VOLLEYBALL
10/2-10/5	32	28	N/A	N/A	13
10/9-10/12	34	36	N/A	12	16
10/16-10/19	35	37	N/A	28	16
10/23-10/26	19	22	7	19	N/A
10/30-10/31	18	16	6	12	N/A
<b>Monthly Totals</b>	<b>138</b>	<b>139</b>	<b>13</b>	<b>71</b>	<b>45</b>
<b>Totals To-Date</b>	<b>150</b>	<b>287</b>	<b>0</b>	<b>234</b>	<b>132</b>
<b>FYTD Total</b>	<b>288</b>	<b>426</b>	<b>13</b>	<b>305</b>	<b>177</b>

**SENIOR RECREATION**

Senior Recreation continues to offer free in-person classes inside the Carson Park and Stevenson Park gymnasiums. Classes include Zumba, yoga, hula hoop, functional fitness, Zumba Gold, line dancing, open basketball, and an open fitness room with workout equipment. All classes are held Monday through Friday, 8:30 am - 11:45 am, with attendance fluctuating from 11 to 65 participants per class. Foisia Park continues to provide a drop-in open fitness room with workout equipment, open basketball, and chess for senior

participants. The program is run Monday through Friday, 8:00 am - 10:30 am. Two on-site staff members are always available at these parks to check participants in, check in on each program, and perform class and fitness room walkthroughs to ensure the facility is thoroughly swept and clean and machines are wiped down.

Carson Center continues to provide drop-in Needle Craft every Tuesday and Friday, 9:00 am - 11:00 am, Salsa Dance class every Tuesday, 10:00 am - 11:00 am, Table games every Thursday, 1:00 pm - 4:00 pm, and Senior Social Bingo Clubs on Tuesdays, Wednesdays, and Thursdays, 10:00 am - 3:45 pm in the Dominguez Room at the Carson Event Center. In addition, Bingo for Fun with the Swinging 50s Club is offered at Dominguez Park on Wednesdays, 10:00 am - 2:00 pm. All programs are free for adults 50 years and older.

WEEK	SENIOR VIRTUAL CLASSES
	THURSDAY YOGA
10/2-10/6	11
10/9-10/13	7
10/16-10/20	9
10/23-10/27	No class
10/30-10/31	-
<b>TOTALS</b>	<b>27</b>
<b>FYTD Total</b>	<b>146</b>

WEEK	SENIOR IN-PERSON CLASSES AT CARSON PARK							
	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE DANCE
10/2-10/6	No Class	62	61	No Class	No Class	47	56	36
10/9-10/13	No Class	57	60	20	24	50	48	46
10/16-10/20	16	66	62	No Class	No Class	45	47	Closed
10/23-10/27	18	62	56	Closed	Closed	47	57	35
10/30-10/31	10	52	55	-	-	-	-	-
<b>TOTALS</b>	<b>44</b>	<b>299</b>	<b>294</b>	<b>20</b>	<b>24</b>	<b>189</b>	<b>208</b>	<b>117</b>
<b>FYTD Total</b>	<b>214</b>	<b>1,155</b>	<b>1,260</b>	<b>240</b>	<b>327</b>	<b>651</b>	<b>758</b>	<b>517</b>

WEEK	SENIOR IN-PERSON CLASSES AT STEVENSON PARK		
	YOGA	ZUMBA	FITNESS ROOM
10/2-10/6	No class	42	21
10/9-10/13	No Class	44	10
10/16-10/20	8	Closed	8
10/23-10/27	15	36	11
10/30-10/31	12	-	4
<b>TOTALS</b>	<b>35</b>	<b>122</b>	<b>54</b>
<b>FYTD Total</b>	<b>126</b>	<b>526</b>	<b>184</b>

	FOISIA PARK		
	BASKETBALL	FITNESS ROOM	CHESS GROUP
10/2-10/6	53	7	0
10/9-10/13	34	9	0
10/16-10/20	40	7	0
10/23-10/27	44	9	0
10/30-10/31	33	9	0
<b>TOTALS</b>	<b>204</b>	<b>41</b>	<b>0</b>
<b>FYTD Total</b>	<b>918</b>	<b>194</b>	<b>0</b>

WEEK	CARSON CENTER - BINGO			
	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB
10/2-10/6	72	41	78	15
10/9-10/13	72	42	75	0
10/16-10/20	75	46	77	16
10/23-10/27	69	Closed	81	159
10/30-10/31	90	49	95	15
<b>TOTALS</b>	<b>378</b>	<b>178</b>	<b>406</b>	<b>205</b>
<b>FYTD Total</b>	<b>1,180</b>	<b>755</b>	<b>1,397</b>	<b>474</b>

WEEK	CARSON CENTER - ACTIVITIES							
	TAI CHI	NEEDLE CRAFT (TUE)	CHAIR EXERCISE	SALSA	YOGA	BODY BALANCING	TABLE GAMES	NEEDLE CRAFT (FRI)
10/2-10/6	7	4	No Class	6	No class	No Class	17	4
10/9-10/13	9	5	9	4	21	11	21	5
10/16-10/20	9	4	8	7	19	9	19	5
10/23-10/27	10	6	No Class	8	No Class	13	22	6
10/30-10/31	8	8	7	7	21	-	-	-
<b>TOTALS</b>	<b>43</b>	<b>27</b>	<b>24</b>	<b>32</b>	<b>61</b>	<b>33</b>	<b>79</b>	<b>20</b>
<b>FYTD Total</b>	<b>113</b>	<b>84</b>	<b>76</b>	<b>121</b>	<b>216</b>	<b>155</b>	<b>279</b>	<b>84</b>

**SENIOR SOCIAL SERVICES**

Senior Social Service’s mission is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aide visits are running with full caseloads every week. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep seniors home safe while maintaining their independence. Due to increased referrals, our staff has added more seniors to this program and other city programs. Staff is currently interviewing and reviewing applications to hire additional Aides.

Human Services Assistant Coordinator Ilene Renteria continues to train and take on additional responsibilities. Ilene has been a key staff member assisting with the Women’s Health Conference and



adding new senior workshops and lectures to our programs. Our Senior Service Aide program is also under Ilene's management as we look to hire new employees and provide additional training for our current staff.

Four staff members attended the annual ICAA-International Council of Active Aging conference in Anaheim, including Amanda Valorosi, Ilene Renteria, and Rosemary Zavala. The three-day conference consisted of informational sessions, vendor expos, and networking opportunities, all related to aging and longevity. Staff returned with many ideas for new programs and training to offer the rest of the Human Services staff.

The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. Senior Services Aides help seniors without transportation complete Dial-A-Ride applications (DAR), Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics occur monthly. Human Services is working closely with the new City employees in the Housing Department, Fariba Moghadam and Toni Carter, as affordable senior housing remains a huge issue. Staff continue to receive inquiries about housing daily and refer them as necessary. With the addition of these new staff in the housing department, staff have been able to share in the tasks of all related responsibilities.

**EARLY CHILDHOOD**

Early Childhood continues to offer full-time classes Monday through Friday, 8:00 am - 5:00 pm at the Carson Event Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 am - 12:00 pm or 1:00 pm - 5:00 pm at the Event Center and Dolphin Park. The approximate revenue for October was \$31,345.00.

WEEK	EARLY CHILDHOOD EDUCATION IN-PERSON		
	AM	PM	FT
10/2-10/6	25	13	36
10/9-10/13	25	13	36
10/16-10/20	25	13	36
10/23-10/27	25	13	36
10/30-10/31	25	13	36
<b>TOTALS</b>	<b>125</b>	<b>65</b>	<b>180</b>
<b>FYTD Total</b>	<b>475</b>	<b>247</b>	<b>684</b>

**THERAPEUTIC RECREATION**

The fall programs of Softball, Adventures in Art, and Adult Day Club are all going well. Participants meet new friends, socialize, and work on new skills. Highlights this month included softball competitions, a trip to the Getty Museum, and a sensory cloud mobile project.

The approximate revenue for October was \$400.00.

WEEK	THERAPEUTIC RECREATION		
	Softball	Art	Adult Day Club
10/2-10/6	14	7	5
10/9-10/13	13	9	4
10/16-10/20	14	8	6
10/23-10/27	12	8	6
10/30-10/31	13	7	5
<b>TOTALS</b>	<b>66</b>	<b>39</b>	<b>26</b>
<b>FYTD Total</b>	<b>103</b>	<b>102</b>	<b>68</b>

**SPECIAL INTEREST CLASSES**

Fit Happens is still showing consistent participation but will likely go on hiatus at the end of November due to the holidays, weather, etc. Fitness cards are purchased through Activenet / Memberships.

As part of the culminating events of the Start Smart Soccer program, an all-team banquet was held at Calas Park the first weekend of November. Start Smart will be on hiatus during the winter until mid-February 2024 when basketball returns.

The Intergenerational Program had two more sessions after October, including the culmination held on Wednesday, November 15, 2023, at 3:00 pm, at the Carson Event Center. The program has helped build bridges between generations and create a more inclusive society by bringing generations together to share experiences, knowledge, and values.

We are determining the best and safest way to bring Santa back to the Community based on space, availability, and staffing.

**YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE**

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include, but are not limited to, food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. The Crafty Club and Ladies Circle groups are on hiatus until the new year. The Nurturing Father program is between sessions, and the Girl's Empowerment Group is paused until we find a new staff member to facilitate the group. Both groups have been very successful so far.

WEEK	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
10/2-10/6	0	3	0	4	4
10/9-10/13	0	3	0	0	5
10/16-10/20	0	3	0	0	2
10/23-10/27	0	3	0	0	4
10/30-10/31	0	3	0	0	2
<b>TOTALS</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>4</b>	<b>17</b>
<b>FYTD Total</b>	<b>1</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>82</b>

**CARSON EVENT CENTER**

The Carson Event Center offers 40,00 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs, as our knowledgeable staff has extensive experience in event planning and prides themselves on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

**RENTALS**

October was a very busy month for the Carson Event Center. We hosted an array of events, including social events, business meetings, and city-sponsored events. Some highlights were the Filipino American History Month Kick-Off, BREATHE Rideshare Fair, Women's Health Conference, HBCU College Fair, the Fabela Chavez Boxing Show, Larry Itliong Event, and the Halloween Carnival.

The data for October is as follows:

October 2023				
Event Type	October Events	October Revenue	FY Total Events	FYTD Total Revenue
External	52	\$52,238.90	186	\$182,626.87
Internal	162	\$0.00	613	\$0.00

**TRANSPORTATION**

The City of Carson’s Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

**LONG BEACH TRANSIT**

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at <https://ridelbt.com/carson/>.

Long Beach Transit Ridership			
Route	Passenger Boardings	Revenue Miles*	Revenue Hours**
2	3,854	6,785	563
4	7,975	5,667	640
8	3,017	6,887	668
<b>Sept 2023 totals</b>	<b>14,846</b>	<b>19,339 miles</b>	<b>1,871 hours</b>
Aug 2023 totals	14,239	21,268 miles	2,069 hours

\*Miles traveled while performing route  
 \*\*Hours incurred while performing route

**CARSON CIRCUIT**

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes. To better meet the needs of its riders, service runs during peak commuting times between 7:00 am to 9:55 am and again from 2:00 pm to 4:55 pm. These modifications were also supported by the City’s first Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City’s social media pages, distribution of flyers, and other methods.

Ridership steadily increases as more riders learn about the program and its routes. Additional flyers and social media posts help to promote awareness across the community.

	Carson Circuit Ridership					
	Cash Fare (\$1)	Wheelchair (free)	Seniors Students (free)	TAP	Transfers	Total Boardings
Sep 2023 – AM	-	-	233	2	2	235
Sep 2023 - PM	5	-	238	14	-	257
<b>Sep 2023 totals</b>	<b>5</b>	<b>-</b>	<b>471</b>	<b>16</b>	<b>2</b>	<b>492</b>
Aug 2023 totals	68	1	412	9	-	490

**DIAL-A-RIDE**

General Dial-A-Ride service has been made available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring a safe and worry-free return.

<b>Dial-A-Ride Ridership</b>				
<b>Month &amp; Year</b>	<b>Total Rides</b>	<b>Total Passengers</b>	<b>Avg Trips per Day</b>	<b>Avg Cost per Trip</b>
Sep 2023	1,956 rides	2,767 passengers	65 trips per day	\$11.99 per trip
Sep 2022 comparison	1,475 rides	1,838 passengers	49 trips per day	\$12.81 per trip

**LYFT**

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

<b>Lyft Ridership</b>			
<b>Month &amp; Year</b>	<b>Total Rides</b>	<b>Avg total cost per trip</b>	<b>Avg trip cost to rider</b>
<b>Sep 2023</b>	<b>919 rides</b>	<b>\$9.00</b>	<b>\$4.50</b>
Sep 2022 comparison	679 rides	\$11.61	\$5.76
CY 23 YTD	8,202 rides	\$9.65	\$4.76
April 2020* – present	24,718 rides	\$10.13	\$4.81

\*Start of City partnership with Lyft.

The majority of rides took 7-8 minutes in duration, 2-3 miles in distance. Average trip costs are rising due to:

(1) Increased ride times from traffic returning to pre-pandemic levels and (2) Nationwide shortage of drivers/gig workers.

**FUTURE PLANS**

Staff concluded a capital improvement project to upgrade the City's bus stops with new shelters, benches, and trash receptacles. The upgrades match the newer silver units along Carson Street and near CSUDH.

Additionally, staff is awaiting the delivery of two battery-electric buses (BEB) as a pilot. EV buses emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for EVs are expected to be significantly less than their ICE counterparts.