

RESOLUTION NO. 23-169

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, ESTABLISHING THE CITY OF CARSON COMMUNITY BEAUTIFICATION INITIATIVE

WHEREAS, the City Council is dedicated to enhancing the quality of life for its residents by promoting community beautification through improvements in public works, including but not limited to sidewalk and road repairs, tree trimming, and other City of Carson ("City") beautification measures such as tree planting; and

WHEREAS, the City Council recognizes the importance of collaborating with State, Federal, and County government agencies to identify grants and other resources that can empower residents to improve their properties, including participation in the Grass Replacement Program administered by the local water company; and

WHEREAS, the mission of the Los Angeles Beautification Team (LABT), a California Non-Profit Corporation with Federal Tax ID 95-4358515, is "To improve the quality of life in Los Angeles by empowering citizens to change their environment for the better." This mission aligns with the City Council's goals for the City of Carson; and

WHEREAS, City Charter Section 302(B) provides that the Mayor shall serve as the primary, though not exclusive, spokesperson of the City. Consistent with Section 302(B), the City Council sees fit to specifically authorize the Mayor to be the spokesperson for this initiative, responsible for educating residents about the City's beautification initiatives, in collaboration with various City departments, to improve the beautification and maintenance of Carson communities; and

WHEREAS, this initiative is consistent with the 2022 Clean California Legislative Report, an unprecedented investment aimed at cleaning up the State and engaging directly with communities to create public spaces that all Californians can take pride in, including addressing issues of litter on streets, highways, and in local communities (source: Clean California Legislative Report); and

WHEREAS, it is essential to ensure compliance with State of California mass mailing laws in connection with this initiative, including those related to the prohibition of certain mailings within 60 days of an election, and adherence to the permissible mailings criteria, exceptions, and agency business practices as defined by relevant State regulations; and

WHEREAS, the City Council sees fit to require members of the City Council to incorporate discussions of ways residents and the City can partner together to beautify the City into at least one of their town hall events.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE AND ORDER AS FOLLOWS:

SECTION 1. The above recitals are true and correct and are incorporated herein by this reference.

SECTION 2. ESTABLISHMENT OF THE CITY OF CARSON COMMUNITY BEAUTIFICATION INITIATIVE. The City of Carson hereby establishes the "City of Carson Community Beautification Initiative" (hereinafter referred to as the "Initiative").

SECTION 3. PURPOSE. The purpose of the Initiative is to enhance the quality of life in Carson by promoting the visual appeal, functionality, and sustainability of public spaces and private properties. The Initiative shall encompass various activities, including but not limited to:

A. Public Works Improvements: The City's Public Works Department shall prioritize and undertake projects aimed at sidewalk and road repairs, tree trimming, and other beautification measures to enhance the overall appearance and safety of public areas.

B. Tree Planting: The City shall implement a tree planting program to increase greenery within Carson, improving air quality and contributing to aesthetic enhancements.

C. Resource Identification: The City will collaborate with State, Federal, and County government agencies to identify and encourage grants and other resources that residents can access to improve their properties. Efforts shall be made to facilitate the application processes and provide guidance to residents.

D. Grass Replacement Program: The City shall actively support and promote the grass replacement program administered by the local water company as an environmentally responsible landscaping option for City residents.

SECTION 4. ROLE OF THE MAYOR AS SPOKESPERSON. In accordance with City of Carson Charter Section 302(B), the Mayor is hereby designated as the primary spokesperson for the Initiative. The City Council expressly authorizes the Mayor to fulfill this role, responsible for educating residents about the City's beautification initiatives and working in collaboration with various City departments to improve the beautification and maintenance of Carson communities.

SECTION 5. TOWN HALL EVENTS. Members of the City Council shall incorporate discussions of ways residents and the City can partner together to beautify the City into at least one of their town hall events.

SECTION 6. ALIGNMENT WITH CLEAN CALIFORNIA LEGISLATIVE REPORT. The City Council finds and intends that the Initiative will align with the 2022 Clean California Legislative Report's goals and objectives, reflecting the City of Carson's commitment to addressing issues related to litter, cleaning up and beautifying public spaces, and engaging with local communities to enhance the quality of life.

SECTION 7. COMPLIANCE WITH MASS MAILING RULES. The City shall adhere to all applicable State mass mailing laws and regulations (including California Government Code Sections 89001 through 89003 and Section 18901.1 of Title 2 of the California Code of Regulations) in connection with the Initiative, thereby ensuring that all communications and mailings related to the Initiative are compliant with the law. The City shall strictly follow permissible mailings criteria and exceptions, including (without limitation) avoiding prohibited mailings within 60 days of an election in accordance with Government Code Section 89003, and otherwise abiding by lawful agency business practices. Subject to the foregoing, out of respect for the City's districts, only the names of the elected official representing the relevant district shall be placed on such letters.

SECTION 8. COMMITTEE ESTABLISHMENT AND COMMISSION OVERSIGHT.

A. A Community Beautification Ad Hoc committee, consisting of Councilwoman Arleen Rojas serving as co-chair with the Mayor Lula Davis-Holmes, is hereby established for the temporary purpose of helping launch the Initiative.

B. The following City commissions shall collectively oversee the Initiative, to the extent of their respective authority consistent with applicable City ordinances:

1. Environmental Commission;
2. Parks, Recreation and Cultural Arts Commission; and
3. Public Works Commission.

SECTION 9. The City Council declares that, should any provision, section, paragraph, sentence or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences or words of this Resolution as hereby adopted shall remain in full force and effect.

SECTION 10. The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original Resolutions.

SECTION 11. This Resolution shall become effective immediately upon its adoption.

[signatures on the following page]

PASSED, APPROVED, and ADOPTED this 17th day of October, 2023, at a regular meeting of the City Council of the City of Carson, California.

APPROVED AS TO FORM:

CITY OF CARSON:

Sunny K. Soltani, City Attorney

Lula Davis-Holmes, Mayor

ATTEST:

Dr. Khaleah K. Bradshaw, City Clerk