



October 22, 2019

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Holiday Options for Consideration-Per CW 2019 V3

Installation, Removal and Rental
Creative Concepts

Conceptual Rendering One

City Hall Fountain Area and/or City Marquee: 5ft Lighted Red Bow

- One (1) 3D Lighted LED red bow installed on the top of the City Hall building.
- Installation of a Large Lighted Red Bow that will be installed on top of a custom metal platform. This platform will be anchored to the roof exterior. The bow will have 8' tails along either side.
- Please see Conceptual Renderings for Reference

Rental Price \$2,800.00

City Hall Fountain Area Entrance: 20' x 3' Lighted Gold "Happy Holiday Sign"

- One (1) 2D Gold lighted Happy Holiday Sign covered in shimmering gold vinyl and warm white twinkly mini lights and LED rope lights lining the edges of the sign.
- This aluminum frame will be installed on the top section of the exterior wall of City Hall building just below the red bow. Verbiage TBD client requested.
- Please see Conceptual Renderings for Reference

Rental Price \$1,800.00

City Hall Fountain Area Palm Branches: RGB Color Wash Up Lighting

- Four (4) Large Palm trees with One (1) 12" RGB up light fixture will be attached and anchored using a metal strap to illuminate branches in Red coloring.
- Please see Conceptual Renderings for Reference

Rental Per Tree \$325.00

Total of four (4) RGB Up Lights \$1,300.00

Conceptual Rendering Four

North Front Entrance: Community Center (Can be relocated to the Fountain Area)

- Power coated metal Reindeer wrapped in LED twinkly mini lights.
- Installation of sitting reindeer will be anchored to the ground.
- Please see Conceptual Renderings for Reference

Rental Price Per Stag deer \$1,650.00

Two Stag Deer's Total \$3,300.00

Conceptual Rendering Five

Atrium- Community Center- Standing Lighted Frame

- Life size standing frame for photo op area.

Rental Price \$1,950.00

Exhibit No. 2

BrightLife Designs LLC
16291 Gothard St, Huntington Beach, CA 92647
Phone: 714-326-8326; Direct : 714-372-2274
www.Brightlivedesigns.com

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Atrium- Community Center- Lighted Scrolls on Columns

- Lighted scrolls on the front of each column. LED lighted display.
- Total of 6 scrolls, One per column on six columns.

Rental Price each \$550.00
Total for Six (6) Scrolls \$3,300.00

Atrium- Community Center- Tear Drop sprays With Bow

- Lighted Tear drop sprays with red bow.
- Total of 16 scrolls, two per column on Eight columns.

Rental Price each \$350.00
Total for 16 Scrolls \$5,600.00

Conceptual Rendering Seven

City Hall Bridge: Red Orb Archway Sections

- Power coated metal arch sections are topped with 3D LED red orbs.
- Each side of the bridge entrance will have a total of Eight (8) Arches.
- Installation of Orb archway will be determined on site for safe and most secure option for the public and within code.
- Please see Conceptual Renderings for Reference

Rental Price Per Arch \$900.00
Total of 8 Arches \$7,200.00

Conceptual Rendering Eight

Community Center Marquee- Electronic Sign: 5ft Lighted Red Bow

- Installation of a Large Lighted Red Bow that will be installed on top right corner of the sign. One tail across the top and one tail down the side. The bow will have 8' tails along either side.
- Please see Conceptual Renderings for Reference

Rental Price \$2,800.00

New Request

City Hall Palms along Carson Street: LED mini lights

- Eight (8) Medium Palm trees will be wrapped with warm-white LED mini lights, 6" spacing and wrapped to the nut of the tree. Eight palm trees are adjacent to City Hall along Carson Street.
- Power is located at the nearest lamp post- Or client will provide at bottom of tree.

Rental Per Tree \$300.00
Total of Eight Palms with Lights \$2,400.00

Two (2) Small Coral trees by Handicap Walkway Ramp by front City Hall

- Two (2) Small Coral Trees will be wrapped with warm-white LED mini lights, 6" spacing and wrapped to the nut of the tree. Using approximately 6 strands of lights. \$150 each
- Power is unknown.

Rental Per Tree \$300.00

Community Center Palms along Carson Street: LED mini lights

- Nine (9) Medium Palm trees will be wrapped with warm-white LED mini lights, 6" spacing and wrapped to the nut of the tree. Nine palm trees are adjacent to Community Center along Carson Street (Civic Center Dr to



Electronic City Sign).

- Power is located at the nearest lamp post- Or client will provide at bottom of tree.

Rental Per Tree \$300.00

Total of Nine Palms with Lights \$2,700.00

Timing and Agreement:

- If awarded, the contract will be for a ~~three-year term effective Nov 1 2019 through Oct 31, 2022~~, with two (2) one-year optional extensions at City of Carson discretion and based on BrightLife's performance and mutual agreement. ~~Original Price will remain in effect for the remainder of the contract years two (2020) and three (2021).~~

Rental: Yes, Installation & Removal Services, Holiday Decor
Purchase: N/A
Installation Date: Oct. 25. -28 2019
Working Hours: Business Hours
Strike Date: First Week of January 2020
Installation Address: 701 East Carson Street, Carson CA 90745

Total Rental Cost \$35,450.00

Amount Due upon Acceptance of Proposal \$17,725.00

Amount Due Prior to Installation Commencing \$17,725.00

Total \$35,450.00

To execute this agreement, sign this proposal and the Terms and Conditions. Please note the payment schedule above, in addition any delinquent accounts with a past due balances are subject to a \$90.00 late fee. Upon receipt of initial payment, the dates of installation & removal will be secured. This quote is valid for **5 days**. Thank you.

Sincerely,

Joe Castro

Confirmed By and on Behalf of
City of Carson

Authorized Signer

Printed Name

Date

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