CITY OF CARSON COMMUNITY SERVICES/ RECREATION/ PARK MAINTENANCE DEPARTMENT

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The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including 12,000 square foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

RECREATION DIVISION

RESERVATIONS

For September, the Reservations section had 81 reservations scheduled, including 32 indoor (activity/recreation room) and 49 outdoor (picnic grass/shelter) reservations. We had over 300 calls and inquiries for park fees and availability. In September, the City of Carson hosted its annual White Linen, Hero's Day, Country Western, Mariachi Festival, Car Show, and Relay for Life events.

September Revenue Reservations					
Park	Indoor	Outdoor	Total		
Anderson Park	4	7	11		
Calas Park	1	0	1		
Carriage Crest Park	4	7	11		
Carson Park	6	11	17		
Del Amo Park	5	1	6		
Dolphin Park	1	9	10		
Dominguez Park	4	2	6		
Foisia Park	2	0	2		
Hemingway Park	1	4	5		
Mills Park	1	3	4		
Stevenson Park	1	4	5		
Veterans Park	2	1	3		
Dominguez Aquatics	0	0	0		
Hemingway Aquatics	0	0	0		
Carson Pool	0	0	0		
Foisia Pool	0	0	0		
Total Reservations	32	49	81		
Total Monthly Revenue		\$2	4,681.20		

ADULT SPORTS

The Summer Men's and Coed Slow-pitch Softball seasons ended on September 22nd after a wonderful season of good, competitive fun for all participants. The Fall season began on October 5th, with more teams joining the leagues. We are in the process of registering for the first all-women's league since the pandemic. This league is slated to begin on November 9th and will run through January. Basketball participants continue showing interest in upcoming leagues starting in late October. Leagues are offered on Thursdays, Saturdays, and Sundays. Our adult baseball leagues are wrapping up, and we are now taking registration for new leagues that will begin at the end of October and end in January.

YOUTH SPORTS

Registration for Football/Soccer ended on August 19th, and try-outs were held during the week of August 21-26. Our Flag Football/Soccer season is underway with 142 teams city-wide. On Thursday, September 28, the Parks, Recreation and Cultural Arts Commission recognized the following Baseball/Softball City Championship teams: Carson Park Girls 1A Knockouts, Foisia Park Girls 2A Expos, Veterans Park Girls 3A White Sox, Carson Park Boys 1A USA, Carson Park Boys 2A Angels and the Calas Park Boys 3A Amigos. Registration for the upcoming Basketball season began on October 1, 2023.

ENRICHMENT CLASSES

Below are the number of participants and revenue for the September Fall 2023 Session. All Classes started September 11. Cooking with Chef T. Jackson and Karate began in October. Cooking with Chef T. is hosted at seven parks, including Del Amo, Mills, Anderson, Stevenson, Carson, Dolphin, and Hemingway. The 10-week session started October 3rd and will end December 20th. New Classes coming in the Winter session include Lyrical Dance at Mills Park, Art class (Location TBD), and Foisia Park Winter Cheerleading Camp.

Fall 2023 (SEP)

all 2023 (OLI)		
Classes	Participants	Revenue
Math Made Easy!	7	\$330.00
Ready, Set, Read!	1	\$30.00
Calas Cheer	13	\$494.00
Karate I	11	\$625.00
Karate II	6	\$330.00
Drama	3	\$120.00
Cooking with Chef T. Jackson		Free
Folklorico	4	\$200.00
Voice	5	\$200.00
Totals	50	\$2329.00

KIDS CLUB

The approximate revenue for September was \$19,592.

Week	Calas	Carson	Del Amo	Dolphin	Veterans	Weekly Totals
9/4/9/8 Revenue	10	25	16	10	34	95
9/4/9/6 Revenue	\$485	\$1,280	\$800	\$500	\$1,693	\$4,758
9/11-9/15 Revenue	8	30	16	10	35	99
9/11-9/15 Revenue	\$365	\$1,470	\$800	\$500	\$1,743	\$4,878
9/18-9/22 Revenue	11	30	16	11	32	100
9/10-9/22 Revenue	\$535	\$1,470	\$800	\$550	\$1,598	\$4,953
9/25-9/29 Revenue	10	29	17	11	34	101
9/25-9/29 Revenue	\$485	\$1,425	\$850	\$550	\$1,693	\$5,003
Month Total	39	114	65	42	135	395
wionth Total	\$1,870	\$5,645	\$3250	\$2,100	\$6,727	\$19,592

AQUATICS

Aquatic Programming is currently taking place at Carson Pool and Hemingway Aquatic Center. Carson Pool Programming includes Recreational Swim, Swimming Lessons, and Lap Swim. Hemingway Aquatic Center programming includes Aqua Aerobics, Aqua Zumba, and Lap Swim. Aquatic Programming started on September 4th and will end on November 9th. Classes are weekly, with four (4) classes, Monday through Thursday (50 minutes each class). Carson Pool also offers Saturday classes (4 weeks long). CSUDH uses Hemingway Mondays and Wednesdays for water lectures (Swim Conditioning) from 1:00 p.m. - 2:00 p.m.

Aquatics conducted a successful Lifeguard Class from September 30 to October 1. All five students passed and are now waiting for their certificates to be processed and will be applying to become future City of Carson Lifeguards. Staff also assisted with a First Aid Booth for special events, Cajun & Blues White Linen Festival, and Country Western Fair.

Carson Pool

Week	Recreational Swim	Aqua Aerobics	Lap Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
9/3/23 - 9/9/23	17	10	2	57	3
9/10/23 - 9/16/23	0	11	7	15	1
9/17/23 - 9/23/23	12	8	6	11	0
9/24/23 - 9/30/23	0	15	7	12	0
Monthly Total(s)	29	44	22	95	4
Estimated Total Cost(s)	\$29.00	\$176.00	\$88.00	\$3,990.00	\$188.00

Hemingway Aquatic Center

Week	Aqua Zumba	Aqua Aerobics	Lap Swim
9/3/23 - 9/9/23	22	16	0
9/10/23 - 9/16/23	30	54	2
9/17/23 - 9/23/23	22	29	1
9/24/23 - 9/30/23	22	40	1
Monthly Total(s)	96	139	4
Estimated Total Cost(s)	\$384.00	\$556.00	\$16.00

VETERANS SPORTSCOMPLEX

The attendance for the month of September remains consistent, with a monthly total of 2,922. The youth membership is still strong, followed by senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remain steady, with a slight increase in annual signups. The monthly revenue was \$18,576.00. The floor resurfacing project has slightly affected our classes and monthly attendance.

GroupEx Classes

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Sessions	Core and Glutes W/Core Vybes 8:30am-9:30am	Adult Sports TBD	Walking Class 8:30am-9:30am	Yoga 9:30am- 10:30am	Salsa (Beginner) 10:00am- 11:00am	Walking Class 5:00pm-6:00pm	Muscle Conditioning 8:30am-9:30am
	Adult Sports 1:00pm-9:00pm				Salsa (Intermediate) 11:00am- 12:00pm	HIIT with Core Vybes 7:00pm-8:00pm	Salsa (Intermediate) 10:00am-11:00am
							Friday Night Volleyball 5:00pm-9:00pm

Week	Membership Attendance	New Member Sign-Ups	Friday Night Volleyball	Daily Membership Fees	Daily Guest Pass	Weekly Totals
9/1/23 - 9/2/23	158	5	40	12	5	220
9/3/23 - 9/9/23	578	11	82	45	6	722
9/10/23 - 9/16/23	762	6	70	39	17	894
9/17/23 – 9/23/23	727	12	92	49	11	891
9/24/23 – 9/30/23	697	7	56	49	7	816
Monthly Totals	2,922	41	340	194	46	3,543

SPECIAL EVENTS

Country Western Fall Fest was held at Dominguez Park on Saturday, September 16, 2023, from 11:00 a.m. - 4:00 p.m. This year's event attracted 400 attendees who enjoyed the various entertainment and activities. The event had a Tex-Mex flair but still maintained traditions of a Country Western fair with stage games, a petting zoo, and a mechanical bull. Performances included Banda las Angelinas, The Just Dave Band, and Selanamos. Other performances included the Carson Park and Dominguez Park Cheer Team and Alma de Oro Dance Groups. Attractions and game booths were available for youth, while adults could enjoy the Beer Garden. The event was tailored to the larger Latino population of the Dominguez Park Community.

The Mariachi Fiesta was held at the Carson Event Center on Friday, September 22, 2023. A sell-out crowd of 350 people enjoyed a social hour in the Atrium with chips, salsa, a bar, and live music from Mariachi Romanza. When the doors opened at 6:30 p.m., attendees were treated to a three-course meal and more live music from the Mariachi Academy, Mariachi Bohemio, and headliners Mariachi Las Catrinas. In addition to the music, Ballet Folklorico Alma de Oro danced their way through the crowd, encouraging others to join them. It was a festive and fun event in honor of Hispanic Heritage Month.

COMMUNITY SERVICES DIVISION

HUMAN SERVICES

STROKE CENTER

The Stroke Center operates Monday through Thursday from 8:00 a.m. - 4:00 p.m. and is staffed by Nathan Caukin and supported by Daniel Murillo and Sue Quedado. Bianca Arroyo began assisting in the Stroke Center in October.

Dr. Penoliar's two (2) interns are providing occupational therapy Monday through Thursday from 9:00 a.m. - 3:00 p.m., allowing for five (5) sessions each day for each intern, for a total of 10 sessions a day, 40 sessions a week.

Survivors are welcome to come in and use the exercise equipment as needed Monday through Thursday from 9:00 a.m. - 3:00 p.m. This month, 117 people used the equipment.

This month, Chair Exercise classes provided fun and exercise to 59 participants. Despite volleyball being played only twice, 25 survivors and caregivers filled the chairs and took advantage of this fun activity.

We received four (4) new members this month who are already taking advantage of all we have to offer.

	STROKE CENTER					
WEEK	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR EXERCISE	CHAIR VOLLEYBALL		
9/4-9/7	8	33	33	13		
9/11-9/14	8	25	26	N/A		
9/18-9/21	26	34	N/A	12		
9/25-9/28	36	25	N/A	N/A		
TOTALS	78	117	59	25		
TOTALS TO-DATE	72	170	175	107		
FYTD TOTAL	150	287	234	132		

SENIOR RECREATION

Senior Recreation continues administering Virtual Zoom fitness classes. This class is held on Thursdays from 9:30 a.m. - 10:30 a.m., with a fluctuation of attendance ranging from 8 to 10 students per class. Senior Recreation continues to offer free in-person classes at Carson Park and Stevenson Park inside the gymnasium. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, open Basketball, and an open fitness room with workout equipment. All classes are held Monday through Friday, from 8:30 a.m. - 11:45 a.m., with a fluctuation of attendance ranging from 7 to 65 participants per class. Foisia Park continues to provide a drop-in open fitness room with workout equipment, open basketball, and chess for senior participants. The program is run Monday through Friday from 8:00 a.m. to 10:30 a.m. Two staff members are always available on-site to check participants in, rotate rounds of checking in on each program, and perform a walkthrough of each class and fitness room to ensure the facility is thoroughly cleaned and all machines are wiped down.

Carson Center continues to provide drop-in Needle Craft offered every Tuesday and Friday from 9:00 a.m. - 11:00 a.m., Salsa Dance class every Tuesday from 10:00 a.m. - 11:00 a.m., Table games every Thursday from 1:00 p.m. - 4:00 p.m., and Senior Social Bingo Clubs on Tuesday, Wednesday, and Thursday from 10:00 a.m. - 3:45 p.m. in the Dominguez Room. In addition, Bingo for Fun with the Swinging 50's Club is offered at Dominguez Park on Wednesdays from 10:00 a.m. - 2:00 p.m. with three (3) upcoming classes that began in August, including Tai Chi, Chair Exercise, and Yoga. All programs are free for adults 50 years and older.

WEEK	SENIOR VIRTUAL CLASSES
WLLK	THURSDAY YOGA
9/1	-
9/4-9/8	No Class
9/11-9/15	8
9/18-9/22	9
9/25-9/29	10
TOTALS	27
FYTD Total	92

	SENIOR IN-PERSON CLASSES AT CARSON PARK							
WEEK	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE-DANCING
9/1	-	-	=	-	-	-	=	44
9/4-9/8	Holiday	47	57	25	32	38	50	39
9/11-9/15	14	52	66	26	30	46	52	32
9/18-9/22	No Class	64	68	24	32	46	53	35
9/25-9/29	No Class	54	54	No Class	No Class	45	54	39
TOTALS	14	217	245	75	94	175	209	189
FYTD Total	170	856	966	220	303	462	550	400

WEEK	SENIOR IN-PERSON CLASSES AT STEVENSON PARK					
VVEEN	YOGA	ZUMBA	FITNESS ROOM			
9/1	=	38	5			
9/4-9/8	Holiday	40	11			
9/11-9/15	7	30	15			
9/18-9/22	No class	33	12			
9/25-9/29	No Class	34	12			
TOTALS	7	175	55			
FYTD Total	91	404	130			

WEEK	FOISIA PARK						
VVEEN	BASKETBALL	FITNESS ROOM	CHESS GROUP				
9/1	49	9	0				
9/4-9/8	36	10	0				
9/11-9/15	48	9	0				
9/18-9/22	54	11	0				
9/25-9/29	38	11	0				
TOTALS	225	50	0				
FYTD Total	714	153	0				

WEEK	CARSON CENTER - BINGO						
WEEK	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB			
9/1	=	-	=	15			
9/4-9/8	68	41	73	0			
9/11-9/15	72	51	71	0			
9/18-9/22	70	47	77	130			
9/25-9/29	64	55	81	0			
TOTALS	274	194	302	145			
FYTD Total	802	577	991	269			

	CARSON CENTER - ACTIVITIES							
WEEK	TAI CHI	NEEDLE CRAFT (TUE)	CHAIR EXERCISE	SALSA	YOGA	BODY BALANCING	TABLE GAMES	NEEDLE CRAFT (FRI)
9/1	-	-	-	-	-	-	-	6
9/4-9/8	11	5	8	4	19	14	19	6
9/11-9/15	13	3	7	5	18	11	19	8
9/18-9/22	11	4	No Class	6	24	No Class	20	7
9/25-9/29	9	5	No Class	4	21	No Class	20	7
TOTALS	44	17	15	19	82	25	78	34
FYTD Total	70	57	52	89	155	122	200	64

SENIOR SOCIAL SERVICES

Senior Social Service's mission is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aide visits are running with full caseloads weekly and bi-weekly. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep our seniors home safe while maintaining their independence. Staff is in the process of reviewing applications to hire additional Aides. The recently promoted Human Services Assistant Coordinator, Ilene Renteria, continues to train and take on additional responsibilities. Among her responsibilities, Ilene has been helping with the upcoming Women's Health Conference and adding new senior workshops and lectures to our programs. Our Senior Service Aide program is also under Ilene's management as we look to hire new employees and provide additional training.

The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. Senior Services Aides help seniors without transportation complete Dial-A-Ride (DAR)

applications, Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics have resumed and occur monthly. Human Services is working closely with the new City employees in the Housing Department, Fariba Moghadam, and Toni Carter, as affordable senior housing remains a huge issue. Staff continue to receive inquiries about housing daily and refer them as necessary. With new staff in the Housing department, we have been able to share in the tasks of all related responsibilities.

Keeping abreast of the latest county, state, and federal programs, organizations, and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs. Furthermore, the staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2023. The county's Adult Protective Services and Carson Sheriff's Station continue to collaborate on welfare checks. The winter of 2023 and the entire year of 2024 will be filled with workshops, lectures, and training tailored to senior residents' needs and interests.

Support groups Senior Share Storytellers, Bereavement, Caregiver Support, and Kinship Support have been ongoing. Our events include a blood drive with the American Red Cross, our quarterly Senior Information and Resource Fair, held on Wednesday, October 18th, from 9:00 a.m. - 11:00 a.m., and several health-related Nurse Talks, including one topic on sleep and another on medication management. Winter planning will start with Thanksgiving food donation deliveries, followed by the Silver Cheer program happening throughout December.

EARLY CHILDHOOD

Early Childhood continues to offer full—time classes Monday through Friday, 8:00 a.m. - 5:00 p.m. at the Carson Event Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m. at the Event Center and Dolphin Park. The approximate revenue for September was \$31,345.

WEEK	EARLY CHILDHOOD EDUCATION IN-PERSON				
WEEK	AM	PM	FT		
9/1-9/1	25	13	36		
9/4-9/8	25	13	36		
9/11-9/15	25	13	36		
9/18-9/22	25	13	36		
9/25-9/29	25	13	36		
TOTALS	125	65	180		
FYTD Total	350	182	504		

THERAPEUTIC RECREATION

The fall programming session began this month with Softball, Adventures in Art, and Adult Day Club. Registration went well for all programs, reaching maximum enrollment numbers. Field trips included the Zimmerman Automobile Driving Museum and Heritage Square Museum. In art, participants have been able to make windchimes and wood-stitching plaques. The approximate revenue for September was \$400.

WEEK	THERAPEUTIC RECREATION				
VVEEN	SOFTBALL	ART	ADULT DAY CLUB		
9/1	No class	No class	No class		
9/4-9/8	No class	No class	No class		
9/11-9/15	13	9	4		
9/18-9/22	12	7	6		
9/25-9/29	12	8	6		
TOTALS	37	24	16		
FYTD Total	37	63	42		

SPECIAL INTEREST CLASSES

shows Happens still consistent participation. Fitness cards purchased through are Activenet/Memberships. Start Smart Soccer began on Monday, September 11, 2023. The program will run for eight weeks, Monday through Thursday, from 5:15 p.m. - 6:00 p.m. at Calas Park. With full classes each day, coaches Tony and Jacinda run a great program full of guidance, instruction, and encouragement. The Intergenerational Program returned on Wednesday, September 13, 2023, with a full class of 20 participants - 10 high school seniors from Rancho Dominguez and 10 of Carson's finest Super Seniors. The program will run from 4:00 p.m. - 5:00 p.m. each Wednesday for eight weeks, with a culmination on November 8, 2023. The theme for this Fall's session is "HIStory/HERstory."

Management advised that Santa and his sleigh may return live this year, therefore, staff is working to determine the best and safest way to bring Santa back. Based on availability and interest, Virtual Santa may not return.

YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
9/1	0	10	0	0	6
9/4-9/8	0	8	2	0	4
9/11-9/15	0	5	3	0	6
9/18-9/22	0	4	1	0	2
9/25-9/29	0	4	0	5	8
Month Total	0	10	6	5	26
FYTD Total	1	10	9	7	65

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include but are not limited to food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. Social connection, Youth and Family groups, Crafty Club, and Ladies Circle are ongoing. The Nurturing Father program and the Girls Empowerment Group have started and are very successful.

CARSON EVENT CENTER

The Carson Event Center offers 40,00 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs, as our knowledgeable staff has extensive experience in event planning and prides themselves on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

RENTALS

The Carson Event Center hosted a wide array of events in September, including social events, business meetings, and staff training and testing. Some highlights were the Cajun & Blues White Linen Festival, Heroes Day/9-11 Tribute, the Mariachi Fiesta, and the CA Land Recycling Conference. The Carson Event Center is open for rentals. The data for September is as follows:

September 2023							
Event Type September Events September Revenue FY Total Events FYTD Total Revenue							
External	39	\$49,395.85	134	\$130,387.97			
Internal	141	\$0.00	451	\$0.00			

TRANSPORTATION

The City of Carson's Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

LONG BEACH TRANSIT

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at https://ridelbt.com/carson/.

Long Beach Transit Ridership						
Route	Passenger Boardings Revenue Miles* Revenue Hours**					
2	3,007	7,472	626			
4	8,497	6,260	698			
8	2,735	7,536	745			
August 2023 totals	14,239	21,268 miles	2,069 hours			
July 2023 totals	11,447	18,590 miles	1,805 hours			

^{*}Miles traveled while performing route

CARSON CIRCUIT

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes. To better meet the needs of its riders, service runs during peak commuting times between 7:00 a.m. - 9:55 a.m. and again from 2:00 p.m. - 4:55 p.m. These modifications were also supported by the City's first Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City's social media pages, distribution of flyers, and other methods.

Ridership is expected to increase as more riders learn about the program and its routes. Additional flyers and social media posts will help promote awareness across the community.

	Carson Circuit Ridership						
	Cash Fare (\$1)	Wheelchair (free)	Seniors Students (free)	TAP	Transfers	Total Boardings	
Aug 2023 (AM)	40	-	179	1	-	220	
Aug 2023 (PM)	28	1	233	8	-	270	
Aug 2023 totals	68	1	412	9	-	490	
June 2023 totals	4	-	257	-	17	261	

^{**}Hours incurred while performing route

DIAL-A-RIDE

General Dial-A-Ride service has been made available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring a safe and worry-free return.

Dial-A-Ride Ridership							
Month & Year	Total Rides	Total Passengers	Avg Trips per Day	Avg Cost per Trip			
Aug 2023	1,863 rides	2,654 passengers	60 trips per day	\$11.93 per trip			
Aug 2022 comparison	1,563 rides	2,016 passengers	50 trips per day	\$12.69 per trip			
CY 23 YTD	12,361 rides	16,177 passengers	51 trips per day	\$12.50 per trip			

LYFT

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

Lyft Ridership						
Month & Year Total Rides Avg total cost per trip Avg trip cost to rider						
Aug 2023	807 rides	\$9.71	\$4.84			
Aug 2022 comparison	701 rides	\$10.63	\$5.30			
CY 23 YTD	6,275 rides	\$9.73	\$4.79			
April 2020* – present	22,791 rides	\$10.18	\$4.81			

^{*}Start of City partnership with Lyft.

FUTURE PLANS

Staff concluded a capital improvement project to upgrade the City's bus stops with new shelters, benches, and trash receptacles. The upgrades match the newer silver units along Carson Street and near CSUDH.

Additionally, staff is awaiting the delivery of two battery-electric buses (BEB) as a pilot. EV buses emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for EVs are expected to be significantly less than their ICE counterparts.

The majority of rides took 7-8 minutes in duration, 2-3 miles in distance. Average trip costs are rising due to:

⁽¹⁾ Increased ride times from traffic returning to pre-pandemic levels and (2) Nationwide shortage of drivers/gig workers.