



1600 N. Kraemer Blvd.  
 Anaheim, CA 92806  
 Phone: (714) 538-3881 · Fax: (714) 632-8534

**Proposal**

Accounts Payable  
**City of Carson**  
 701 East Carson St  
 Carson, CA 90745  
**Ph:**

**Proposal** 254154.  
**Date** September 13,  
 2023

**Fax:**

**Project**

City of Carson - City Guide - Simplified Mail  
 Contract Pricing - Winter 2023 thru Summer 2025  
 Run EDDM Mail Counts  
 Estimated 2 Verify / 2 Drops - Postage TBD  
 Material printed under estimate #247161 with bundle tie  
 FOB: 2 Deliveries, office copies to City of Carson City Hall and the Public Information Office, Carson, CA  
 (loading dock)

ESTIMATOR : Kathy Itomura

**Quantity of 35,500**

<b>Services</b>	<b>Quantity</b>	<b>Setup</b>	<b>Rate</b>	<b>per</b>	<b>Price</b>
DP-Additional Versions or Drops	1		\$55.00	ea	\$55.00
DP EDDM/Simplified Paperwork	35,500	\$25.00	\$5.07	/m	\$205.00
Deliver to Los Angeles GMF	2		\$262.50	ea	\$525.00
<i>2 Verify &amp; Deliver City of Carson, CA</i>					
<b>Total Cost for Services</b>					<b><u>\$785.00</u></b>
<b>Total Estimated Project Cost</b>	35,500	<b>Unit Price:</b>	\$0.02		<b><u>\$785.00</u></b>

**Quotation SUBJECT to re-quote upon receipt of customer artwork, film or mail piece. Postage MUST be received prior to drop. Actual postage may vary from estimate.**

Due to market conditions the paper prices included in this quotation are based on current prices, and are subject to adjustment and availability at the time the paper stock is shipped from the mill. Any price increase will be reflected with an adjustment to this proposal or on the invoice rendered to you. **Over/under run of 5%** shall constitute an acceptable delivery and be billed accordingly. Print pricing does NOT include sales tax if applicable. Prices based on the information received at the time of the quote and are subject to change upon the receipt of the artwork..

Customer Signature: \_\_\_\_\_ Submitted by: \_\_\_\_\_ Sales Rep.

Title: \_\_\_\_\_ By: \_\_\_\_\_ Authorized Officer

**Chris Baker**  
 Account Manager



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**Proposal**

Accounts Payable  
**City of Carson**  
 701 East Carson St  
 Carson, CA 90745  
**Ph:**

**Proposal** 254153.01  
**Date** September 13,  
 2023

**Fax:**

**Project**

City of Carson - City Guide  
 2nd Year Contract Pricing - Winter 2024 thru Summer 2025  
 52 pg book  
 4/4 process  
 70# #3 GlossBook  
 Stitch & trim to 8-1/4 x 10-3/8  
 542 - Carton Pack for office copies      FOB: City of Carson, CA  
 34,958 - Bundle tie in 50's - hold formailing in est. #254153      FOB: Advantage

ESTIMATOR : Kathy Itomura

**Quantity of 35,500**

Services	Quantity	Setup	Rate	per	Price
**Printing - Prt- 16pg sig -M	35,500		\$186.80	/m	\$6,631.56
**Printing - Prt- 16pg sig -M	35,500		\$176.84	/m	\$6,277.99
**Printing - Prt- 4pg sig -M	35,500		\$83.41	/m	\$2,960.95
**Printing - Prt- 16pg sig -M	35,500		\$176.84	/m	\$6,277.99
**Printing - Bindery	1		\$1,418.76	/m	\$1,418.76
			0.63		
Deliver to Customer City of Carson, CA	1		\$200.00	ea	\$200.00
<b>Total Cost for Services</b>					<b><u>\$23,767.25</u></b>
<b>Total Estimated Project Cost</b>	35,500	<b>Unit Price:</b>	\$0.67		<b><u>\$23,767.25</u></b>

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**City of Carson**  
 701 East Carson St  
 Carson, CA 90745  
**Ph:**

**Fax:**

**Proposal** 254153.  
**Date** September 13,  
 2023

**Project**

City of Carson - City Guide  
 1 Year Contract Pricing - Winter 2023 thru Fall 2024  
 52 pg book  
 4/4 process  
 70# #3 Gloss Book  
 Stitch & trim to 8-1/4 x 10-3/8  
 542 - CartonPack for office copies      FOB: City of Carson, CA  
 34,958 - Bundle tie in 50's - hold for mailing in est. #254153      FOB: Advantage

ESTIMATOR : Kathy Itomura

**Quantity of 35,500**

<b>Services</b>	<b>Quantity</b>	<b>Setup</b>	<b>Rate</b>	<b>per</b>	<b>Price</b>
**Printing - Prt- 16pg sig -M	35,500		\$181.32	/m	\$6,436.77
**Printing - Prt- 16pg sig -M	35,500		\$171.65	/m	\$6,093.58
**Printing - Prt- 4pg sig -M	35,500		\$80.96	/m	\$2,873.98
**Printing - Prt- 16pg sig -M	35,500		\$171.65	/m	\$6,093.58
**Printing - Bindery	1		\$1,377.08	/m	\$1,377.09
			6.71		
Deliver to Customer City of Carson, CA	1		\$200.00	ea	\$200.00
<b>Total Cost for Services</b>					<b><u>\$23,075.00</u></b>
<b>Total Estimated Project Cost</b>	35,500	<b>Unit Price:</b>	\$0.65		<b><u>\$23,075.00</u></b>

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