

Buena Park Front Elevation





CONCEPT FRONT ELEVATION



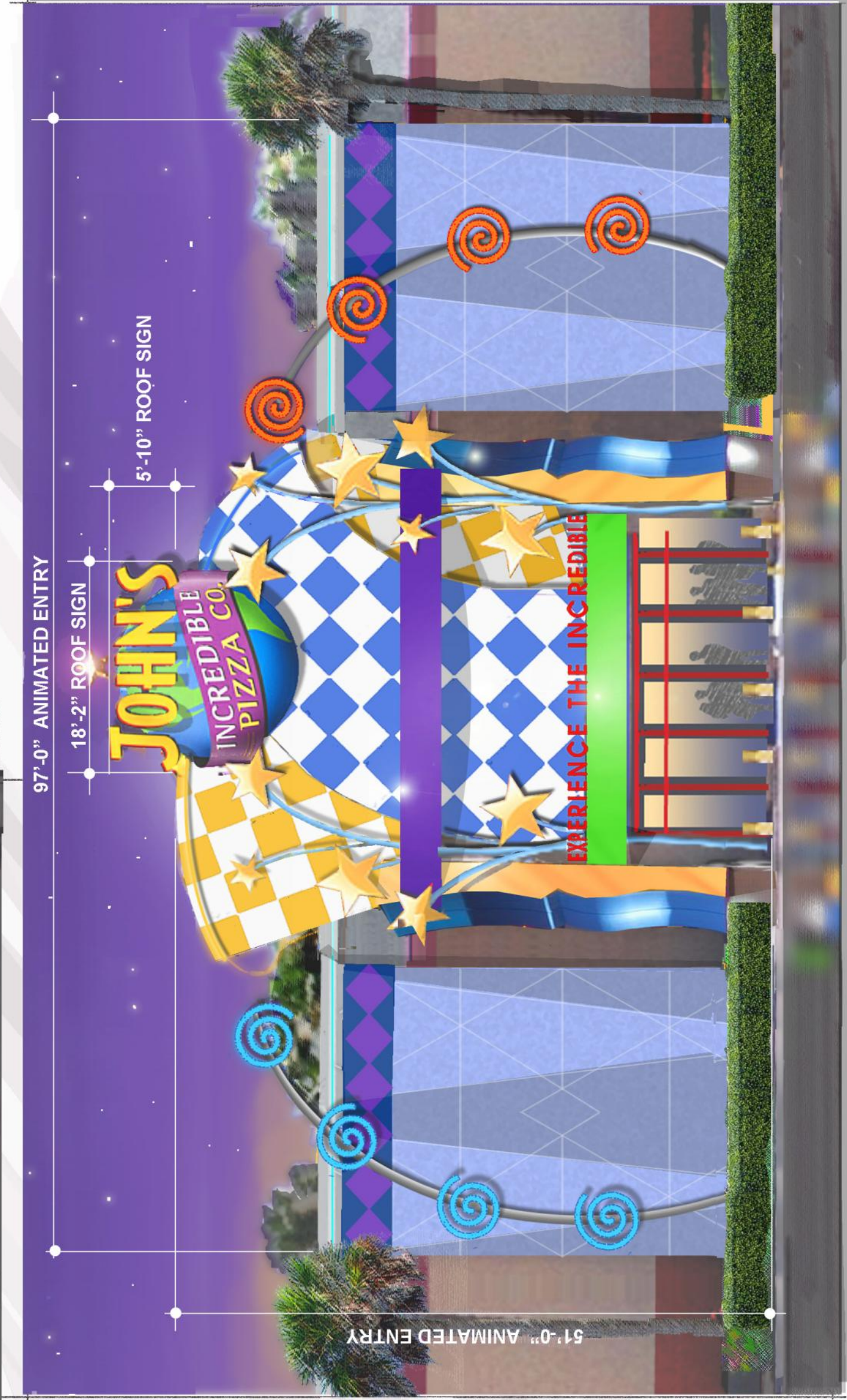
NEWPARK MALL
NEWARK, CA

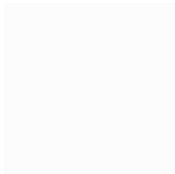


Proposed Area of Animated Entry 97'-0" x 51'-0" = 4,947 s.f.

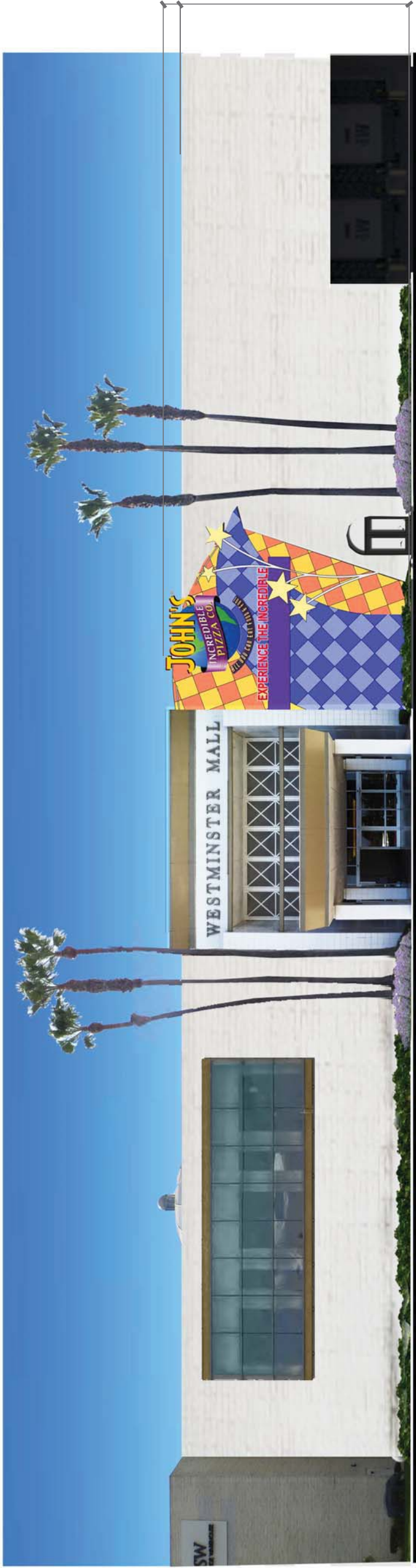
Proposed Area of Roof Sign 18'-2" x 5'-10" = 106 s.f.

Title 30 Waiver for "Vivid Hues" - Checkerboard pattern and logo are Corporate Identity elements for John's Incredible Pizza.





Refresh existing elevation with paint to compliment coloration of existing brick.
Architecturally more sophisticated and on-brand with other mall entries at property.



SIGNAGE HEIGHT

JOHN'S PIZZA HEIGHT: 40' ±

MALL ENTRANCE HEIGHT: 39'

MALL HEIGHT: 36'-3"

EXTERIOR COLOR STUDY | CONCEPTUAL RENDERING