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The Community Services/ Recreation/ Park Maintenance Department comprises four divisions: Administration, Community Services, Recreation, and Park Maintenance. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks, four (4) mini-parks, two (2) aquatic centers, two (2) pools, a sports complex, and a boxing center. The Carson Event Center offers 40,000 square feet of versatile meeting and event space, including a 12,000-square-foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests. It also offers state-of-the-art visual services. Transportation provides citywide transportation programs related to fixed-route public transit, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

RECREATION DIVISION

RESERVATION

For February, the Reservations section had 34 reservations scheduled, 29 indoor (activity/recreation room), and five outdoor (picnic grass/shelter) reservations. We received over 100 calls and inquiries about park fees and availability.

| February Revenue Reservations | | | |
|--------------------------------------|--------------------|----------------|--------------|
| Park | Indoor | Outdoor | Total |
| Anderson Park | 3 | 0 | 3 |
| Calas Park | 3 | 0 | 3 |
| Carriage Crest Park | 1 | 2 | 3 |
| Carson Park | 6 | 2 | 8 |
| Del Amo Park | 6 | 0 | 6 |
| Dolphin Park | 2 | 1 | 3 |
| Dominguez Park | 0 | 0 | 0 |
| Foisia Park | 0 | 0 | 0 |
| Hemingway Park | 0 | 0 | 0 |
| Mills Park | 3 | 0 | 3 |
| Stevenson Park | 2 | 0 | 2 |
| Veterans Park | 3 | 0 | 3 |
| Dominguez Aquatics | 0 | 0 | 0 |
| Hemingway Aquatics | 0 | 0 | 0 |
| Carson Pool | 0 | 0 | 0 |
| Foisia Pool | 0 | 0 | 0 |
| Total Reservations | 29 | 5 | 34 |
| Total Monthly Revenue | \$15,609.30 | | |

ADULT SPORTS

Baseball leagues are underway, with 18 teams playing. If the weather permits, it should be a great season!

YOUTH SPORTS

The youth Basketball season has ended. Playoffs began on Saturday, February 17, and continued throughout the week. The City Championship games were held at Stevenson Park on Saturday, February 24. Registration for the upcoming youth Baseball/Softball/T-Ball season ended on Saturday, February 24. Tryouts will be held from February 26 to March 2, 2024.

ENRICHMENT CLASSES

The winter session started on January 8 and will end on March 22. The 10-week session has a World of Dance Jr. recital planned for March 15. The Musical Theater program will have its Rainbow Fish play on April 5. The classes are growing, and space is becoming limited during the winter session due to the Kids Club, basketball season, and park programming. We are happy to see the Enrichment Program grow and expand, but for the future, we will limit the number of classes in session during each season. The Art for Kids class had a great number of participants. The class will have an art gallery at the World of Dance Jr. recital. The kids will be able to talk about their art pieces and share their experiences in the class. Enrichment will be preparing for the spring session and will start their PR in March.

February 2024 (Revenue for the Month)

| Classes | Participants | Revenue |
|----------------------|--------------|-------------------|
| Karate I | 9 | \$515.00 |
| Karate II | 7 | \$230.00 |
| Hip Hop 1 | 13 | \$400.00 |
| Ready, Set, Read! | 13 | \$400.00 |
| Latin Modern | 1 | \$48.00 |
| Art for Kids | 11 | \$439.00 |
| Cooking with Chef T. | 100 | Free |
| Totals | 154 | \$2,032.00 |

KIDS CLUB

The approximate revenue for February 2024 is as follows.

| Week | Calas | Carson | Del Amo | Dolphin | Veterans | Weekly Totals |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|----------------------------|
| 2/5-2/9 Revenue | 8 \$390.00 | 22 \$1,080.00 | 10 \$500.00 | 11 \$550.00 | 40 \$1,960.00 | 91 \$4,480.00 |
| 2/12-2/16 Revenue | 9 \$440.00 | 24 \$1,150.00 | 16 \$780.00 | 11 \$550.00 | 40 \$1,973.00 | 100 \$4,893.00 |
| 2/19-2/23 Revenue | 9 \$440.00 | 21 \$1,030.00 | 11 \$550.00 | 11 \$550.00 | 39 \$1,923.00 | 91 \$4,493.00 |
| 2/26-3/1 Revenue | 9 \$440.00 | 23 \$1,310.00 | 13 \$650.00 | 12 \$600.00 | 39 \$1,923.00 | 96 \$4,923.00 |
| Month Total | 35 \$1,710.00 | 90 \$4,570.00 | 50 \$2,480.00 | 45 \$2,250.00 | 158 \$7,779.00 | 378 \$18,789.00 |

AQUATICS

Registration for spring programming began on February 12 for Carson residents and February 19 for non-residents. Our programming includes lessons, lap swimming, and swim conditioning for children aged 8 to 16. On Saturdays, we offer lessons, aqua aerobics, and recreational swimming at Carson Pool. At Hemingway, we offer Aqua Aerobics Monday - Thursday from 7:00 am - 8:00 am. California State Dominguez Hills, Carson Senior High School, and Rancho Dominguez Prep High School have started using the facilities to begin their season.

VETERANS SPORTS COMPLEX

Attendance for the month of February remains consistent, with a monthly total of 2,937. The Youth membership remains strong, followed by the Senior memberships and daily guest fees. In addition, the Silver Sneaker memberships remain steady, with a slight increase in annual signups. The monthly revenue is \$20,357.

| | Saturday | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------------|-------------------------------|------------------|--------------------------------|------------------------|--|-----------------------|--|
| Sessions | Adult Sports 1:00pm-9:00pm | Adult Sports TBD | Walking Class 8:30am-9:30am | Yoga 9:30am-10:30am | Salsa (Beginner) 10:00am-11:00am | Yoga 6:30pm-7:30pm | Muscle Conditioning 8:30am-9:30am |
| | | | | | Salsa (Intermediate) 11:00am-12:00pm | | Salsa (Intermediate) 10:00am-11:00am |
| | | | | | | | Friday Night Volleyball 5:00pm-9:00pm |

| Week | Membership Attendance | New Member Sign-Ups | Complex Programs/Events | Friday Night Volleyball | Paid Daily Guest Fees | Free Daily Guest Pass | Weekly Totals |
|-----------------|-----------------------|---------------------|-------------------------|-------------------------|-----------------------|-----------------------|---------------|
| 2/1/24-2/3/24 | 242 | 5 | 0 | 65 | 36 | 2 | 350 |
| 2/4/24-2/10/24 | 646 | 5 | 0 | 25 | 65 | 3 | 744 |
| 2/11/24-2/17/24 | 695 | 11 | 0 | 58 | 71 | 13 | 848 |
| 2/18/24-2/24/24 | 720 | 13 | 0 | 59 | 119 | 5 | 916 |
| 2/25/24-2/29/24 | 634 | 23 | 60 | 0 | 92 | 19 | 828 |
| Monthly Totals | 2,937 | 57 | 60 | 207 | 383 | 42 | 3,686 |

COMMUNITY SERVICES DIVISION

HUMAN SERVICES

STROKE CENTER

The Stroke Center operates Monday - Thursday from 8:00 am - 4:00 pm. Dr. Penoliar is scheduled to see five (5) stroke survivors each Monday but was absent much of February, allowing for only eight (8) survivors to be seen. CSUDH Fieldwork 1 students are also present to observe. Exercise equipment is available to survivors Monday - Thursday from 9:00 am - 3:00 pm. This month, 150 individuals utilized the equipment. This month, we had fewer chair exercise classes due to circumstances beyond our control. Still, 36 people participated in the classes meant to provide fun and exercise. This month, fifty-four survivors and caregivers participated in the always rambunctious chair volleyball classes. Only six people participated in Chair Yoga this month, as many classes were rescheduled due to emergency circumstances. This month, two new survivors joined the Stroke Center and began utilizing its services.

| WEEK | STROKE CENTER | | | | |
|----------------|----------------------|--------------------|------------|----------------|------------------|
| | OCCUPATIONAL THERAPY | EQUIPMENT EXERCISE | CHAIR YOGA | CHAIR EXERCISE | CHAIR VOLLEYBALL |
| 2/1 | 0 | 3 | 0 | 6 | 0 |
| 2/5-2/8 | 3 | 27 | 1 | 10 | 8 |
| 2/12-2/15 | 0 | 57 | 0 | 0 | 14 |
| 2/19-2/22 | 0 | 30 | 0 | 0 | 13 |
| 2/26-2/29 | 5 | 33 | 5 | 20 | 19 |
| Monthly Totals | 8 | 150 | 6 | 36 | 54 |
| Totals To-Date | 515 | 790 | 53 | 522 | 358 |
| FYTD Total | 523 | 940 | 59 | 558 | 412 |

SENIOR RECREATION

Senior Recreation offers free in-person classes inside the Carson Park and Stevenson Park gymnasiums. Classes include Zumba, Yoga, Hula Hoop, Functional Fitness, Zumba Gold, Line Dancing, Open Basketball, and an open fitness room with workout equipment. All classes are held Monday - Friday, 8:30 a.m. to 11:45 a.m. Foisia Park continues to provide a drop-in open fitness room with workout equipment, open basketball, and chess for senior participants. The program is run Monday - Friday, 8:00 a.m. - 10:30 a.m. Two on-site staff members are available at these parks to check participants in, check on each program, and perform class and fitness room walkthroughs to ensure the facility is thoroughly swept and clean and machines are wiped down. Carson Center continues to provide drop-in Needle Craft every Tuesday and Friday, 9:00 a.m. - 11:00 a.m., Salsa Dance class every Tuesday, 10:00 a.m. - 11:00 a.m., Table games every Thursday, 1:00 p.m. - 4:00 p.m., and Senior Social Bingo Clubs on Tuesdays, Wednesdays, and Thursdays, 10:00 a.m. - 3:45 p.m. In addition, Bingo for Fun with the Swinging 50s Club is offered at Dominguez Park on Wednesdays, 10:00 a.m. - 2:00 p.m. There are two (2) new upcoming computer classes for seniors at the Carson Event Center and Carson Park. All programs are free for adults 50 years and older.

| WEEK | SENIOR IN-PERSON CLASSES - CARSON PARK | | | | | | | |
|-------------------|--|--------------|---------------|--------------------|------------|--------------|----------------|--------------------|
| | HULA HOOP FITNESS | LINE DANCE | ZUMBA TUESDAY | FUNCTIONAL FITNESS | YOGA | ZUMBA TONING | ZUMBA THURSDAY | COUNTRY LINE DANCE |
| 2/1-2/2 | - | - | - | - | - | 39 | 40 | 39 |
| 2/5-2/9 | No class | 54 | 56 | No class | No class | 41 | 39 | 38 |
| 2/12-2/16 | No class | 52 | 59 | No class | No class | 32 | 54 | 39 |
| 2/19-2/23 | Holiday | 49 | 61 | No class | No class | 35 | 51 | 37 |
| 2/26-2/29 | 17 | 55 | 59 | 14 | 26 | 33 | 62 | - |
| TOTALS | 17 | 210 | 235 | 14 | 26 | 180 | 246 | 153 |
| FYTD Total | 390 | 1,963 | 2,108 | 495 | 732 | 1,262 | 1,506 | 977 |

| WEEK | SENIOR IN-PERSON CLASSES - STEVENSON PARK | | |
|-------------------|---|--------------|--------------|
| | YOGA | ZUMBA | FITNESS ROOM |
| 2/1-2/2 | - | 38 | 6 |
| 2/5-2/9 | No class | 51 | 5 |
| 2/12-2/16 | No Class | 54 | 9 |
| 2/19-2/23 | Holiday | 48 | 6 |
| 2/26-2/29 | 5 | 51 | 9 |
| TOTALS | 5 | 242 | 35 |
| FYTD Total | 231 | 1,247 | 319 |

| WEEK | FOISIA PARK | |
|-------------------|--------------|--------------|
| | BASKETBALL | FITNESS ROOM |
| 2/1-2/2 | 38 | 6 |
| 2/5-2/9 | 41 | 8 |
| 2/12-2/16 | 46 | 12 |
| 2/19-2/23 | 48 | 16 |
| 2/26-2/29 | 41 | 10 |
| TOTALS | 214 | 52 |
| FYTD Total | 1,802 | 394 |

| | CARSON CENTER - BINGO | | | | |
|-------------------|-----------------------|--------------|--------------|-----------------|--------------------|
| | VIP CLUB | TLC CLUB | JOLLY CLUB | FRIENDSHIP CLUB | SWINGING 50'S CLUB |
| 2/1-2/2 | - | - | 78 | 9 | - |
| 2/5-2/9 | 59 | 43 | 77 | 0 | 10 |
| 2/12-2/16 | 56 | 44 | 79 | 11 | 9 |
| 2/19-2/23 | 60 | 48 | 81 | 141 | 9 |
| 2/26-2/29 | 68 | 43 | 83 | 0 | - |
| TOTALS | 243 | 178 | 398 | 161 | 28 |
| FYTD Total | 2,199 | 1,384 | 2,601 | 1,080 | 948 |

| | CARSON CENTER - ACTIVITIES | | | | | | | |
|-------------------|----------------------------|--------------------|----------------|------------|------------|----------------|-------------|--------------------|
| | TAI CHI | NEEDLE CRAFT (TUE) | CHAIR EXERCISE | SALSA | YOGA | BODY BALANCING | TABLE GAMES | NEEDLE CRAFT (FRI) |
| 2/1-2/2 | - | - | - | - | - | 14 | 15 | 4 |
| 2/5-2/9 | 15 | 7 | No class | 8 | No class | No class | 16 | 6 |
| 2/12-2/16 | 18 | 8 | No class | 6 | No class | No class | 13 | 4 |
| 2/19-2/23 | 22 | 5 | No class | 9 | No class | No class | 16 | 8 |
| 2/26-2/29 | 17 | 6 | 14 | 9 | 32 | 11 | 15 | - |
| TOTALS | 72 | 26 | 14 | 32 | 32 | 25 | 75 | 22 |
| FYTD Total | 353 | 162 | 269 | 230 | 704 | 340 | 557 | 153 |

SENIOR SOCIAL SERVICES

Senior Social Service's mission is to ensure our most vulnerable homebound seniors stay home safely while meeting their essential needs. Senior Service Aide visits are running with full caseloads every week. Assistance consists of running errands, including trips to the grocery store and pharmacy, and assisting with essential chores that keep seniors home safe while maintaining their independence. Due to increased referrals, staff has added more seniors to this and other city programs and referred seniors to County and

State programs. Staff is currently interviewing and reviewing applications to hire additional Aides. Staff continues adding new senior workshops and lectures. We are preparing for the Spring Senior Information & Resource Fair at the Event Center on April 18, from 9:00 am - 11:00 am. Partners in Care's twice-weekly Arthritis class is currently at total capacity and remains very popular. Staff plans to schedule more classes with Partners in Care throughout 2024.

The Assisted Living program staff helps other departments, including Code Enforcement, Housing, and Transportation. In addition, Senior Services Aides help seniors without transportation complete Dial-A-Ride applications (DAR), Code Enforcement Hoarding cases, general welfare checks, adult protective service cases, and LA Homeless Portal cases as needed. Housing Rights Center walk-in clinics occur monthly. Human Services is working closely with the new City employees in the Housing Department, Fariba Moghadam and Toni Carter, as affordable senior housing remains a huge issue. Staff continues to receive inquiries about housing daily and refer them as necessary. With the addition of the new staff in the Housing department, our staff have been able to share all related tasks. Staff is working with the Public Safety Department to organize an Emergency Preparedness workshop for seniors.

Keeping abreast of the latest county, state, and federal programs and organizations and community partners that offer virtual programming is essential to ensuring our seniors have access to the latest programs. Furthermore, the staff is working closely with Bet Tzedek Legal, CSUDH OLLI, and others to schedule classes and workshops for 2024. The county's adult protective services and Carson Sheriff's Station continue to collaborate on welfare checks.

Our programs, workshops, lectures, and training sessions were filled and tailored to meet senior residents' interests and needs. A lecture series has been confirmed with Bet Tzedek, H.E.L.P., GENESIS at Harbor UCLA, SCAN's Independence at Home, and Alzheimer's Association. This year, the Senior Share Storytellers, Bereavement, and Caregiver Support groups have been ongoing. An additional support group has been added for individuals raising young children after the loss of a partner. The "Growing Through Grief" group will occur on the third Tuesday of each month, and child watch will be provided.

Human Services staff are diligently preparing for several Spring Special Events, including the Earth Day KidsFest at Dolphin Park on Saturday, April 13. Various programs will be participated in, including ECE with children's activities, Senior Zumba, and Silver Cheer Senior Spirit Squad. In May, a mental health forum will feature speakers, demos, and vendors raising awareness about mental health and well-being.

EARLY CHILDHOOD

Early Childhood continues to offer full-time classes Monday - Friday, 8:00 am - 5:00 pm, at the Carson Event Center and Carson Park. At the Event Center and Dolphin Park, part-time classes are offered Monday - Friday, 8:00 am - 12:00 pm or 1:00 pm - 5:00 pm. The approximate revenue for February was \$36,648.

| WEEK | EARLY CHILDHOOD EDUCATION | | |
|-------------------|---------------------------|------------|--------------|
| | AM | PM | FT |
| 2/1-2/2 | 32 | 13 | 42 |
| 2/5-2/9 | 32 | 13 | 42 |
| 2/12-2/16 | 32 | 13 | 42 |
| 2/19-2/23 | 32 | 13 | 42 |
| 2/26-2/29 | 32 | 13 | 42 |
| TOTALS | 160 | 65 | 210 |
| FYTD Total | 885 | 442 | 1,254 |

THERAPEUTIC RECREATION

Winter programs, including Skill Builders, Indoor Sports, Art, and Adult Day Club, are all going well. Highlights this month have included foil balloon making, scratch art, and indoor bowling. As part of the Adult Day Club program, excursions have been made to the La Brea Tar Pits and Stanley Ranch Museum. The approximate revenue for February was \$400.

| WEEK | THERAPEUTIC RECREATION | | | |
|-------------------|------------------------|-----------|----------------|----------------|
| | Indoor Sports | Art | Adult Day Club | Skill Builders |
| 2/1-2/2 | No class | 8 | 6 | No class |
| 2/5-2/9 | 4 | 6 | 6 | 8 |
| 2/12-2/16 | 7 | 7 | 5 | No class |
| 2/19-2/23 | 7 | 7 | 5 | No class |
| 2/26-2/29 | 8 | 8 | No class | 7 |
| TOTALS | 26 | 36 | 22 | 15 |
| FYTD Total | 26 | 68 | 45 | 23 |

SOCIAL SERVICES

Fit Happens is on pause due to weather and availability constrictions. A search for alternative locations is being conducted. The Spring 2024 Intergenerational Program is cruising along on Wednesdays with our nine "Super Seniors" and nine Rancho Dominguez students. Participants form connections, share their histories, and tell stories, resulting in lots of learning and laughter. Start Smart Basketball began at Carson Park on February 20, 2024, under Jacinda Flores' direction and Christian Lim's assistance. The classes are at capacity minus one on Wednesdays and will run for eight weeks.

| FEBRUARY 2024 | START SMART - BASKETBALL 2024 | | | |
|-----------------------------|-------------------------------|-------------|-------------|-------------|
| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY |
| RESIDENT (@ \$44) | 14 | 13 | 14 | 11 |
| Res. Sub-Total | \$ 616.00 | \$ 572.00 | \$ 616.00 | \$ 484.00 |
| NON-RESIDENT (@ \$55) | 1 | 2 | 0 | 4 |
| N.R. Sub-Total | \$ 55.00 | \$ 110.00 | \$ - | \$ 220.00 |
| PARTICIPANTS | 15 | 15 | 14 | 15 |
| START SMART FEB. 24 REVENUE | \$ 671.00 | \$ 682.00 | \$ 616.00 | \$ 704.00 |
| START SMART TO-DATE TOTALS | \$ 1,133.00 | \$ 1,144.00 | \$ 1,166.00 | \$ 1,155.00 |
| START SMART FYTD REV. TOTAL | \$ 1,804.00 | \$ 1,826.00 | \$ 1,782.00 | \$ 1,859.00 |

YOUTH & FAMILY SERVICES/PREVENTION & AFTERCARE

Families with children under 18 in the home can receive prevention and aftercare services through case navigation, resources, and referrals. These families are referred by the Department of Children and Family Services (DCFS) or other organizations; in some cases, they are self-referred. Case navigation involves one-on-one communication between the case navigator and the family to discuss struggles, accomplishments, and goals. Families who do not need case navigation can also be provided with additional links. The links may include, but are not limited to, food giveaways, counseling services, tutoring services, or housing services. Social connection and youth and family groups, the Crafty Club, and Ladies Circle are on hiatus until the new year. The Nurturing Father program is between sessions, and the Girl's Empowerment Group is paused until we find a new staff member to facilitate the group.

| Week | New Clients | Open Cases | Closed Cases | Referrals Received | Extra Linkages |
|-------------------|-------------|------------|--------------|--------------------|----------------|
| 2/1-2/2 | 0 | 2 | 0 | 0 | 6 |
| 2/5-2/9 | 0 | 2 | 0 | 0 | 4 |
| 2/12-2/16 | 0 | 2 | 0 | 0 | 5 |
| 2/19-2/23 | 1 | 3 | 0 | 1 | 3 |
| 2/26-2/29 | 0 | 3 | 0 | 0 | 2 |
| Totals | 1 | 12 | 0 | 1 | 20 |
| FYTD Total | 3 | 12 | 11 | 17 | 154 |

SPECIAL EVENTS

The annual Black History Month Celebration was held on Friday, February 23, 2024. The theme was "California Dreamin': The West Coast Migration," and the event was well-attended. The program's content was informative and educational, but the length of the program exceeded the staff's expectations, and some attendees left early. Other than that, the feedback was positive, and as always, the entertainment was excellent. Long-time DJ Roland Bynum was on hand to help tell the story of some of the most prominent music of the 60's and 70's. DJ Alcatraz took the crowd through the 80's, 90's, and 2000's. The guest speakers were outstanding, but the consensus was that they spoke too long. Staff will hold a recap meeting to discuss what went well and where there are opportunities for improvement.

CARSON EVENT CENTER

The Carson Event Center offers 40,000 square feet of versatile meeting and event spaces. Interested in hosting a special event, wedding reception, or holiday party? Let us assist you with all your logistical needs. Our knowledgeable staff has extensive experience in event planning and prides itself on exceptional customer service before and throughout your event. We look forward to bringing your vision to life.

RENTALS

February was a busy month here at the Carson Event Center, with social events, business meetings, and several conferences. Some of the events we hosted were the Special Olympics of Southern California Conference, a Health Expo, a Rising Star Awards Presentation, and a Black History Month Celebration.

The data for February is as follows:

| Event Type | February Events | February Revenue | FY Total Events | FYTD Total Revenue |
|------------|-----------------|------------------|-----------------|--------------------|
| External | 46 | \$56,736.97 | 415 | \$424,404.70 |
| Internal | 126 | \$0.00 | 1,121 | \$0.00 |

TRANSPORTATION

The City of Carson's Transportation workgroup provides citywide transportation programs, including fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation services, and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

LONG BEACH TRANSIT

Long Beach Transit (LBT) provides fixed-route bus services in Carson across three routes. Riders can travel down major surface streets in both directions and connect faster to major destinations and neighboring bus lines. Service hours and route schedules can be accessed at <https://ridelbt.com/carson/>.

| Long Beach Transit Ridership | | | |
|------------------------------|---------------------|---------------------|--------------------|
| Route | Passenger Boardings | Revenue Miles* | Revenue Hours** |
| 2 | 3,632 | 7,071 | 589 |
| 4 | 7,527 | 5,826 | 643 |
| 8 | 2,552 | 7,101 | 709 |
| Jan 2024 totals | 13,118 | 19,998 miles | 1,941 hours |
| Dec 2023 totals | 13,118 | 19,208 miles | 1,864 hours |

*Miles traveled while performing route

**Hours incurred while performing route

CARSON CIRCUIT

In conjunction with LBT, the Carson Circuit provides additional bus service through two neighborhood-serving routes. To better meet the needs of its riders, service runs during peak commuting times between 7:00 am and 9:55 am and again from 2:00 pm - 4:55 pm. These modifications were also supported by the

City's first Comprehensive Operations Analysis or route study. The current promotion of the service includes advertisements on the City's social media pages, distribution of flyers, and other methods.

Ridership steadily increases as more riders learn about the program and its routes. Additional flyers and social media posts help to promote awareness across the community.

| | Carson Circuit Ridership | | | | | |
|------------------------|--------------------------|-------------------|-------------------------|-----------|-----------|-----------------|
| | Cash Fare (\$1) | Wheelchair (free) | Seniors/Students (free) | TAP | Transfers | Total Boardings |
| Jan 2024 - AM | 23 | - | 136 | 3 | - | 162 |
| Jan 2024 - PM | 32 | - | 104 | 15 | 15 | 151 |
| Jan 2024 totals | 55 | - | 240 | 18 | 15 | 313 |
| Dec 2023 totals | 46 | - | 230 | 20 | 30 | 296 |

DIAL-A-RIDE

General Dial-A-Ride service is available to Carson residents of all ages. Participants can order on-demand taxi service and receive a 50% discount on their ride. Carson residents can also take advantage of complimentary no-cost taxi rides to and from any City-designated vaccination site within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the process, ensuring a safe and worry-free return.

| Dial-A-Ride Ridership | | | | |
|-----------------------|--------------|-------------------|-------------------|-------------------|
| | Total Rides | Total Passengers | Avg Trips per Day | Avg Cost per Trip |
| Jan 2024 | 1,700 rides | 2,412 passengers | 55 trips per day | \$12.32 per trip |
| Jan 2023 comparison | 1,315 rides | 1,641 passengers | 42 trips per day | \$12.90 per trip |
| FY 24 YTD | 12,523 rides | 17,714 passengers | 58 trips per day | \$12.17 per trip |

LYFT

Carson residents can receive a 50% discount on the cost of their Lyft ride. Riders pay half, and the city pays half, up to a maximum trip cost of \$20. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

| Lyft Ridership | | | |
|-----------------------|--------------------|-------------------------|------------------------|
| | Total Rides | Avg total cost per trip | Avg trip cost to rider |
| Jan 2024 | 1,035 rides | \$10.01 | \$4.99 |
| Jan 2023 comparison | 781 rides | \$10.45 | \$5.20 |
| FY 24 YTD | 6,435 rides | \$9.54 | \$4.76 |
| April 2020* - present | 27,696 rides | \$10.10 | \$4.81 |

*Start of City partnership with Lyft.

Most rides took 7-8 minutes in duration and 2-3 miles in distance. Average trip costs are rising due to: (1) Increased ride times from traffic returning to pre-pandemic levels and (2) Nationwide shortage of drivers/gig workers.

FUTURE PLANS

Staff concluded a capital improvement project to upgrade the City's bus stops with new shelters, benches, and trash receptacles. These upgrades match the newer silver units along Carson Street and near CSUDH.

Additionally, staff is awaiting the delivery of two battery-electric buses (BEB) as a pilot. EV buses emit zero greenhouse gasses, providing a cleaner environment for riders and residents. Upfront purchase costs exceed traditional internal combustion engine (ICE) examples. However, annual operating costs for EVs are expected to be significantly less than their ICE counterparts.