



Luchie Magante, Principal Administrative Analyst  
Kimberly Madrigal, Administrative Secretary

Tim Grierson, Recreation Superintendent  
Bobby Grove, Community Services Superintendent

Michael Whittiker, Jr., Director

The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including 12,000 square foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

## **RECREATION DIVISION**

### **RESERVATIONS**

For August, the Reservations section had 84 reservations scheduled, with 23 indoor (activity/recreation room) and 61 outdoor (picnic grass/shelter) reservations. We had over 300 calls and inquiries for park fees and availability. In addition, the City of Carson held several events in August, including Sheriff Community Night, FAM Fest, 55th Anniversary Tour de Carson, and youth sports award banquets at city parks.

August Revenue Reservations			
Park	Indoor	Outdoor	Total
Anderson Park	2	9	11
Calas Park	0	0	0
Carriage Crest Park	3	5	8
Carson Park	6	13	19
Del Amo Park	4	0	4
Dolphin Park	3	8	11
Dominguez Park	0	2	2
Foisia Park	1	3	4
Hemingway Park	0	5	5
Mills Park	0	6	6
Stevenson Park	1	6	7
Veterans Park	3	1	4
Dominguez Aquatics	0	1	1
Hemingway Aquatics	0	1	1
Carson Pool	0	1	1
Foisia Pool	0	0	0
<b>Total Reservations</b>	<b>23</b>	<b>61</b>	<b>84</b>
<b>Total Monthly Revenue</b>	<b>\$23,893.20</b>		

**ADULT SPORTS**

Softball and baseball seasons are wrapping up, with interest already being shown for the upcoming seasons. Basketball interest increased as leagues finished and started in July.

**YOUTH SPORTS**

Registration for Football/Soccer ended on August 19, and try-outs were held during the week of August 21-26. The season will begin on Saturday, September 23.

**ENRICHMENT CLASSES**

Below is the number of participants and revenue for the August Summer 2023 Session. The FAME Jr. 3-in-1 Camp was offered at Stevenson Park from June 12th through August 11th. The final recital was held at Rancho Dominguez Prep on Friday, August 11th, at 6:00 p.m. Portable Recreation was free at Perry Park on Mondays and Wednesdays from June 12th through August 11th. Cooking with Chef T. Jackson has been taking place every Wednesday on rotation at Del Amo Park, Mills Park, Anderson Park, and Stevenson Park. Registration for Cheer Programs at Calas Park and Carson Park and Karate I & II classes started in July. Sign-ups for the Folklorico, Latin Modern, Hip Hop I & II, Math Made Easy!, Ready, Set, Read!, and Calas Cheer continued for the Fall 2023 session.

**Summer 2023 (AUG)**

Classes	Participants	Revenue
Fame Jr. Camp Early Drop-Off	4	\$100.00
Fame Jr. Camp 10 am - 6 pm	34	\$2,605.00
Portable Recreation	11	Free
Karate I	38	\$2,100.00
Karate II	8	\$440.00
Calas Cheer	34	\$1,292.00
Cooking with Chef T. Jackson	117	Free
Folklorico	51	\$2,088.00
Latin Modern	8	\$334.00
Math Made Easy!	10	\$330.00
Ready, Set, Read!	9	\$300.00
Hip Hop I & II	22	Free 1 <sup>st</sup> session
<b>Totals</b>	<b>346</b>	<b>\$9,589.00</b>

**KIDS CLUB**

Summer Day Camp began on June 12, 2023, and ended on August 11, 2023.

Week	Anderson	Calas	Carriage	Carson	Del Amo	Dolphin	Dominguez	Foisia	Hemingway	Veterans	Weekly Totals
7/31-8/4 Revenue	44 \$3,093	36 \$2,608	39 \$2,759	60 \$4,495	51 \$3,905	60 \$4,440	33 \$2,355	31 \$2,165	43 \$3,211	57 \$3,917	454 \$32,948
8/7-8/11 Revenue	38 \$2,853	36 \$2,608	38 \$2,713	51 \$3,905	51 \$3,905	58 \$4,220	34 \$2,390	28 \$1,940	33 \$2,538	41 \$3,047	408 \$30,119
8/14-8/18 Revenue		0 \$0		16 \$835	17 \$850	10 \$500				33 \$1,668	76 \$3,853
8/21-8/25 Revenue		9 \$445		18 \$910	17 \$850	10 \$500				35 \$1,743	89 \$4,448
8/28-8/31 Revenue		10 \$485		24 \$1,140	17 \$850	10 \$500				35 \$1,743	96 \$4,718
Month Total	82 \$5,946	91 \$6,146	77 \$5,472	169 \$11,285	153 \$10,360	148 \$10,160	67 \$4,745	59 \$4,105	76 \$5,749	201 \$12,118	1,123 \$79,086

**AQUATICS**

Aquatic Programming at all Aquatic locations ended on August 3rd. Carson Pool Programming included Recreational Swimming, Day Camp, Lap Swimming, and Swimming Lessons. Dominguez Aquatic Center programming included Recreational Swimming, Day Camp, Lap Swimming, Swimming Lessons, and Junior Lifeguards. Foisia Programming included Recreational Swimming, Day Camp, Lap Swimming, Swimming Lessons, Junior Lifeguards, Mini Guards, and the Tigershark Swim Team. Hemingway Aquatic Center programming included Recreational Swimming, Day Camp, Lap Swimming, Swimming Lessons, Junior Lifeguards, Aqua Aerobics, and Aqua Zumba. Classes were held weekly, with four (4) classes, Monday through Thursday (50 Minutes for each class). Staff also assisted with a First Aid Booth for special events, including Tour de Carson and FamFest. Not only were staff tasked with assisting with First Aid, but they also helped set up and post signage for Tour de Carson.

**Carson Pool**

Week	Recreational Swim	Day Camp	Lap Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above
8/1/23 - 8/5/23	334	0	6	58	5
Monthly Total(s)	334	0	6	58	5
Estimated Total Cost(s)	\$334.00	\$0.00	\$24.00	\$2,436.00	\$235.00

**Dominguez Aquatic Center**

Week	Recreational Swim	Day Camp	Lap Swim	Swim Lessons 17yrs & Below	Swim Lessons 18yrs & Above	Junior Lifeguards
8/1/23 - 8/5/23	102	46	3	39	2	7
Monthly Total(s)	102	46	3	39	2	7
Estimated Total Cost(s)	\$204.00	\$46.00	\$12.00	\$1,638.00	\$94.00	\$1,400.00

**Foisia Pool**

Week	Recreational Swim	Day Camp	Lap Swim	Swim Lessons 18yrs & Above	Junior Lifeguards	Mini Guards	Tigershark Swim Team
8/1/23 - 8/5/23	53	0	2	0	9	8	32
Monthly Total(s)	53	0	2	0	9	8	32
Estimated Total Cost(s)	\$53.00	\$0.00	\$8.00	\$0.00	\$1,800.00	\$1,280.00	\$8,000.00

**Hemingway Aquatic Center**

Week	Recreational Swim	Day Camp	Lap Swim	Swim Lessons 18yrs & Above	Junior Lifeguards	Aqua Aerobics	Aqua Zumba
8/1/23 - 8/5/23	735	117	11	1	5	67	19
Monthly Total(s)	735	117	11	1	5	67	19
Estimated Total Cost(s)	\$1,470.00	\$117.00	\$44.00	\$47.00	\$1,000.00	\$268.00	\$76.00

**VETERANS SPORTSCOMPLEX**

The attendance for August remained consistent, with a monthly total of 3,214. The Youth membership remained strong, followed by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remained steady, with a slight increase in annual signups. The monthly revenue was \$21,278.00. Our floor resurfacing project has slightly impacted our classes and monthly attendance.

**GroupEx Classes**

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Sessions</b>	Hula Hoop Fitness 9:00am-10:00am	Adult Sports 11:00am-4:00pm	Walking Class 8:30am-9:30am	Yoga 9:30am-10:30am	Salsa (Beginner) 10:00am-11:00am	Kickboxing 7:00pm-8:00pm	Muscle Conditioning 8:30am-9:30am
	Zumba 10:30am-11:30am		Zumba (Temporary Postponed) 6:00pm-7:00pm		Salsa (Intermediate) 11:00am-12:00pm		Salsa (Intermediate) 10:00am-11:00am
	Adult Sports 11:00am-9:00pm				Walking Class 5:15pm-6:15pm		Friday Night Volleyball 5:00pm-9:00pm
					Dance Fitness 6:00pm-7:00pm		

Week	Membership Attendance	New Member Sign-Ups	Friday Night Volleyball	Daily Membership Fees	Daily Guest Pass	Weekly Totals
8/1/23 - 8/5/23	487	8	78	51	7	631
8/6/23 - 8/12/23	691	9	0	72	6	778
8/13/23 - 8/19/23	689	7	81	90	21	888
8/20/23 - 8/26/23	768	18	61	43	12	902
8/27/23 - 8/31/23	579	7	0	33	22	641
<b>Monthly Totals</b>	<b>3,214</b>	<b>49</b>	<b>220</b>	<b>289</b>	<b>68</b>	<b>3,840</b>

**SPECIAL EVENTS**

The City of Carson hosted two special events in August. The 55<sup>th</sup> Anniversary Tour de Carson was held on Saturday, August 12, 2023, from 8:00 a.m. - 1:00 p.m. at Cal State University, Dominguez Hills. The bicycle ride event received many accolades from community members and had a successful turnout with a total of 188 registrations. The event was complimented by raffles, music played by DJ Alcatraz, and various food and non-food vendors.

FamFest was held on Saturday, August 26, 2023, from 12:00 p.m. - 6:00 p.m. at Stevenson Park. The second-year event saw a significant increase in attendance. We were treated to performances by Major, Soul Seekers, DW3, Pastor Fisher, Norman Hutchins, Shari, Marquees Williams, and special guest emcee Andrae Russell from KJLH Radio. There were various food and craft vendors, a kiddie area, and VIP cabanas for the first time for those who wanted a reserved, private seating area to relax and view the show.

**COMMUNITY SERVICES DIVISION****HUMAN SERVICES**

**STROKE CENTER**

The Stroke Center operates Monday through Thursday, 8:00 a.m. - 4:00 p.m., is staffed by Nathan Caukin, and is fully supported by Daniel Murillo and Sue Quedado. Tony Zuniga has transferred to Senior Recreation, where his services can be better utilized.

In August, Dr. Penoliar provided occupational therapy on Wednesdays and Thursdays (except 8/3, 8/23, and 8/24) from 9:00 a.m. - 3:00 p.m., allowing for five (5) sessions per day, for a total of 35 potential therapy sessions for the month.

Equipment Exercise appointments are available Monday through Thursday from 9:00 a.m. - 3:00 p.m. in the Stroke Center. In August, a total of 102 people utilized the service. Chair Exercise classes held at 11:00 a.m. on Tuesdays and Thursdays continue to grow, with 120 people (84 survivors) benefitting from this wonderful class.

The chair volleyball program, held Wednesdays at 11:30 a.m., continues to flourish, and its popularity grew to 69 people this month. Staff are diligently working on safety precautions, and the group continues to practice in anticipation of an intra-departmental volleyball challenge.

This month, staff added another new member who has already started attending classes.

WEEK	STROKE CENTER			
	OCCUPATIONAL THERAPY	EQUIPMENT EXERCISE	CHAIR EXERCISE	CHAIR VOLLEYBALL
8/1-8/3	14	10	9	12
8/7-8/10	10	16	5	7
8/14-8/17	8	19	24	9
8/21-8/24	5	18	17	10
8/28-8/31	N/A	5	N/A	N/A
<b>TOTALS</b>	37	68	55	38
<b>TOTALS-TO-DATE</b>	37	102	120	69
<b>FYTD Total</b>	74	170	175	107

**SENIOR RECREATION**

Senior Recreation continues administering Virtual Zoom fitness classes. This class is held on Thursdays from 9:30 a.m. - 10:30 a.m., with attendance ranging from 9 to 12 students per class.

Senior Recreation continues to offer free in-person classes at Carson Park and Stevenson Park inside the gymnasium. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, Open Basketball, and an open fitness room with workout equipment. All classes are held Monday through Friday, from 8:30 a.m. - 11:45 a.m., with a fluctuation of attendance ranging from 7 to 65 participants per class. Foisia Park provides a drop-in open fitness room with workout equipment, open basketball, and chess for senior participants. The program is run Monday through Friday from 8:00 a.m. - 10:30 a.m. Two on-site staff members are always available at these locations to check in participants, rotate checking on each program, and perform a walkthrough of each class and fitness room to ensure the facility is thoroughly swept, clean and machines are wiped down.

Carson Event Center continues to provide drop-in Needle Craft Tuesdays and Fridays from 9:00 a.m. - 11:00 a.m., Salsa Dance class Tuesdays from 10:00 a.m. - 11:00 a.m., Table games Thursdays from 1:00 p.m. - 4:00 p.m., and Senior Social Bingo Club Tuesdays, Wednesdays, and Thursdays from 10:00 a.m. - 3:45 p.m. In addition, Bingo for Fun with the Swinging 50's Club is offered at Dominguez Park on Wednesdays from 10:00 a.m. - 2:00 p.m. Tai Chi, Chair Exercise, and Yoga classes started in August. All programs are free for adults 50 years and older.

WEEK	SENIOR VIRTUAL CLASSES
	THURSDAY YOGA
8/1-8/4	9
8/7-8/11	10
8/14-8/18	10
8/21-8/25	8
8/28-8/31	9
<b>TOTALS</b>	<b>46</b>
<b>FYTD Total</b>	<b>92</b>

WEEK	SENIOR IN-PERSON CLASSES AT CARSON PARK							
	HULA HOOP FITNESS	LINE DANCE	ZUMBA TUESDAY	FUNCTIONAL FITNESS	YOGA	ZUMBA TONING	ZUMBA THURSDAY	COUNTRY LINE- DANCING
8/1-8/4	-	52	58	No Class	No Class	34	54	37
8/7-8/11	No Class	53	56	20	37	43	51	47
8/14-8/18	17	53	66	No Class	No Class	No Class	No Class	47
8/21-8/25	17	58	58	30	31	45	51	40
8/28-8/31	21	54	67	29	31	48	52	-
<b>TOTALS</b>	<b>55</b>	<b>270</b>	<b>305</b>	<b>79</b>	<b>99</b>	<b>170</b>	<b>208</b>	<b>171</b>
<b>FYTD Total</b>	<b>156</b>	<b>639</b>	<b>721</b>	<b>145</b>	<b>209</b>	<b>287</b>	<b>341</b>	<b>211</b>

WEEK	SENIOR IN-PERSON CLASSES AT STEVENSON PARK		
	YOGA	ZUMBA	FITNESS ROOM
8/1-8/4	-	-	39
8/7-8/11	No Class	25	10
8/14-8/18	10	No Class	11
8/21-8/25	7	31	7
8/28-8/31	11	30	6
<b>TOTALS</b>	<b>28</b>	<b>125</b>	<b>42</b>
<b>FYTD Total</b>	<b>83</b>	<b>229</b>	<b>75</b>

WEEK	FOISIA PARK		
	BASKETBALL	FITNESS ROOM	CHESS GROUP
8/1-8/4	52	12	0
8/7-8/11	48	8	0
8/14-8/18	49	6	0
8/21-8/25	52	11	0
8/28-8/31	55	9	0
<b>TOTALS</b>	<b>256</b>	<b>46</b>	<b>0</b>
<b>FYTD Total</b>	<b>519</b>	<b>103</b>	<b>0</b>

WEEK	CARSON CENTER - BINGO			
	VIP CLUB	TLC CLUB	JOLLY CLUB	FRIENDSHIP CLUB
8/1-8/4	64	51	79	TBD
8/7-8/11	62	43	82	TBD
8/14-8/18	71	44	76	TBD
8/21-8/25	76	41	78	124
8/28-8/31	70	50	76	-
<b>TOTALS</b>	343	229	391	124
<b>FYTD Total</b>	528	383	689	124

WEEK	CARSON CENTER - ACTIVITIES							
	TAI CHI	NEEDLE CRAFT (TUE)	CHAIR EXERCISE	SALSA	YOGA	BODY BALANCING	TABLE GAMES	NEEDLE CRAFT (FRI)
8/1-8/4	TBD	4	7	6	TBD	13	12	4
8/7-8/11	TBD	5	5	7	TBD	14	15	3
8/14-8/18	10	4	6	No Class	23	13	14	4
8/21-8/25	9	4	8	7	25	16	15	4
8/28-8/31	13	4	11	6	25	11	15	-
<b>TOTALS</b>	26	21	37	26	73	67	71	15
<b>FYTD Total</b>	26	40	37	70	73	97	122	30

### SENIOR SOCIAL SERVICES

Senior Social Service's mission is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aide visits are running with full caseloads weekly and bi-weekly. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep our seniors home safe while maintaining their independence. Staff is in the process of reviewing applications to hire additional Aides.

The recently promoted Human Services Assistant Coordinator, Ilene Renteria, continues to train and take on additional responsibilities. With a decade of part-time work in the senior services field, she has amassed a wealth of experience working with seniors. Ilene has been focusing on assisting with the upcoming Women's Health Conference and bringing new senior workshops and lectures to our programs.

The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. Senior Services Aides help seniors without transportation complete Dial-A-Ride (DAR) applications, Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics have resumed and occur monthly. Human Services is working closely with LAHSA's Homeless/Housing Coordinator as affordable senior housing remains a huge issue. Staff continue to receive inquiries about housing daily and refer them as necessary. With new staff in the Housing department, we have been able to share in the tasks of all related responsibilities.

Keeping abreast of the latest county, state, and federal programs, organizations, and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs. Furthermore, the staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2023. The county's Adult Protective Services and Carson Sheriff's Station

continue to collaborate on welfare checks. The winter of 2023 and the entire year of 2024 will be filled with workshops, lectures, and training tailored to senior residents' needs and interests.

Support groups with Senior Share Storytellers, Bereavement, Caregiver Support, and the Kinship Support group have been ongoing. In addition, several upcoming workshops will take place, including a collaboration with the SBCCOG on Senior Eco-friendly edible gardening. Other upcoming events include a blood drive with the American Red Cross, our quarterly Senior Information and Resource Fair, and several health-related Nurse Talks, including one topic on sleep and another on medication management. As September will mark the end of the Arthritis exercise course run by Partners in Care, the nonprofit will collaborate again soon to bring back a popular balance class.

### EARLY CHILDHOOD

Early Childhood continues to offer full-time classes Monday through Friday, 8:00 a.m. - 5:00 p.m. at the Carson Event Center and Carson Park. Part-time classes are offered Monday through Friday, 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m. at the Event Center and Dolphin Park. The approximate revenue for August was \$31,345.

WEEK	EARLY CHILDHOOD EDUCATION IN-PERSON		
	AM	PM	FT
8/2-8/4	25	13	36
8/7-8/11	25	13	36
8/14-8/18	25	13	36
8/21-8/25	25	13	36
8/28-8/31	25	13	36
<b>TOTALS</b>	125	65	180
<b>FYTD Total</b>	225	117	324

### THERAPEUTIC RECREATION

Skill Builders Art and Adult Day Club ended this month. Some highlights included field trips to the Heritage Square Museum and Natural History Museum. In art, some activities included a balloon project and an owl kit. The approximate revenue for August was \$400.

WEEK	THERAPEUTIC RECREATION			
	SKILL BUILDERS	ART	ADULT DAY CLUB	BOWLING
8/1-8/4	5	6	5	No Class
8/7-8/11	6	7	6	No Class
8/14-8/18	5	No Class	No Class	No Class
8/21-8/25	No Class	No Class	No Class	No Class
8/28-8/31	No Class	No Class	No Class	No Class
<b>TOTALS</b>	16	13	11	0
<b>FYTD Total</b>	36	39	26	41

### SPECIAL INTEREST CLASSES

Fit Happens has had a good month, and its numbers remain consistent. Fitness cards are purchased through ActiveNet/Memberships. Start Smart's 6-week "Sampler" program for the 2023 summer, featuring the basics of all three original Start Smart classes (t-ball, basketball, and soccer), was a success. A fully combined class culmination was held at Calas Park on Saturday, August 19, 2023, with a parent/guardian-provided potluck and the distribution of medals (something new) to all the children by Coaches Tony and Jacinda.



Registration for the Start Smart Soccer program opened on August 14, 2023, and will begin on September 11, 2023. There are still a few openings available.

AUGUST 2023	START SMART - SOCCER 2023			
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
RESIDENT (@ \$44)	11	10	12	15
RES. SUB-TOTAL	\$484.00	\$440.00	\$528.00	\$660.00
NON-RESIDENT (@ \$55)	0	1	2	0
N.R. SUB-TOTAL	\$0.00	\$55.00	\$110.00	\$0.00
PARTICIPANTS	11	11	14	15
START SMART SOCCER23 REVENUE	\$484.00	\$495.00	\$638.00	\$660.00
START SMART TO-DATE TOTALS	\$517.00	\$638.00	\$715.00	\$682.00
START SMART FYTD REV. TOTAL	\$1,001.00	\$1,133.00	\$1,353.00	\$1,342.00

Staff worked with Dominguez Prep and finalized the return of the Intergenerational Program, which began on September 13, 2023, and will run on Wednesdays for eight weeks at the Carson Event Center. In anticipation of Santa's live visits returning for the Christmas season of 2023, staff has reached out to management and is eagerly awaiting their approval.

#### YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
8/1-8/3	0	10	0	0	4
8/7-8/10	0	10	0	0	2
8/14-8/17	0	10	1	0	4
8/21-8/24	0	10	1	0	3
8/28-8/31	0	10	1	0	5
Month Total	0	10	3	0	18
FYTD Total	1	10	3	2	39

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include but are not limited to food giveaways, counseling services, tutoring services, or housing services. As a result, most case navigation is now conducted in person, depending on the client's and staff's comfort level. Social connection, Youth and Family groups, Crafty Club, and Ladies Circle are ongoing. The Nurturing Father program and the Girls Empowerment Group have started and are very successful.

#### CARSON EVENT CENTER

The Carson Event Center offers 40,00 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs, as our knowledgeable staff has extensive experience in event planning and prides themselves on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

**RENTALS**

The Carson Event Center hosted a wide array of events in August, including social events, business meetings, staff training, and testing. Some highlights were Congresswoman Barragan's annual Senior Briefing and Health Fair, the City's 55<sup>th</sup> Anniversary Street Fair Volunteer Banquet, and a job fair sponsored by the South Bay WIB & Carson Career Center. The Carson Event Center is open for rentals. The data for August is as follows:

<b>August 2023</b>				
<b>Event Type</b>	<b>August Events</b>	<b>August Revenue</b>	<b>FY Total Events</b>	<b>FYTD Total Revenue</b>
External	46	\$45,380.45	95	\$80,992.12
Internal	165	<b>\$0.00</b>	310	<b>\$0.00</b>

**TRANSPORTATION**

The City of Carson's Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

**LONG BEACH TRANSIT**

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at <https://ridelbt.com/carson/>.

<b>Long Beach Transit Ridership</b>			
<b>Route</b>	<b>Passenger Boardings</b>	<b>Revenue Miles*</b>	<b>Revenue Hours**</b>
<b>2</b>	2,245	6,515	548
<b>4</b>	7,058	5,494	602
<b>8</b>	2,174	6,581	655
<b>July 2023 totals</b>	<b>11,447</b>	<b>18,590 miles</b>	<b>1,805 hours</b>
June 2023 totals	13,423	20,581 miles	1,993 hours

\*Miles traveled while performing route

\*\*Hours incurred while performing route

**CARSON CIRCUIT**

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes.

To better meet the needs of its riders, service runs during peak commuting times between 7:00 a.m. - 9:55 a.m. and again from 2:00 p.m. - 4:55 p.m. These modifications were also supported by the City's recently completed Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City's social media pages, distribution of flyers, and other methods.

Ridership is expected to increase as more riders learn about the program and its routes. Additional flyers and social media posts will help promote awareness across the community.

	Carson Circuit Ridership					
	Cash Fare (\$1)	Wheelchair (free)	Seniors Students (free)	TAP	Transfers	Total Boardings
July 2023 (AM)	-	-	70	1	-	71
July 2023 (PM)	8	-	76	2	-	86
<b>July 2023 totals</b>	<b>8</b>	<b>-</b>	<b>146</b>	<b>3</b>	<b>-</b>	<b>157</b>
June 2023 totals	4	-	257	-	17	261

**DIAL-A-RIDE**

General Dial-A-Ride service has been made available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring a safe and worry-free return.

Dial-A-Ride Ridership				
Month & Year	Total Rides	Total Passengers	Avg Trips per Day	Avg Cost per Trip
July 2023	1,606 rides	2,138 passengers	52 trips per day	\$12.36 per trip
July 2022 comparison	1,323 rides	1,736 passengers	43 trips per day	\$12.53 per trip
CY 23 YTD	10,498 rides	13,523 passengers	50 trips per day	\$12.60 per trip

**LYFT**

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

Lyft Ridership			
Month & Year	Total Rides	Avg total cost per trip	Avg trip cost to rider
<b>July 2023</b>	<b>723 rides</b>	<b>\$9.26</b>	<b>\$4.63</b>
July 2022 comparison	551 rides	\$10.03	\$5.00
CY 23 YTD	5,468 rides	\$9.73	\$4.79
April 2020* – present	21,984 rides	\$10.19	\$4.81

\*Start of City partnership with Lyft.

The majority of rides took 7-8 minutes in duration, 2-3 miles in distance. Average trip costs are rising due to:

(1) Increased ride times from traffic returning to pre-pandemic levels and (2) Nationwide shortage of drivers/gig workers.

**FUTURE PLANS**

Staff recently concluded a capital improvement project to upgrade the City's bus stops with new shelters, benches, and trash receptacles. The upgrades match the newer silver units along Carson Street and near CSUDH.

Additionally, staff is awaiting the delivery of two battery-electric buses (BEB) as a pilot. EV buses emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for EVs are expected to be significantly less than their ICE counterparts.